



Our Story

ATLisREADY was founded in July of 2016, after a collective of students, millennial-aged community organizers, and organizations led Atlantans in five days of unrest and protest. In that time, we have been instrumental in moving the needle on the City of Atlanta's work to address quality of life issues by framing the issues of over policing, gentrification, and systemic inequity.

In a city that has had Black political leadership for decades, Atlanta is ranked number one in income inequality; Median household income for white residents (\$85,000) is three times higher than it is for Black households (\$26,000). AiR believes that our work is only successful if these existing power relations are altered. Our communities must possess decision-making power and gain autonomy.

Our Goal

ATLisReady (AiR) seeks to maximize impact by building an intersectional network of organizers, strategic partners, and beneficiaries using innovative social impact models. AiR is shifting the locus of power in the City of Atlanta by legitimizing revolutionary structures of leadership, tactics and empowerment.