



REDRESS

# SCHOOL EDUCATIONAL ACTIVITIES



ACTIVITY PACK FOR 2023/24  
(UPDATED DECEMBER 2023)

Redress' educational activities for primary and secondary schools focus on driving positive behavioural change amongst Hong Kong's youth. From educational talks to annual consumer campaigns, you can fully engage your students in getting an in-depth understanding of the issues and practically apply circular fashion within your school. All of our activities can be conducted in English or Cantonese.



## Why do we have to educate students about circular fashion?

The fashion industry is currently the second most polluting industry in the world. It is accountable for nearly 10% of the global greenhouse gas emissions and 20% of the water wastage. In Hong Kong, an estimated 202 tonnes of clothing was landfilled everyday, which is an equivalent of 1.4 million T-shirts. Nurturing a circular mindset in future generations enables them to become more capable and confident in building sustainable fashion habits.

To learn more about the fashion's environmental impact, visit [www.redress.com.hk/ecf](http://www.redress.com.hk/ecf).





# Overview (2023-24)

We offer different year-round activities and thematic activities for both primary and secondary schools, which all can be provided in English and Cantonese, depending on the actual school needs.

## Redress for Life Wide Learning

Redress' activities are designed to provide out-of-classroom experiential learning activities which are linked to the school curriculum. Schools can make good use of the Life-wide Learning Grant to foster students' whole person development with us.

Type	Target Year	Availability
Educational Talks	All Levels	Year-round
Storytime Session	Lower Primary (P1-3)	Year-round
Upcycling Workshop	Upper Primary (P4-6) & All Secondary (S1-6)	Year-round
Get Redressed Month	All Levels	May 2024

## HOW TO ORGANISE

If you would like to organise an activity with us, get in touch via the link below with your details, preferably **at least one month in advance of the expected activity date**.

Our team will reply via email within 3 working days to confirm your booking. Availabilities are first come first served.

## PAYMENT DETAILS

Some activities may require a participation fee to support our charitable work reducing clothing waste entering landfills in Hong Kong. All payment details will be included in our invoice and have to be made **7 working days before the activity date** in order to secure the booking.

[Get in touch](#)



# YEAR-ROUND ACTIVITIES

## Educational Talk

FOR ALL LEVELS

Redress runs interactive educational talks that incorporate poll questions to connect with students and discussion points to spark their engagement of fashion sustainability. School talks cover emerging topics introduced in the Circular Fashion Learning Modules such as clothing's environmental impact; the transition to a circular economy; and Redress and consumer actions in circular fashion.

Teachers can always utilise the education resources in Redress' Circular Fashion Education Toolkit to create any pre/post-talk extended learning activities.

### WHAT WE CAN OFFER

- Session duration: 30 or 60 minutes
- Number of participants: 30 students or more
- Format: In-person or online
- Language: English or Cantonese

### ACTIVITY FEE

- Free of charge

### TEACHING TOPICS

- The rise of overproduction and consumption
- Environmental and social impact brought by the fashion industry
- Transition of linear to circular economy
- Environmental and social opportunities enabled by clothing circularity
- Industry and consumer actions to drive towards a more circular fashion system in Hong Kong

### LEARNING GOALS

- Build empathy towards the environmental challenges brought by fashion waste
- Understand consumer's responsibility to foster environmental sustainability
- Equip the knowledge and skills required for circular fashion habits
- Be empowered to consider environmental and social factors before making a clothing-related choice and commit to a more circular lifestyle



# STORYTIME SESSION

FOR PRIMARY 1-3

'Yoyo and the World's Coolest T-Shirt' is Hong Kong's first-ever educational comic book about sustainable fashion. Produced by Redress, the story teaches students how they can help reduce environmental impact by sharing, repairing and upcycling their clothes. Over this one-hour storytime session, Redress instructor will read the book to your students or play our read-along video, followed by an interactive game to solidify their understanding of handling clothes to reduce environmental impact in everyday lives.

## WHAT WE CAN OFFER

- Session duration: 60 minutes
- Number of participants: 10 to 30 students
- Format: In-person only

## ACTIVITY FEE

- HK\$80 per student

## RUNDOWN

1. Introduction of fashion consumption (10 mins)
2. Storytime (30 mins)
3. Interactive game (10 mins)
4. Q&A (10 mins)

## TEACHING TOPICS

- Environmental and social impact brought by the fashion industry
- Practical ways to extend clothing lifespan in day-to-day life

## LEARNING GOALS

- Build empathy towards the environmental challenges brought by fashion waste
- Be empowered to consider environmental and social factors before making a clothing-related choice and commit to a more circular lifestyle
- Develop individual confidence to share their knowledge to family members and friends



[About the book](#)

[Get in touch](#)



# UPCYCLING WORKSHOP

FOR PRIMARY 4-6

'Yoyo and the World's Coolest T-Shirt' is Hong Kong's first-ever educational comic book about sustainable fashion. Produced by Redress, the story teaches students how they can help save the planet by sharing, repairing and upcycling their clothes #. In this workshop, Redress facilitators will guide your students to make their own no-sew tote bag from old T-shirt, fostering sustainable consumer behaviours from a young age.

