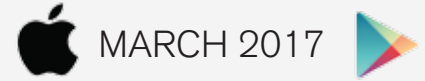


# GLOBAL SPECIALTY COFFEE EXPO

App will launch in the App Store and Google Play



## THE EXPO MOBILE APP IS BACK FOR 2017 WITH A BEAUTIFULLY REDESIGNED LOOK!

Every exhibiting company automatically gets listed in the app as a value-added benefit of exhibiting at the Global Specialty Coffee Expo.

This year the app is newly redesigned, while keeping the exciting features introduced to the upgrade package in 2016. We're making it easy for you to get noticed and have an interactive experience with attendees and other exhibitors!

Available on Apple and Android mobile devices!

*\*Upgraded Listing Shown*



## UPGRADED LISTING

BEFORE JANUARY 31 **\$250**

AFTER JANUARY 31 **\$350**

## APP FEATURES

### FREE

INCLUDED IN YOUR BOOTH CONTRACT

APP FEATURES	FREE INCLUDED IN YOUR BOOTH CONTRACT	AFTER JANUARY 31
Company Name	✓	✓
Company Logo	✓	✓
Company Description (200 word max.)	✓	✓
Company Website, Phone Number, Email and Street Address	✓	✓
Links to Company Social Media Pages	✓	✓
Booth Number	✓	✓
Booth Staff Contact Information	✓	✓
Optimized Company Description with Ability to Embed Images/Links and GoogleMaps/Yelp Integration	✓	✓
Exhibitor CMS Dashboard with Insights and Editing Capabilities	✓	✓

FOR MORE INFORMATION CONTACT SUSAN GATES AT [SGATES@SCAA.ORG](mailto:SGATES@SCAA.ORG)