DETERMINING AND MEASURING COMMUNITY NEED

Community Needs Forum 2017
THE PROCESS

• REVIEW WOMEN’S FUND HISTORICAL GRANTING
• EXAMINE FIVE AREAS OF SERVICE
• REVIEW FUNDING FOR EACH OF THE AREAS OF SERVICE
   SHARE LOCAL NONPROFIT DIRECTOR FEEDBACK
• CLARIFY THE FUNDING NEED
• WHAT IS YOUR ROLE?
WOMEN’S FUND HISTORICAL GRANTING - $412,000

- SOCIETAL BENEFIT PROJECTS
  - ENVIRONMENT - $3,333
  - ARTS - $3,333
  - COMMUNITY DEVELOPMENT - $8,333

- HUMAN SERVICE PROGRAMS
  - EDUCATION - $10,000
  - HUMAN TRAFFICKING - $12,500
  - HOMELESS - $15,000
  - DOMESTIC VIOLENCE - $20,000
  - OLDER ADULTS - $22,114
  - NUTRITION - $33,333
  - MENTAL HEALTH - $99,333
  - YOUTH DEVELOPMENT - $164,667
YOU ARE MAKING A DIFFERENCE

• IN THE LAST 9 YEARS, YOU HAVE TOUCHED THE LIVES OF 25,000 INDIVIDUALS IN OUR COMMUNITY.

• INSPIRED HOPE, PROVIDED KNOWLEDGE AND CREATED LEADERS

❖ CREATED THE TEMPLATE FOR MORE WOMEN’S FUNDS
  • TAHOE WOMEN’S FUND AT 190 MEMBERS
FIVE AREAS OF SERVICE

• HUMAN SERVICES

• SOCIETAL BENEFITS
  • ENVIRONMENT
  • ARTS
  • ANIMAL WELFARE
  • COMMUNITY DEVELOPMENT
SOCIETAL BENEFIT FUNDING

• ENVIRONMENT - 4 Local Organizations
  • ENVIRONMENTAL PROTECTION AGENCY
  • STATE OF CALIFORNIA
  • LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS

• ARTS- 2 Local Organizations
  • NATIONAL ENDOWMENT FOR THE ARTS AND NATIONAL ENDOWMENT FOR HUMANITIES
  • STATE OF CALIFORNIA
  • LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS

• ANIMAL WELFARE- 2 Local Organizations
  • STATE OF CALIFORNIA
  • LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS

• COMMUNITY DEVELOPMENT - 3 Local Organizations
  • STATE OF CALIFORNIA
  • LOCAL - COUNTY, NONPROFIT GRANTS, GIFTS
SOCIETAL BENEFIT NEEDS

• SOCIETAL BENEFIT GRANTS TREND TOWARDS BEING PROJECT FOCUSED
• PROJECT BECOMES THE NEED FOR FUNDING
  • FLOWER BASKETS
  • POETRY OUT LOUD
  • VETERANS MONUMENT
  • BIKE PATH
  • NEW ANIMAL SHELTER

• FOCUSED ON A SPECIFIC TANGIBLE OUTCOME
• TIME SPECIFIC
HUMAN SERVICES FUNDING

• SINGLE LARGEST CATEGORY- 44 Local Organizations
  • OLDER ADULTS
  • YOUTH DEVELOPMENT
  • MENTAL HEALTH
  • ALCOHOL/DRUG ADDICTION
  • HUMAN TRAFFICKING
  • EDUCATION
  • DOMESTIC VIOLENCE
  • HOMELESS
  • NUTRITION
  • HEALTH
OLDER ADULTS FUNDING - 5 Local Organizations

• OLDER AMERICANS ACT

• ADMINISTRATION OF AGING
  • HOME AND COMMUNITY BASED LONG TERM CARE
  • HEALTH, PREVENTION/ WELLNESS PROGRAMS
  • ELDER JUSTICE AND ADULT PROTECTIVE SERVICES
  • NUTRITION SERVICES
YOUTH DEVELOPMENT FUNDING - 17 Local Organizations

