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Tracy E. Leenman, Publisher

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SCMEA 2014 Issue



Our last SCMEA in Charleston! Starting next year, the annual In-Service Conference will be held in Columbia, SC. We will miss the warm weather, the great seafood, and the concert goers that congregate in the parking lot (who can forget the Parrotheads from last year?). But we are also looking forward to the continued growth of our Conference as we move to the Columbia Metro Convention Center - after all, there's great food and good times to be had on The Vista too!

This Convention offers a wide range of sessions with national-name clinicians, top notch performing groups, and opportunities to learn from our respected SCMEA colleagues. The keynote speaker for our First General Session on Friday morning is none other than Dr. Tim Lautzenheiser. "Dr. Tim" is a very familiar name to most of us, both as VP of Education at Conn-Selmer, and as the coauthor of the Essential Elements 2000 band method. Dr. Tim's appearance is sponsored by *Musical Innovations* and *Hal Leonard*.

You may notice that the name of this publication changed recently. We want to welcome our friends and customers in North Carolina to our readership, and honor them by changing the name of the *SC Bandmaster* to the *Carolina Bandmaster*. We hope you will find this publication informative, and we hope you will feel free to contribute your thoughts, news or other ideas by e-mailing us at info@musicalinnovations.biz.

We hope you will enjoy the Conference, and hope you will all stop by and visit us in the Exhibit Hall during the weekend!



GETTING THE MOST OUT OF YOUR MEA

State Convention weekend is a great time to eat fine food, to reconnect with old friends, to relax and unwind. It's also a great time to see new things, meet new people, and learn from both colleagues and national-level "gurus" in the fields of music ed and the music industry.

Here are some ideas for making your MEA weekend more profitable . . . and more fun!

Plan ahead. This year's SCMEA has many wonderful sessions. If you don't look at the schedule beforehand, you may miss something you'd wanted to see. Include the Industry Showcase sessions in your schedule, as they offer insight into the development of new products, and in some cases, the opportunity to meet some nationally-known clinicians such as **Julian Bliss** (see article on p. 2 for details).

Go to as many sessions as you can. The keynote speaker this year at SCMEA is Dr. Tim Lautzenheiser. Be sure to see Dr. Tim. What a a great opportunity to hear one of the nation's foremost speakers in our field. Guaranteed, you will leave his sessions smiling!

Visit the Exhibits. And not just to get your little sheet signed so you can win prizes. The NAMM Show, the world's largest Trade Show, happened in late January, and many of the new products that were unveiled at the Show will be available at SCMEA for your perusal. You will have the opportunity to meet the District Managers from many of our industry's major manufacturers, face to face, and see what new things the Industry has to offer.

You will also have a chance to learn about changes in the Industry and about changes in manufacturing that will affect us all. This past year, Buffet (Besson, Courtois, Schreiber and Keilwerth) merged with B&S (Meinl-Weston, Hans Hoyer). These mergers mean new models, new model numbers, new specs, and in many cases, new manufacturing processes. This is information that is vital to every band director. Ask questions, take notes and take product lit home with you for future reference.

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Bring your mouthpiece! Try stuff out. Ask questions about features and specs. What better way to know what products to recommend to your students?

Your state MEA can be one of your most valuable reference tools, so be sure to use it to the max!



The Aluphone was one of several new products unveiled last year at SCMEA.



WHERE TO FIND US

Watch for M.I. at these events:

- University of SC Band Clinic Koger Center, Columbia, SC February 15, 2014
- American Bandmasters Association Montgomery, AL March 6-9, 2014
- SC Flute Society Spring Festival Travelers Rest, SC April 12, 2014
- SCBDA All State Band Festival Furman University, Greenville, SC March 14-16, 2014
- NASMD (School Music Dealers) Orlando, FL April 2-6, 2014
- SC Trumpet Guild Anderson University, Anderson, SC April 5, 2014



So, Just What Is Musical Innovations?

