The 2016 Annual Report
of the Chicago Calligraphy Collective

cal·lig·ra·phy (kə-lig'ra-fè) n.
1. The art of beautiful writing.
[French calligraphie, from Greek kalligraphia : CALLI- + -GRAPHY.]
The
2016 Annual Report
of the

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Our Mission
The Chicago Calligraphy Collective is organized for the charitable and educational purposes of promoting the study, practice, and appreciation of calligraphy—the art of beautiful writing—in all its historical and present-day applications. By offering educational opportunities, the Collective enhances public awareness and interest in the calligraphic lettering arts.

Board of Officers and Directors 2016–2017

President ..................................................Linda Honrath
Vice-President ..........................................Position Open
Treasurer ....................................................Mary Ryan
Corresponding Secretary .................................Joi Hunt
Recording Secretary .................................Bernie Ryan
Exhibits Director .................................Mary Zabrin
Membership Director .................................Eileen Gustafson
Publications Director .................................Position Open
Special Events Director .................................Pamela Rodey
Workshops Director .................................Karen Ness

Calligraphy is the most intimate, personal, spontaneous form of expression. Like a fingerprint, or a voiceprint, it is unique for each person.

~Hermann Zapf
President’s Message

The year 2016 marked the 40th Anniversary of the Chicago Calligraphy Collective. In order to celebrate this milestone, the Board decided to gift each member with a custom portfolio generously packed with hand-decorated art papers. The portfolio included the words from an inspirational speech delivered by Hermann Zapf, titled On the Kinship of Calligraphers. CCC members were invited to make a personal piece of calligraphic art using papers donated to the CCC by Dick Blick Art Materials. This beautiful art hung high on the walls of Blick’s Evanston store location during the busy holiday season. Impromptu calligraphy learning sessions evolved when curious shoppers sat down to learn about proper pen angle and scale. For forty years the CCC has invited its members and the public to participate in workshops, view our exhibits and learn about the lettering arts. We are grateful to the Board of Directors who carried this mantle for the past year, celebrating, preserving and teaching this beautiful art form. The Board remains open to fresh ideas and continues to engage others by bringing the beautiful art of calligraphy to anyone and everyone who wishes to learn.

A Place to Call Home

In the fall of 2016, we entered into a partnership agreement with the Irish American Heritage Center. President Eugene Cooney and Executive Director Meg Buchanan graciously invited the CCC to make 4626 North Knox Avenue our permanent home for meetings, workshops and general storage. We now have a permanent mailbox in the IAHC’s administrative office. In exchange, the CCC assists the IAHC artistically and aids them in their mission to build community involvement. The CCC wishes to extend a special note of gratitude to Eileen Ryan, IAHC board member; and Frank Crowley, IAHC art gallery curator. Both were instrumental in bringing the CCC and the IAHC together. We are truly grateful for their production discussions on our behalf.

Communication Assets

This is the second year the CCC is using the Google Apps Platform for Nonprofits for our mail distribution system. We continue to be pleased with its features and convenience. Google drive is used for our document and image storage and for Board communication. The calendar is linked to the CCC website and keeps the public aware of our meetings, events and exhibits. Board meeting minutes are easily shared and edited in a timely fashion. Additional images and information can be linked to the Newsletter as well as the website. This year we established a private account to receive image submissions via email for our annual juried exhibit. Google Apps for Nonprofits proves to be a significant improvement for file sharing, file storage and mail distribution.

In 2016 we turned our attention to redesigning the CCC website to accommodate e-commerce. More members wanted the option to pay for workshops and renew their memberships online. We switched website platforms and moved our domain name to a new host. The new, secure site launched on January 10, 2017. CCC member Judith Joseph is our knowledgeable Webmaster volunteer.

Lettering for 40th Anniversary custom portfolio given to CCC members. Artwork by Karen Ness.
Each member receives a digitally formatted copy of the Newsletter six times annually. The Newsletter continues to be another vital source of communication to the membership. A handful of members still opt to receive a hard-copy subscription mailed to their home address. In January 2016, editor Alicia Marquez presented a redesigned Newsletter layout to the membership. Digitized copies included interactive links to image and document files as well as links with direct connections to the Internet.

