

## POSITION TITLE: DATA SOLUTIONS LEAD

LOCATION: LONDON, UK

### About the Opportunity

The Data Solutions Lead reports into the Director of Product Solutions (Data & Insight) and is responsible for driving and implementing data products and strategic data initiatives within Videology's EMEA Product Solutions team and for contributing to partnerships, product development, training and consultancy.

The right candidate will be responsible for the development, management, coordination and implementation of data products, initiatives and partnerships. Responsibilities will include oversight and management from inception to launch, high-level technical analysis and discussion, legal and commercial negotiation, documentation, prioritisation, communication, consultancy and evangelisation.

This position requires superior attention to detail, the ability to manage and drive forward a large number of projects simultaneously, and strong communication skills. This position requires someone passionate about the value and use of data to deliver high quality products to clients in the advertising technology industry.

### Job Responsibilities

- Drive the implementation and optimise data products and strategic data initiatives across EMEA that contribute to the EMEA data strategy of improving data coverage and developing market-leading data products and solutions ensuring products are in line with the business's objectives (ie. media and data bundles, local mobile products, data panels etc...)
- Act as a subject-matter-expert for all internal teams and clients in EMEA with respect to the applications of EMEA data products and solutions and the wider data landscape. This may include assisting the commercial and business development teams with respect to client training and data strategy
- Oversee the implementation of data partnerships and projects in accordance with approved processes.
- Act as the data product lead for commercial and legal negotiation with data partners and suppliers
- Oversee requirements gathering and feature request/business need submission and development in relation to data products and solutions. Where necessary, submit product specification documents and supporting material
- Work with the EMEA and global Product, Data Ops, Technical Solutions, Platform Management and R&D teams in developing new products/product features and ensure that EMEA's requirements are taken into account
- Communicate the value and application of new data products and strategic data partnerships to all teams across EMEA, including developing documentation, such as data product guides, and marketing collateral
- Assist with data supplier relationship management, especially in relation to new data products and strategic data initiatives
- Help the Director of Product Solutions to assess new opportunities and improvements to our data offering

### Minimum Qualifications

- Developed understanding of the advertising data landscape (preferably both TV and digital)
- High attention to detail
- Self-starter and pro-active attitude to running projects
- Exceptional time management and organisational skills
- Ability to manage and understand a large number of interrelated concepts
- Ability to communicate effectively and efficiently

### Preferred Qualifications

- 5 years of experience working with the application of data in marketing and/or ad technology
- Some experience with data science
- Bachelor's Degree in Engineering, Computer Science, Mathematics, Information Systems, Economics, Marketing, or related fields, **or demonstrated strength and experience in such disciplines**
- Experience of data supplier relationship management or negotiating partnerships a plus

### Resume Submission

Please submit your resume to [careers@videologygroup.com](mailto:careers@videologygroup.com) and denote the position title and location of the job you are applying for in the email subject line.