It's a company that offers better products, better plans and better prices. It's a creative and multi-faceted company that desires to work with and bring together three distinct groups of people: music educators, school music retailers, and music students and their families - that's another reason our logo is a triad, we're all about working together to make great music. Here's how:

Better Products:

- Major brands only, no "stencil" or "house" brands.
- The "real scoop" honest information about who makes what, where it's made, and what it's made of.
- Large in-stock selection, student through pro, so you can *try before you buy*.
- The largest selection of pro flutes in SC no need to travel out of state for a top line flute or piccolo.
- Repairs by experienced repairmen, with great turnaround times and free delivery.
- Full range of school music products we can get just about anything you need for your band program.

Better Plans:

- Rental/purchase plans to suit almost every family's budget.
- Rental/purchase plans that offer full credit towards purchase so that no equity is ever wasted.
- Full replacement coverage available that is far more than just a "waiver of claim."
- No-interest financing also available on step-up and pro instruments.

Better Prices:

- Discounts for schools and families that offer you unprecedented low pricing.
- Up to 40% off on print music.
- Up to 50% off on accessories.
- We can match or beat most online prices.
- We deliver *free of charge* to many schools in NC and SC.

If you'd like to learn more about what *Musical Innovations* can do for you and for your school band program, visit us at **www.musicalinnovations.biz**, check us out on Facebook, or call us at **(864) 28-MUSIC** [286-8742]. We look forward to hearing from you soon!

SCMEA'S SPECIAL GUEST JULIAN BLISS



He's nothing "short" of amazing, no pun intended. Born in England, **Julian Bliss** began playing clarinet at age 4, when he was given a Lyons C Clarinet. Bliss earned his Postgraduate Artist's Diploma from Indiana University at age 12 (but was not awarded his diploma until he graduated from high school).

In 2001, at *age 12*, Julian won the Concerto Soloists Young Artists Competition in Philadelphia; in 2002, at *age 13*, he performed at Queen Elizabeth II's Golden Jubilee by royal invitation. He also performed at the Queen's 80th birthday. He has performed at Lincoln Center in New York City and the Louvre in Paris. He was the subject of a three-part madefor-television documentary entitled *Gifted*.

If you'd really like to be amazed, check out Julian's recording of *Flight of the Bumblebee* on YouTube: http://www.youtube.com/watch? v=N3 pNnfelRg . . . and watch a clarinetist who can circular breathe like Adam Frey!

In addition to being an accomplished performer, Julian is also an instrument designer. In collaboration with Leblanc, he developed the **Leblanc Bliss** clarinet.

Best of all, you can meet Julian Bliss, in person, at SCMEA, at the Conn-Selmer booth in the Exhibit Hall, or during his Industry Showcase session on Friday, Feb. 7th, at 1:00 p.m. Stop by and meet this amazing young man, shake his hand, and play his clarinet. Julian's appearance at SCMEA is sponsored in part by Conn-Selmer and Musical Innovations.



Want your band featured in our next issue?

Just e-mail us your news!

www.musicalinnovations.biz

M.I. NEW EDUCATIONAL SPECIALIST

Chris Imhoff is Musical Innovations' newest educational representative and trumpet specialist. A native of Cincinnati, Ohio, Chris holds a Bachelors degree in Trumpet Performance from Ohio University and a Masters in Trumpet Performance from Indiana University.



Chris has performed in a wide variety of musical styles over the years from commercial gigs to chamber music, rock bands to symphony orchestras. He has subbed with the Cincinnati Chamber Orchestra, the Cincinnati Baroque Orchestra, the Columbus (IN) Philharmonic, and the Richmond (IN) Symphony. He also has performed with Cincinnati Brassworks and subbed with various Cincinnati brass quintets. Chris has given performances of J.S. Bach's Brandenburg Concerto No. 2 at Ohio University and Valparaiso University. He played lead trumpet for the rock/blues band, The Royales, based out of Athens, OH, and the Cincinnati bands, Dangerous Jim and the Slims and the Powerhouse Boogie Band.

While freelancing in the Cincinnati, Bloomington, and Athens areas, he had the opportunity to play many musicals, including Annie Get Your Gun, Anything Goes, Brigadoon, Bye Bye Birdie, A Funny Thing Happened on the Way to the Forum, Hair, Jesus Christ Superstar, Kiss Me Kate, Kismet, Man of La Mancha, and The Wiz.

