

The following sets forth our policy regarding the privacy of those who visit The New Ballet's website. By visiting The New Ballet website, you are accepting the practices described in this Privacy Notice.

PERSONAL INFORMATION COLLECTED BY THE NEW BALLET

The information we learn from our visitors and customers helps us personalize and continually improve your experience at our website. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on our website or give us in any other way. You can choose not to provide certain information, but then you might be unable to take advantage of many of our website's features. We use the information that you provide for various purposes, such as responding to your requests, customizing future offers and purchasing procedures for you, improving our products and services, and communicating with you.
- **Information from Miscellaneous Sources:** For reasons such as improving and tailoring our products and services to you, we may use information received from other sources to supplement your account information. For example, we sometimes receive updated delivery and address information from our shippers or other sources to enable us to correct our records and deliver communications or your next order more easily.

SHARING OF PERSONAL INFORMATION

We respect our website visitors and customers and their personal information. You are the most important part of our business, and we are not in the business of selling your information to others. We share visitor and customer information only with the subsidiaries and affiliates of The New Ballet, as described below.

- The New Ballet works very closely with affiliated businesses. In some cases, these businesses may provide information or sell products or services or provide information on this website. Relevant visitor or customer information will only be shared with our subsidiaries and affiliates if the visitor or customer, implicitly or explicitly, consents to such disclosure, or if we are compelled by law to do so.
- We also employ other companies and individuals to perform functions on our behalf, such as processing credit card payments, fulfilling orders, delivering packages, sending regular and electronic mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance and providing customer service. Such companies and individuals have access only to the personal information necessary for performing their functions, but they are prohibited from using it for other purposes.

- As we continue to develop our business, we might sell or acquire certain assets. In such transactions, visitor and customer information generally is one of the transferred business assets. Also, in the unlikely event that The New Ballet or substantially all of its assets are acquired, visitor and customer information will be transferred to the acquiring entity.
- Personal information may be released if necessary to: comply with the applicable law; enforce or apply our Conditions of Use and other agreements; and/or protect the rights, property or safety of The New Ballet, our customers and visitors to our website, or others. Personal information may also be exchanged with other companies and organizations for purposes of fraud protection and/or credit risk reduction.
- Other than as set forth above, you will receive notice when information about you may be shared with third parties, and you will be afforded the opportunity to choose not to share the information.

SECURITY FOR PURCHASES

- We work to protect the security of our customers' information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information customers input through our website.
- It is our customers' responsibility to protect against unauthorized access to their computer and account with The New Ballet (and, in certain instances, their login and password relating to our website). Customers must be sure to sign off of our website when they have completed their visit.

UPDATING PERSONAL INFORMATION

You may contact us at any time to update your personal information, to delete your personal information from our systems and/or to notify us of your contact preferences. Simply send us an email at school@newballetschool.org setting forth your specific request.

CHILDREN

The New Ballet is proud to offer products and services for children, but online purchases through The New Ballet website may be made only by persons who are 18 years of age or older.

CONDITIONS OF USE, REVISIONS AND QUESTIONS

If you choose to visit The New Ballet website, your visit and any dispute over privacy is subject to this Notice and our Conditions of Use, including limitations on damages, arbitration of disputes and application of the law of the state of California. Please refer to our Conditions of Use for other terms and conditions governing your visit to, and use of, our website.

Please keep in mind that businesses and websites evolve over time. This Notice and our Conditions of Use will also evolve, and information that we gather is subject to the Privacy Policy and Conditions of Use that are in effect at the time such information is used by The New Ballet. Your visit to our website after changes have been made to this Policy constitutes your acceptance of each revised Privacy Policy. Be sure to check our website frequently to view changes to both the Privacy Policy and our [Conditions of Use](#).

If you have any question or concern about privacy at our website, please send us an email at school@newballetschool.org setting forth your question or concern. We will always do our best to answer your question or address your concern.