Corresponding Secretary Joi Hunt keeps members informed with pertinent dates, deadlines and other developing guild news via NibNotes, an email sent to the membership every other month. Our “Get-a-Member-Get-a-Gift” Program remains popular and brings in new members each year. Joi maintains a CCC presence on Facebook as well as on Instagram, where she posts images of CCC activities regularly.

Sharing our Art
In an effort to showcase our art to the public, the CCC staged several art exhibits in 2016. The Newberry Library displayed our annual juried exhibit Exploration from March 4 through June 24. Mary Zabrin and a crew of CCC members worked tirelessly unpacking, arranging, measuring, hanging and lighting the exhibit. Lisa LeBlanc won the coveted Newberry Purchase Prize with her piece titled Universe.

On this occasion, the CCC conferred on retiring Newberry Library curator Paul Gehl an Honorary Membership in the Chicago Calligraphy Collective. Paul was honored for his many years of support to the art of calligraphy.

Following the Exploration exhibit, selected pieces of juried art hung at the Northwest Community Hospital Wellness Center in Arlington Heights, Illinois.

During the month of December, the All Members’ Show Twenty-Six Letters was on display at the Arlington Heights Library. Sixteen panels held 74 variations of alphabet letters for the public to view and appreciate.

The CCC remains committed to serving the public by displaying the art of our talented members in an effort to encourage others to learn and appreciate this impressive form of art. Members are regularly reminded to participate in the CCC Inklings Grant program to teach the art of calligraphy in the surrounding neighborhoods and communities.

Learning through Workshops
Engaging workshops keep our members inspired and challenged. In 2016 the CCC proudly hosted nine two-
day workshops and one five-day retreat. Workshop Director Karen Ness and her assistants Kathy Mandell and Lisa Kivland coordinate the logistics for workshops by regularly inviting renowned calligraphy artists to teach the CCC. In January we hosted Mike Kecseg; in February, Rosie Kelly; in March, Elinor Holland; in April, Denis Brown; in May, Julian Waters–Part I; in June, Heather Held; in August, Julian Waters–Part II; in September, Pam Paulsrud & Rosie Kelly; in October, Thomas Ingmire; and in November, Christopher Haanes.

This year the Board approved the purchase of a new document camera and projector to facilitate workshop presentations. Instructors can now bring images on a flash drive to share, with computer access via USB port or HDMI cable.

**Inviting Events**

Workshops aren’t the only place where calligraphy friendships blossom. Two lively Members’ Meetings are held annually—one in the Spring and the other in the Fall. At the Spring 2016 meeting, members enjoyed a special 40th Anniversary cake while they browsed through piles of used calligraphy books, tools and supplies at the annual Calligra-Flea market. At the Fall meeting, Pam Paulsrud gave members a captivating review of her experiences as an exhibiting artist at the Sharjah Calligraphy Biennial held in the United Arab Emirates.

**Pathways**

I appreciated being your president for the past two years. I liked learning about the history of the CCC and connecting with some of its founding members. I learned how to read a balance sheet and how to speak more comfortably in public. I learned about webmail protocol, website design and domain transfer. I improved my writing aptitude and increased my listening skill. Along the way I met the most talented and perceptive individuals—the members and supporters of the CCC.

I wish to sincerely thank my fellow Board members for the work that they do on behalf of the organization for the advancement and preservation of the beautiful art of calligraphy. I encourage each of you to step forward and volunteer to continue the mission of the Chicago Calligraphy Collective. Without dedicated leaders, the organization will falter and fail. Let us build on our latest achievements and continue to grow and to thrive.

Linda Honrath
President
The State of the Chicago Calligraphy Collective

This Annual Report is more than a documentation of the year’s accomplishments and activities of the Chicago Calligraphy Collective. It is intended to reflect and celebrate the organization’s creative spirit and values, as well as its service to its mission to inspire, challenge and instruct its membership and interested public through workshops, exhibitions and programs. It is fundamentally about its identity, about how the organization defines itself and strives to impact the calligraphic community. It is an enduring commitment to build on its extraordinary legacy and a framework for sustaining great traditions while engaging in new adventures.