From 2008 until 2013, Chris traveled with touring productions of Broadway shows, including *The Wizard of Oz, A Chorus Line, Shrek the Musical,* and *Catch Me If You Can.* Touring has also allowed him to give master classes at Auburn University, Middle Tennessee State University, and Indiana University of Pennsylvania. Chris was featured in the International Trumpet Guild's January 2012 journal discussing the challenges and rewards of touring.

Chris and his wife, Lauren, a choreographer, moved to Greenville (SC) this past summer. In addition to serving as Musical Innovations' educational representative for the Upstate of SC, he also gives trumpet and French horn lessons and is available for clinics and master classes.



DONNIE TODD JOINS BUFFET GROUP



We welcome **Donnie Todd** to his first SCMEA Conference. Donnie is the new Southeast District Manager for the Buffet Group, having just signed on with the company earlier this month. Previously, he was the manager of Collins Music Center in Victoria, TX and director of the Crossroads (TX) Community Band.

Donnie is a long-time music educator, having earned degrees in music from Lamar University and Texas A & M in addition to studies at Rice University and the Keystone Brass Institute (CO). He also attended Lamar University for post-graduate studies in Educational Leadership.

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WELCOME DONNIE, cont'd.

Donnie served for ten years on the Texas State Music Advisory Committee. In addition, he was appointed music director of Texas Governor's School in 2008 and 2009.

Donnie's student ensembles have received accolades for appearances at Walt Disney World (Orlando, FL) and the Macy's Thanksgiving Day Parade (New York City).

He performed with the Symphony of Southeast Texas (Beaumont) for twenty-five seasons and as leader and trombonist of the Spindletop Brass Quintet.

Donnie is married to his wife of nearly 30 years, Ruth Ellen, whose photographic work has appeared in *Time* and *People* magazines. Their family includes 3 children, Heidi, 27; Patrick, 25; and Andrew 20; a son-in-law Bryan Howard, two granddaughters, Madelyn Jane & Annalise Autumn Howard; a grandson, Sterling Graham Howard; and one daughter-in-law, Kelcee. An avid sailor and fisherman, Donnie and family enjoy spending time aboard their family sailboat.

Donnie hopes to meet many of our SCBDA members at the Conference, so be sure to stop by the Buffet booth and welcome him to SCMEA!

PALMETTO CONCERT BAND



USC Band Clinic Concert

Saturday, February 15th 8:45 p.m.

Koger Center, Columbia, SC Featuring:

La Gazza Ladra Overture (Rossini)

First Suite in Eb (Holst)

Peterloo Overture (Arnold)

Big Band Feature (arr. D. Goodwin) with special guest Doug Graham

Carolina Fantasy (Goodwin)

Emblem of Unity March (Richards)

March from Tulsa (Gillis)

This concert is **FREE** and open to the public.

MOOSMANN BASSOONS



MARTIN KUUSKMANN

Moosmann bassoons have in the last few years become a prime example of an ideal bassoon. All of their models possess even and colorful registers and play with a beautiful, open, Germanic tone right out of the case. I could not be more satisfied playing the Moosmann, which allows me to do anything in any given circumstance, in any part of the world.

Martin Kuuskmann, bassoonist

Composer Christopher Theofanidis gives the soloist a marathon workout and a wide range of colors, timbres and textures in his Bassoon Concerto, whose tricky athletic maneuvers were deftly surmounted by Martin Kuuskmann.

Vivien Schweitzer, NY Times, 10-28-13.

Barry Stees, Cleveland Orchestra, on the New Moosmann 150E:

"While I remain a fan of a **good** vintage Heckel (6000 to 9000 series), I'm ready to recommend this bassoon over all other brands ..."

Musical Innovations — your favorite place for double reed stuff, including . . .

Miller Marketing * Nobel Double Reeds * Moosmann Bassoons

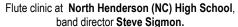
Nina Perlove Flute Clinics

Gemeinhardt artist Dr. Nina Perlove visited the Carolinas in November, to present clinics in North and South Carolina and to be our very special guest at the SC Flute Society Fall Festival at the University of SC. Dr. Perlove earned her undergraduate degree in flute performance from the University of Michigan, and later earned a Fulbright Scholarship to study in Paris, France. After two years abroad, she returned to the U.S., earning her M.M. and D.M.A. degrees from the Cincinnati College Conservatory of Music. Dr. Perlove's visit was sponsored by **Gemeinhardt** and **Carolina Flutes**, the custom flute division of **Musical Innovations**.