# Please note that storytime session is not included. To ensure a smooth running of this workshop, teachers are advised to read the book or play the read-along video from our website to students in advance.

## WHAT WE CAN OFFER

- Session duration: 60 minutes
- Number of participants: 10 to 30 students
- Format: In-person

## ACTIVITY FEE

- HK\$80 per student
- The fee includes utensils such as scissors and markers. Students have to bring their own T-shirt based on Redress' requirements.

## RUNDOWN

1. Introduction of fashion consumption and recap on the comic book (10 mins)
2. Upcycling activity (40 mins)
3. Q&A (10 mins)



## TEACHING TOPICS

- Environmental and social impact brought by the fashion industry
- Introduction of practical ways to extend clothing lifespan in day-to-day life
- Quick upcycling tricks to repurpose an old T-shirt

## LEARNING GOALS

- Build empathy towards the environmental challenges brought by fashion waste
- Be empowered to consider environmental and social factors before making a clothing-related choice and commit to a more circular lifestyle
- Through an experiential approach, encourage a creative mindset to repurpose unwanted clothing and reduce clothing waste



[About the book](#)

[Get in touch](#)

# UPCYCLING WORKSHOP

FOR ALL SECONDARY LEVELS

Clothes go on a long and complex journey before they reach our homes. This workshop is designed to help students learn about jeans from an environmental perspective. Students will be given an overview of the consumption habits of fashion and jeans, and learn about the behind-the-scenes process of clothing production and its impacts through playing a fun and original board game. Meanwhile, they will gain hands-on experience putting sustainability into practice by learning basic stitching skills that are essential for repairing and upcycling, as well as creating denim pencil case/ card holder using discarded denim.

Content of this workshop is designed based on Redress' 'Our Jeans and the Planet' interactive website, which we created with professional advice from industry experts, manufacturer and teachers.

## WHAT WE CAN OFFER

- Session duration: 120 minutes
- Number of participants: 10 to 30 students
- Format: In-person

## ACTIVITY FEE

- HK\$100 per student
- The fee includes workshop materials such as denim fabrics, scissors, cardmolds and needles.

## RUNDOWN

1. Introduction of fashion consumption (15 mins)
2. Interactive game (50 mins)
3. Upcycling activity (45 mins)
4. Q&A (10 mins)

## TEACHING TOPICS

- The basic stages and environmental concerns of jeans production
- Environmental and social opportunities enabled by clothing circularity
- Industry and consumer actions to drive towards a more circular fashion system globally
- Quick upcycling tricks to repurpose an old T-shirt

## LEARNING GOALS

- Build empathy towards the environmental challenges brought by fashion waste
- Understand the responsibility of different stakeholders to create environmental sustainability
- Be empowered to consider environmental and social factors before making a clothing-related choice and commit to a more circular lifestyle

**Two upcycling exercises can be provided based on the students' ability:**

### BEGINNER LEVEL

This session targets students who are new to stitching. They will acquire basic hand-sewing skills and be able to apply their learnings by upcycling used denim fabric to a simple yet practical pencil case.

### ADVANCED LEVEL

This session is suitable for students with basic hand-sewing skills. They will gain hands-on experience in upcycling - turning old denim to new cardholder.



[Explore the website](#)

[Get in touch](#)

# Get Redressed Month

FOR ALL LEVELS

Get Redressed Month is an annual campaign running that shines a spotlight on the issue of clothing waste by running the city's largest clothing drive. This signature event gathers over 100 corporates, schools and clubs and encourages Hongkongers to rethink how they consume, use and dispose of clothing. Schools can join by setting up your own clothing drive, organising a non-uniform day with a sustainability twist, getting Redress facilitators to deliver an educational talk or running a student-led mini secondhand pop-up shop.

## EVENT DATE

**MAY 2024**

## ACTIVITY FEE

Free of charge. All activities organised during Get Redressed Month are sponsored by the participation fees of corporates

## FOR INQUIRY

rachellau@redress.com.hk



[More details](#)

[Sign up here](#)

# Fundraise for Redress

FOR ALL LEVELS

As a charity with limited resources, Redress relies on the generosity of donors to support our educational work stopping clothing waste entering landfills in Hong Kong. We welcome schools to organise teacher- or student-led fundraising activities for Redress alongside the above educational activities to help drive circular fashion in your school community.

## DONATION METHODS

### 1. Donate via bank transfer or cheque

Schools are required to fill out our donation form and email (1) the softcopy of the form; (2) your total amount of funds raised; and (3) payment confirmation (if paid by bank transfer) to us within 14 working days after the campaign. Feel free to ask for an official charity receipt if needed.

### 2. Donate via our fundraising platform, GIVE.asia

[Via Bank / Cheque](#)

[Via Give.Asia](#)

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