Corresponding Secretary | Joi Hunt

In 2016 the Corresponding Secretary’s duties primarily involved maintaining the CCC digital correspondence through our Google Mail account, preparing the bi-monthly Nib Notes email to members and subscribers, mailing thank you cards, sending out Dick Blick gift certificates for our Get-A-Member-Get-A-Gift Program, and maintaining the CCC’s Facebook page. This year an Instagram account was created.

Mail correspondence was collected from the CCC post office box by President Linda Honrath. The post office box was closed in November, 2016. Our new mailing address is 4626 North Knox Avenue, Chicago, Illinois, 60630.

On average, the CCC received eight to ten emails a month through the “Contact Us” link on our webpage. The most common inquiries were requests for calligraphy services, information about workshops, classes, and study groups. In the last month of the year, some emails were received regarding our website transition, as we moved to a redesigned site.

In 2016, our Facebook page had a total of 2,652 likes and our Instagram account had 28 posts and 157 followers. ☁️
Exhibits | Mary Zabrin

Exploration
Our 30th annual juried exhibit, Exploration 2016, was on display at the Newberry Library in Chicago from April 4 through June 24. The artists’ reception was held on April 9. CCC member Jack Scott provided music for the event and we featured demonstrations by the following participating artists:

- Jane Ewing – A Crane and a Poem
- Linda Hancock – Alphabet Cut-Ups
- Corinna Taylor – Paper Cutting Techniques

Paul Gehl gave a short talk titled Calligraphic Collecting at the Newberry from the 1930s to the Present and Beyond. This was followed by a panel discussion with audience input. The panel included CCC members Tom Greensfelder, Linda Hancock, Maggie Mokrzycka, and Valerie Weilmuenster.

The Exploration 2016 jury consisted of four CCC members and a guest juror. The CCC members were Reggie Ezell, Eileen Gustafson, Mike Kecseg, and Drora Kopernik. Our guest juror was Gary Drake. The jury met on February 13. We received 61 entries and 43 were accepted into the exhibit. The jury members also included a piece of their art in the exhibit. Donations from participating artists totaled $1,259.00.

Mary Zabrin designed the logo and lettered the artist certificates.

Lisa LeBlanc’s piece, Universe, was selected by Paul Gehl for the Purchase Prize. Paul was the George Amos Poole III Curator of Rare Books, and Custodian of the John M. Wing Foundation on the History of Printing at the Newberry Library. With his retirement in 2016, the CCC Board of Directors presented Paul with Honorary Membership in the Chicago Calligraphy Collective for his many years of service and support to the organization.

Annual All Members’ Show
The 2016 All Members’ Show, Twenty-Six Letters, was on display at the Arlington Heights Memorial Library from December 1–31. Members were asked to submit...
up to four individual alphabet letters measuring no larger than four inches by four inches. The exhibit consisted of 74 letters from 20 members and included a lovely display of various calligraphy tools and books.

**40th Anniversary Exhibit**
The CCC’s Special 40th Anniversary Exhibit, *On the Kinship of Calligraphy*, opened Monday, November 21, 2016 at Dick Blick Art Materials in Evanston, Illinois. The exhibit featured calligraphy by CCC members inspired by the words of Hermann Zapf. All art was created using paper donated by Dick Blick Art Materials. The exhibit remained on display through December 31.

**Traveling Exhibits**
In 2016 the CCC partnered with the Wauconda Area Library for our first of two travelling exhibits. The exhibit consisted of works from past *Exploration* exhibits. It coincided with a national traveling exhibition sponsored by the Lake County Discovery Museum featuring an original edition of the First Folio of Shakespeare. The exhibit ran from January 13 to February 24.

In addition, the CCC happily partnered with the Northwest Cultural Council for a second year in a row. Art from past *Exploration* exhibits, including *Exploration 2016*, was selected for the exhibit. It was installed at the Northwest Community Hospital Wellness Center in Arlington Heights. This exhibit ran from July 9 to October 1.