Dr. Perlove visiting **Northwest Middle School**, Greenville SC, as band director **Jake Mitchell** looks on.







Dr. Perlove working with the **Mauldin (SC) Middle School** flutes, **Jim Kilgus** and **Julie Poston** band directors.



Above, master class with the **West Henderson (NC) High School** flutes.

Below, Nina with *Carolina Flutes*' Brad Layton and Tracy Leenman, and West Henderson band director Allen Klaes.



Piccolo Christmas

You've heard of Tuba Christmas? Well, think a few octaves higher and imagine . . . Piccolo Christmas! That's what *Carolina Flutes* hosted at Greenville SC's Haywood Mall this past December. Special thanks to flute teachers **Beth Richardson** & **Lorrie Turner** who sent their students to play with us. Mark your calendars now for Piccolo Christmas 2014, December 13th, if you want to join in the fun this year - all are welcome!



Musical Innovations' **Beth Richardson** and several of her students were among those who played.



We offer SC's largest selection of flutes and piccolos. We congratulate these young flutists on their new flutes!

Right: Katie Faber and family with Katie's new **Ali Ryerson** Signature flute by **Gemeinhardt**. Katie is from Irmo, SC, and a private student of **Lorrie Turner** (pictured here).

Below, left: Lily Davis with her new **Amadeus** AF-900 flute. Lily is a student at North Henderson (NC) High School.

Below, **center**: Chloe Miller with Dr. Nina Perlove and Chloe's new **Gemeinhardt** Artisan flute. Chloe is in the Mauldin (SC) Middle School band, and is a private student of **Beth Richardson**.

Below, right: Ashley Campbell of Duncan, SC with her new **Amadeus** 125th Anniversary flute. Ashley attends Byrnes HS and studies privately with **Georgianna Oswald** (pictured here).



Musical Innovations' **Tracy Leenman** with (L to R):
Becca Hess, Joy Pollock, and KerriAnn and Pam Freeland.
KerriAnn is a member of the Hillcrest High School Band
(Greenville, SC), and the proud owner of a brand new
Treyor James flute from **Carolina Flutes!**









We've Been Everywhere, Man!

Musical Innovations is proud to be an active supporter of many national and state music organizations, including SCMEA and NCMEA, the SC Flute Society and the SC Trumpet Guild. We love going where our customers and friends are, and this fall was no exception!



Dr. Nina Perlove, Gemeinhardt Artist works with Daquise Montgomery USC Trumpet/Trombone Day Columbia, SC January 2014



SC Flute Society Fall Festival
Columbia, SC November 2014



NC Music Educators Association Conference Winston-Salem NC November 2013 Musical Innovations' Tracy Leenman and Brad Layton with Scott Leamon, Eastman Musical Instruments



p-Bone Petting Zoo Hampton Park Christian School Greenville, SC June 2013



Innovations

Pro Night at
West Henderson High School
Hendersonville, NC
November 2013





LOVE

YOUR SOUND.

AMADEUS.

Amadeus by Wm. S. Haynes Co.

The passion and craftsmanship that has been associated with Wm. S. Haynes flutes since 1888 emanates through every Amadeus flute. The master flutemakers design and work on each Amadeus flute before it leaves the Boston workshop.

Haynes Classic Handcut Headjoint

For decades, discerning flutists have chosen Haynes for "that sound"- a beautiful core with rich colors. Continuing that tradition, Amadeus now comes standard with a professional Haynes Classic handcut headjoint. The heart of the flute is trusted to the same master headjoint maker who handcuts all Haynes professional headjoints. The Classic headjoint allows you to explore a wide range of tone colors with depth and agility.

Boston Set-up

Each Amadeus is set-up by a professional at the Boston Haynes Shop right before it is shipped, ensuring the Pisoni double-bladder pads are sealed evenly and the mechanism feels crisp. Professional options, such as a C# trill key, D# roller and 14k gold riser, will set you and your Amadeus flute apart from the crowd.





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