



# SHOW PHOTOGRAPHY POLICIES

2017 Global Specialty Coffee Expo

## Professional Photography/Videography

- Filming and photography is permitted during regular attendee hours, and is prohibited on the show floor during set up and tear down hours.
- Photographers and videographers who are filming for commercial (non-press) purposes are required to disclose who their client is and a description of the project to anyone being filmed and obtain the appropriate signed release forms from both individuals and authorized company representatives.
- Photographers must respect anyone's request to not be filmed.
- Live streaming of any kind is prohibited in Lecture rooms and education classes.
- No photography or video is allowed in Pathways classes without the express permission of the instructor as it can be intrusive to the learning environment. Instructors can remove a photographer from a class if necessary.
- Drone/aerial filming is prohibited.

## Social Media

- Attendees are encouraged to actively post live from the event on various social media networks. Those attending and exhibiting at the event understand that they may be captured in the background of social media posts and consent in advance.
- Cyber bullying is never allowed at an SCA event and will be swiftly addressed. For more information, see our [Code of Conduct](#).
- Professional social media managers and those posting on behalf of a company are expected to adhere to the same policies listed above for professional photographers/videographers.

GLOBAL SPECIALTY COFFEE  
EXPO

## SCA Photography

- SCA hires its own professional photographer to capture photos and video at the Expo for social media and marketing purposes. By attending or exhibiting at the Expo, you consent to being captured in these photos. SCA honors any request to not use a photo if the person in the photo wishes to not have their likeness used for promotional purposes.