And finally, I give my heartfelt thanks to all the wonderful volunteers who graciously gave their precious time to make our exhibits a success, and to the staffs of the Newberry Library, the Northwest Cultural Council and the Wauconda Area Library.
Our total membership to date is 217, including ten honorary members and eight affiliate members. The CCC welcomed 46 new and returning members in 2016. Twelve members joined through the Get-A-Member-Get-A-Gift Program.

The majority of the membership reside in Illinois, but we have members across 21 other states and one foreign country. Thirty-six of our members paid for business listings on the CCC website, and 57 have their businesses listed in the Membership Directory.

Membership renewal reminders were sent on February 4, 2016. The Membership Directory was designed and produced by Julie Wildman. The 2016–2017 Directories were mailed out to the membership on June 24, along with a black vinyl portfolio with the current CCC logo and phrase “Making Beautiful Letters Since 1976,” designed by Linda P. Hancock.

As new members join and existing members update their contact information, the member database is updated and the new information is published in the Newsletter.

Additionally, a database spreadsheet was created on the CCC Google Drive and is shared among board members. This single, central document is continually updated and is more efficient than the previous method of emailing member updates to board members.

With the launch of the new website, particular attention was paid this year to the online membership registration and payment process.
**Publications | Open** (Linda Honrath)

Editor Alicia Marquez rolled out a fresh, new horizontal layout for the 2016 CCC Newsletter. The digital format features interactive links on which readers click for forms, information, photos or direct connections to the Internet. The Newsletter includes a workshop review, a feature article or member interview, and a technical forum. It announces scheduled calligraphy classes, study group information, exhibits, events and members news. Issues were produced for January-February, March-April, May-June, July-August, September-October and November-December. This year Linda Honrath assisted by writing and editing news items. Linda P. Hancock helped by proofreading each issue prior to distribution. Karen Ness, Eileen Gustafson and Mary Zabrin also added their proofreading skills. Julie Wildman volunteered as the CCC Publications Designer, and also folded, labeled and stamped the issues of the Newsletter mailed to member subscribers. In October, Kelly Medina stepped in to help fill the open Publications Director position.

In addition to the Newsletter, the following publications were designed and produced in 2016:

- printed copies of the 2015 CCC Annual Report
- the 2016–2017 Membership Directory and Bylaws
- the Conference Promotional and Member Gift
- the All Members’ Show Twenty-Six Letters Registration Form
- printed materials for Exploration 2016
- flyers for the four-day Luca Barcellona retreat, *A Journey Through Gothic Letterforms* in April, 2017

In July of 2016, the Board hired Julie Cowan of Solid Print Design in Evanston to redesign the CCC website using the Squarespace platform. The site went live on January 10, 2017. The new website is more secure, it is easier to maintain, and it offers online membership renewal and online workshop registration. It is easily viewed on all mobile devices. The site has an impressive gallery of member art, a password-protected Member Directory, links to past Newsletters, a public event calendar, a photo album of past workshops, and a feature that allows members with a business listing to post an image of their work next to their description of services. Judith Joseph added important commerce functions to the new site and continues to volunteer as the CCC Webmaster.

Views of the new CCC Website on mobile devices

New digital version of the CCC Newsletter
The year began with our annual Twelfth Night Party on January 10 at Kate Lehman’s Homeowners Association Clubhouse. In addition to the array of artistic Australian grab bag gifts, Paul Glombowski filled a table with calligraphy, art books and class notes for members to peruse and take home with them.

Our Annual Members’ meeting on March 5 marked our 40th year as a calligraphy art guild. We met in the Art Gallery of the Irish American Heritage Center. Long-time members and brand new members gathered beneath a colorful “Happy Birthday CCC” banner, shared cake and recalled fond memories of times past. Letters of congratulations from several founding members were shared, including stories from the earlier years of the organization. The Calligra-Flea Market was filled with great books and lots of bargains. Sellers donated 20% of their earnings to the Tribute Fund, to encourage the growth and passion for calligraphy. Mary Griffin tattooed many members using a Pentel Metallic Brush and Mary Zabrin showed how to play with Pilot Parallel Pens. Raffle winners Cheryl Pocus, Larry Baldwin, Tim Botts, Mary Griffin, and Pamela Rodey happily took home either a goodie bag, a Dick Blick gift card or a year-long membership certificate. All Board members were re-elected to their current posts, with Joi Hunt joining the board as Corresponding Secretary.