- DEPARTMENT OF EDUCATION
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- STATE OF CALIFORNIA
- DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
- OFFICE OF NATIONAL DRUG CONTROL POLICY
- DEPARTMENT OF AGRICULTURE
- DEPARTMENT OF INTERIOR
- DEPARTMENT OF JUSTICE
- DEPARTMENT OF LABOR
- DEPARTMENT OF TRANSPORTATION
MENTAL HEALTH/ALCOHOL AND DRUG ADDICTION FUNDING - 6 Local Organizations

- SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- NATIONAL INSTITUTE OF MENTAL HEALTH
- STATE OF CALIFORNIA
HUMAN TRAFFICKING FUNDING - 2 Local Organizations

- DEPARTMENT OF JUSTICE
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- DEPARTMENT OF HOMELAND SECURITY
- DEPARTMENT OF LABOR
- DEPARTMENT OF STATE
- STATE OF CALIFORNIA
EDUCATION FUNDING - 2 Local Organizations

• STATE OF CALIFORNIA
• DEPARTMENT OF EDUCATION
• NEA FOUNDATION
• DEPARTMENT OF HEALTH AND HUMAN SERVICES
• DEPARTMENT OF DEFENSE
• DEPARTMENT OF HOMELAND SECURITY
• DEPARTMENT OF JUSTICE
DOMESTIC VIOLENCE FUNDING - 2 Local Organizations

- DEPARTMENT OF JUSTICE
  - VIOLENCE AGAINST WOMEN ACT
  - FAMILY VIOLENCE AND PREVENTION SERVICES ACT
  - VICTIMS OF CRIME ACT
- MARY KAY FOUNDATION
- AVON FOUNDATION
- STATE OF CALIFORNIA
HOMELESS FUNDING - 2 Local Organizations

- DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- DEPARTMENT OF AGRICULTURE
- DEPARTMENT OF SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES
- DEPARTMENT OF EDUCATION MCKINNEY-VENTO
NUTRITION FUNDING - 3 Local Organizations

• DEPARTMENT OF AGRICULTURE, USDA
• FEEDING AMERICA
• DEPARTMENT OF EDUCATION
• STATE OF CALIFORNIA
HEALTH FUNDING - 5 Local Organizations

- DEPARTMENT OF HEALTH AND HUMAN SERVICES
- CENTER FOR DISEASE CONTROL
- DEPARTMENT OF EDUCATION
- KAISER FAMILY FOUNDATION
- AETNA FOUNDATION
- BLUE SHIELD FOUNDATION
- KRESGE FOUNDATION
- SIERRA HEALTH FOUNDATION
- STATE OF CALIFORNIA
HUMAN SERVICES NEED CATALYSTS

- Housing
- Employment
- Health - Includes Mental Health
- Addiction

NEEDS ARE ONGOING

ONGOING NEEDS DRIVE PROGRAMS
Services are long term
HUMAN SERVICE NEEDS

• HUMAN SERVICE NEEDS TEND TO BE PROGRAM BASED

• SERVICES PROVIDED UNDER A CONTRACTUAL AGREEMENT

• ANYTHING THAT FALLS OUTSIDE OF THE CONTRACT BECOMES AN UNFUNDED NEED
PROJECT FUNDING NEED

• PROJECT SUPPORT
  • SUPPORT SOCIETAL BENEFIT PROJECTS THAT CONTRIBUTE TO OUR WELL BEING.
PROGRAM FUNDING NEED

• HUMAN SERVICE PROGRAM SUPPORT

• COVER EXPENSES NOT COVERED BY CONTRACT
  Child Care - Transportation - Clothing - Utilities For Clients
ORGANIZATION FUNDING NEED

• ORGANIZATION SUPPORT
  • CAPACITY GRANTS ENSURE EXCELLENCE
    • EMPLOYEE TRAINING
    • INFORMATION TECHNOLOGY
    • EMPLOYEE BENEFITS
WHAT IS YOUR ROLE?

- INVEST IN ORGANIZATIONS THAT IMPACT OUR COMMUNITY
- GRANT TO MEET UNFUNDED NEEDS
- ENRICH COMMUNITY WITH PROJECT SUPPORT
- SUPPORT GRANTS THAT SPEAK TO YOUR HEART