FOR IMMEDIATE RELEASE

Announcing the Best New Product and Design Lab Winners at the 2019 Specialty Coffee Expo in Boston

April 13, 2019— The Specialty Coffee Association (SCA) is proud to announce the winners of the Best New Product and Design Lab Awards at the 2019 Specialty Coffee Expo in Boston.

The 2019 Best New Product winners are:

- Kruve Inc. EQ (Booth #1486): Coffee Accessories
- Bellwether Coffee (Booth #492): Commercial Coffee or Tea Preparation & Serving Equipment
- Breville Barista Pro Model BES 878 (Booth #1271): Consumer Coffee or Tea Preparation & Serving Equipment - Electrical
- Cafélat Robot Espresso Maker (Booth #124): Consumer Coffee or Tea Preparation & Serving Equipment - Non-Electrical
- Cometeer Coffee Capsule (Booth #1471): Open Class
- Steeped Coffee S-101 (Booth #154): Packaging
- 1883 Maison Routin elixirs d’ exception ~ truffle (Booth #777): Specialty Beverage Flavor Additive
- Ghirardelli Sweet Ground Powder (Booth #609): Specialty Beverage Flavor Additive (Honorable Mention)
- Dona Chai Spiced Soda Pink Peppercorn Lemon (Booth #680): Specialty Beverage Stand Alone
- Ifinca Coffee Chain (Booth #390): Technology
- Tierra Nueva Nudge Coffee Butter (Booth #1398): Food

The 2019 Design Lab Winners are:

- Rishi Tea. Design by Studio MPLS: Branding Category
- Blue Bottle Coffee Can. Design by Elaine Fong and Neil Day: Packaging
- KRUVE EQ Glassware Line by KRUVE Inc. Design by Michael Vecchiarelli: Vessels

In addition to Best New Product and Design Lab, judges select the Best Booth and Best Pop-Up Café winners at this year’s event:

- Bellwether (Booth #492): Inline Category
- Anacafé / Guatemala (Booth #1037): Island Category
- Slayer (Lobby): Pop-up Category

Learn more about the Best New Product and Design Lab Awards on the Specialty Coffee Expo website at https://coffeeexpo.org/.

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Photos
- Best New Product Photo Kit
- Design Lab Photo Kit

About Best New Product
The Best New Product Competition and Display recognizes new products judged on their quality and value to the specialty coffee and tea industry. Ten different product categories are evaluated, and a winner is declared in each category. Award trophies are presented to the winners of exhibiting companies during the Specialty Coffee Expo. Learn more at https://coffeeexpo.org/best-new-product-competition.

About Design Lab
Great coffee is often given dissection via great design, and increasingly serves an important function in distinguishing specialty coffee. Design Lab seeks to celebrate this effort through four key platforms, coffee spaces, brand, coffee vessels and a packaging showcase. Learn more at https://coffeeexpo.org/design-lab.

About the Specialty Coffee Association
The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit www.sca.coffee.