The 40th Anniversary celebration continued at the Newberry Library for the Exploration artists’ reception on April 9 with catered party trays, festive balloons and cake for all in attendance.

The Fall Members’ Meeting was held October 8. It was our first official meeting as partners with the Irish American Heritage Center. Pam Paulsrud presented the history of her Treewhispers project along with amazing pictures from her trip to the United Arab Emirates. Pam was invited to display Treewhispers at the Sharjah Calligraphy Biennial. The presentation revealed the enormous role calligraphy plays in the UAE. Pam showed pictures of a plaza surrounded by calligraphic studios as well as photos of calligraphic work, in Arabic, English and other languages that truly amazed the audience. Many were three-dimensional installations. The Tribute Fund raffle prize winner, Bernie Ryan, received the 556-page book, Things That Dream generously donated to the CCC by Thomas Ingmire.
Workshops | Karen Ness

2016 was an exciting year of study for the Chicago Calligraphy Collective. CCC members old and new from the Chicagoland area and across the country came together to study with instructors from the eastern and western United States, Ireland, Canada, Norway as well as from our own membership. The CCC was propelled forward in the study of letterforms, painting, bookbinding techniques, approach, layout and so much more. Our collective love and study of letters lead to new and continuing relationships, the sharing of books and tools, the consumption of delicious treats, and endless encouragement and motivation to continue in the study and practice of our craft.

In 2016, 181 CCC workshop registrations were received. This is an increase of 16.77% over the year 2015. Workshop enrollments added 20 new CCC members, an increase of 66.67% over the year 2015.

CCC member Mike Kecseg opened the 2016 workshop season with a workshop entitled *Pointed Pen to Pointed Brush*, followed by the CCC member Rosie Kelly with *Paste Paper* in February. March brought the first-time study of *Arabic Calligraphy*, by Arabic calligraphy master, Elinor Holland. Julian Waters returned to Chicago for an extended two-month study of *Blackletter* in May and August. Heather Held taught the highly anticipated *Italian Script* in June. In September, Rosie Kelly and Pam Paulsrud played off each other in their workshop entitled *Do-Si-Do*. Thomas Ingmire returned to Chicago in October and taught his fascinating working process in a workshop entitled *Facing the Modern World*.

Another CCC first-time teacher in 2016 was Oslo calligrapher Christopher Haanes, who taught *Vitalize Your Italic*. In conjunction with Christopher’s first visit to Chicago, we scheduled a day of one-on-one tutorials where CCC members signed up for private instruction with Christopher.

Spring was marked by what has become an annual event: the CCC four-day workshop retreat. In April we brought in Dublin artist, Denis Brown, to teach *The ‘Big Project’ of Calligraphy*. For four intensive days and evenings of study, we lived and slept our big works of large amounts of text as Denis guided and helped us breathe life into them.

To all of the 2016 CCC workshop instructors and students, we offer boundless gratitude for your enthusiastic participation as we continued to grow on our path of calligraphic knowledge, artistry and wonder. I offer my personal thanks to Lisa Kivland and Kathy Mandell, the other two legs of the CCC Workshop Committee, whose hard work and commitment allow the CCC to offer our membership ten exciting and varied workshops throughout each year. ☯️
**Vice President | Open** (Linda Honrath)

The Vice President administers the CCC Inklings Grant Program. In 2016, one application was received from CCC Member Julie Wildman. On August 7, Julie taught basic calligraphy to adults and children at Freedom Lutheran Church in Ottawa, Illinois. Participants learned how to make and decorate a take-home craft with words that reflected what they learned at their retreat. Students studied the Akim Cursive hand, by Hans-Joachim Burgert and several other monoline scripts.

