



# Our Vision: The Work

ATLisReady seeks to maximize impact by building an intersectional network of organizers, strategic partners, and beneficiaries using innovative social impact models. AiR is using our holistic eco-system to shift the locus of power in the City of Atlanta by legitimizing revolutionary structures of leadership, tactics and empowerment.

## Community Empowerment:

We aim to build the collective capacity of neighborhoods and communities to meet their needs. We develop sustainable opportunities for co-investment between k-12 students (**The Get Ready**), college students (**#ATLSBSU**), residents, business owners, and allies (**The Coalition**). We build capacity for resident ownership and community control by dismantling language and cultural barriers across organizational power structures.

## Network Coordination + Growth:

Our network coordination and growth work facilitates convergence in the work of Black organizers, creators and doers. Using our political and cultural alignment to leverage resources for collective liberation by providing coordination, administration, and communications support for collaborative efforts (**Free Atlan'a**). We sustain this work with innovative financial opportunities (**social enterprise**).

## Local Political Revolution:

Our local policy work focuses on bringing the local conversations about issues into the electoral arena, closing the gap on how community engagement builds political power (**reports and community based research**).

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