

JOHN ERICSON

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Producer, production manager, and writer with broad international experience in media production, particularly commercials and other branded video content for TV and web. Over the past 8 years I've had the privilege of working for clients and audiences in New York, Stockholm, London, and beyond.

CLIENTS & AGENCIES

- NEWSWEEK • GOOGLE • SAMSUNG • MASTERCARD • JEEP • SEGURA VIUDAS • DOPPLER LABS • NYC.GOV • BARKBOX • BANK OF AMERICA • RODEO MAGAZINE • SUCCESS ACADEMY • MOET HENNESSY • NUTELLA • GILLETTE VENUS
- SAPIENT NITRO • 360i • MCCANN • SAATCHI & SAATCHI • STINK DIGITAL • HILL HOLLIDAY ART COPY CODE • REPUBLICA

PORTFOLIO/
www.john-ericson.com

- SOFTWARE/
LANGUAGES//
- MS Office, ShowBiz Budgeting, HotBudget, Point Zero, AICP best practices, CAPS Payroll, QuickBooks
 - Verbal and written fluency in English and Swedish

EDUCATION/
AICP '16
Production Training Seminar
New York, NY

THE NEW SCHOOL '13
BA, Literary Studies, with Honors
Teaching Assistant, Comp. Lit & Translation Theory
New York, NY

WORK

**NORTH OF NEW YORK • Head of Production
New York, NY • May 2016 – April 2017**

- End-to-end management of non-union commercial film productions. Responsible for creating budgets in line with bid specs and all relevant creative; drafting SOWs, production agreements, and company production guidelines; staffing line producers and HODs; and liaising with agency/client.
- In-house line producer for projects with budgets ranging from \$1 - \$100,000. I managed teams of 3 to 30 crew members through prep, pre-pro, casting, wardrobe fitting, scouting, and shoot on location and in studio.

**NORTH OF NEW YORK • Production Manager
New York, NY • May 2015 – May 2016**

- Produced web and corporate video content from award to delivery. Hired crew, negotiated rates; liaised with locations and stages; supervised shoots; created wrap folders; and managed third-party vendors, including gear and post houses.
- Supervised post-production through selects/string-outs, assembly, rough cut, picture lock, telecine, mix, and conform. Familiar with offline/online workflows and standard post production bids.
- Coordinated administrative aspects of larger productions, including onboarding, payroll, petty cash, insurance, and production accounting support.

NEWSWEEK • Contributing Editor

New York, NY / London, UK • December 2013 – June 2015

- Provided features and page one content for print and web for one of the world's most recognized brands of news analysis, with topics ranging from research trends and healthcare to public policy and global politics.

MEDICAL DAILY • Staff Reporter

New York, NY • June 2013 – April 2014

- Reported on trending health topics as well as academic inquiry within psychology, genetics, medical ethics, and regulation. Articles were regularly featured on the parent company's monthly "Best Of" roster.

RODEO MAGAZINE • Freelance Contributor

Milan, Italy (via Stockholm) • January 2010 – January 2011

- Freelance contributor for Rodeo's Milan office focusing on music, arts, culture, and the Internet.