



*Sala  
Nómada*

# SALA NÓMADA

Cultural activity as a strategy for urban transformation



*“Our intention is to create new visibility opportunities thanks to the activation of unusual places for art.”*

#### WHAT IS IT?

**Sala Nómada** is an mobile device for the promotion of art, an itinerant *wunderkammer* created for the showcasing of artists and their work, with individual as well as collective proposals.

**Sala Nómada** is a project where our ultimate goal is to establish a dialogues about art in a relaxed atmosphere making local art accessible to new audiences.

#### HOW DOES IT WORK?

**Sala Nómada** is art on wheels, is a mobile gallery that moves around the city. Our intention is to create new options for visibility thanks to the creation of unusual itineraries for art in the city.

**Sala Nómada** is then an itinerant exhibition, high in visibility an of low environmental impact, given that our stay in any one location is short and without any energy dependency.

**Sala Nómada** is a non-profit initiative where profits generated from the dissemination of the work shown, will be used directly to support, improve, expand and strengthen **Sala Nómada** as a project.

## ONLINE PRESENCE

**Sala Nómada** has a solid online presence where you can find the work of the 22 artists who have been invited for this first phase of the project.

We trust that from this web presence we can expand the possibilities of connection and visualization of the artists that accompany us. Simply in the first 6 months running we've received 11,021 page views.

You can find us at [www.sala-nomada.org](http://www.sala-nomada.org).

### TRAFFIC OVERVIEW

UNIQUE VISITORS

1,794

VISITS

2,765

PAGE VIEWS

11k

11,021

## OUR ARTISTS (So far...)

Monoperro

Javier Pérez Aranda

Julio Linares

Giovanna Intra

María Enríquez

SEPA

Sr. Mu

Laura Flores

Roberto Cárdenas

Mario Sarramián

Uverayo

La Né

Ainhoa Rubio Cuadrado

Fayuca

Sandra Gobet

Joaquín Madera Gamo

soycardo

Mario Gutiérrez

Andrés Montes

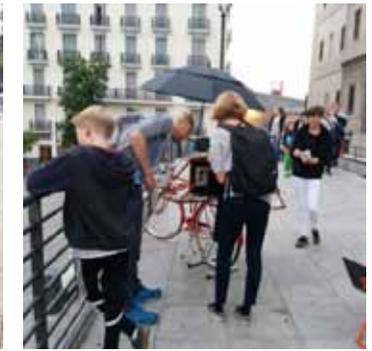
Rodrigo Romero

Manuel Portero

Tropidelia

Guillermín

Ángela F.





*“Nuestro fin es establecer diálogos sobre el arte en un ambiente distendido, haciendo la creación artística local accesible a nuevos públicos.”*

## THE PROMOTERS

**Sala Nómada** is the product of the imagination and the work of **Laura Flores** and **Andrés Montes**.

**Laura Flores** (Guadalajara, Spain, 1985)  
[Http://lauraflorwork.blogspot.com.es/](http://lauraflorwork.blogspot.com.es/)

**Laura Flores** is a visual artist whose interest lies in the search of landscapes within the human body. Her discourse explores what surpasses the limits of our optic capabilities where we need technology to carry out an exercise of estrangement in order to perceive the abstract places that the optical augmentation reveal. Beauty is also visible in the visceral and even in the eschatological (from the greek to 'know the ultimate'.)

**Laura Flores** holds a degree in Fine Arts from the Universidad Complutense de Madrid in 2009. She has obtained a Master's Degree in Art, Creation and Research from the Universidad Complutense de Madrid in 2010. And also a Master's degree in graphic print, illustration and artistic coinage National Coin and Stamp Factory and the University of Castilla La Mancha, in 2011 and 2012.

**Andrés Montes** (Mexico 1970)  
[Https://andres-montes.com](https://andres-montes.com)

**Andrés Montes** is a multidisciplinary artist whose creative interests explore the poetics of displacement through the investigation of various materials and techniques ranging from drawing to installation, sculpture or video, he investigates the representation of strategies to build a place highlighting the fragility of our belongings.

We have recently seen his work at **Apparatus** a performatic event at Communitism, Athens, Greece 2017, or the exhibitions **Dogma Dogma** at Maquis Projects, Turkey, 2016, **Making Time**, at Cruce Contemporáneo, Spain, 2015, **Wordactions** at XLArt Gallery, Finland, 2013. **Identity Tactics** at the Mexican Institute of the Mexican Embassy in Spain, 2013 or “[T]HERE” at Midway Studios USA, 2012.

He has also participated in the collective exhibitions **How delicious was my french** at OTR Art Space, Spain 2016. **Ethnoscapas** at the Chashama Studios. USA, 2012. **Flows and Nomadisms**, Art Estação, Brazil, 2012, as well as the experimental performance festival **DIMANCHE ROUGE**, Finland, 2013 and **INSONORA** in Spain 2007.

He is the director of fine art initiatives for **Espacio Naranja**, Madrid.

A large group of school children in light blue uniforms are gathered outdoors, possibly at an art event. In the foreground, a red bicycle is visible. The children are looking in various directions, some towards the camera and others towards each other. The background shows more people and a building.

# SUPPORT LOCAL ART

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