The Inklings Grant allowed Julie to purchase supplies to teach over 50 participants. The event was a great success. Youth interacted with adults as they experienced calligraphy together and increased their awareness of the art of beautiful handwriting.

The Inklings Grant Program is available to any and all CCC members who wish to promote calligraphy in their surrounding communities and neighborhoods. Those interested must submit a proposal to the Board of Directors outlining the details of the undertaking, including a project description and budget. The Board reviews the proposal and, if it meets the educational guidelines, funds are disbursed to accomplish the goal by assisting with material costs and related expenses. 🌳
Treasurer’s Report | Mary Ryan

In 2016, the CCC Board of Directors continued its efforts to navigate the organization’s need to move boldly into the future while remaining fiscally responsible to our members. Throughout the year, we relied on our balanced budget to provide guidance when making financial decisions. As ever, the CCC is mindful of financial transparency and has again met the accountability standards for a charitable organization. We continue to strive for efficiency through electronic banking and payments whenever possible.

The CCC experienced a strong year fiscally with net assets growing $3,655.10 from $53,839.93 to $57,495.03. Once again, our always-in-demand workshops generated the lion’s share of our revenue. In 2016, income from workshops contributed 77% of total income. The CCC held nine successful workshops during 2016, including a four-day retreat with Denis Brown. As usual, the workshops also incurred the bulk of expenses paid in 2016 (71%, up from 69% in 2015), but were profitable despite rising instructors fees and travel expenses. Because of these rising costs, we were forced to increase the workshop fees in 2016. The CCC’s workshop fees are now more closely aligned with those charged by other calligraphy guilds throughout the United States. Finding affordable space for workshops is always a difficult aspect of organizing these events, but the Workshop Committee’s diligence kept these expenses in line. The CCC board also approved the purchase of new audio-visual equipment for use in workshops and other gatherings. This purchase will enhance the workshop experience for attendees and instructors alike.

In this, our 40th anniversary year, we had a one-time expense for materials used to design, produce, and mail a gift/creative invitation for our members. Costs for supplies were kept to a minimum thanks to expert negotiation and a great new working relationship with Dick Blick Art Materials.

Exploration, our annual juried exhibit showcasing world-class works of calligraphic art to the public, had a successful showing. As is our tradition, the CCC contributed $1,000 toward the Newberry Purchase Prize which was awarded at the Exploration 2016 opening reception. Entry and hanging fees, as well as donations from participating artists for both the Exploration 2016 exhibit and the All Members’ Show accounted for 3% of total revenues.

One other large expense in 2016 was the building of our new e-commerce-friendly website. After months of research and designing, testing and tweaking, the CCC’s new website is now able to take online payments. We are looking forward to an improved, seamless registration experience for workshops, exhibits, and membership dues payments. Not to mention a more inviting, user-friendly online experience for members and guests.

Additionally, revenue from memberships and fundraising was up 4.41% from 2015, while our digital newsletter continues to save the CCC significant printing costs and postage over previous years.

Finally, we are happy to report another profitable year for the CCC. The board continues to take its fiscal responsibilities seriously, with one eye on good stewardship and the other on the challenges of being where the present meets the future.
The Chicago Calligraphy Collective is a public charity and has received qualification as a tax-exempt corporation under the provisions of the U.S. Internal Revenue Code Section 501(c)(3).

**STATEMENT OF FINANCIAL POSITION**

*Fiscal Year 2016*

**ASSETS**

Current Assets

- Checking and Savings
  - US Bank 18 Month CD: 10,269.55
  - US Bank Money Market: 27,248.09
  - US Bank Expense Account: 548.23
- US Bank Operating Account
  - CCC Inklings Fund: 525.00
  - CCC Tribute Fund: 3,176.84
  - Operating Account - Other: 15,727.32
  - Total US Bank Operating Account: 19,429.16

- Total Checking and Savings: 57,495.03
- Total Current Assets: 57,495.03

**TOTAL ASSETS**: 57,495.03

**LIABILITIES & EQUITY**

- Open Balance Equity: 18,444.87
- Unrestricted Assets: 35,395.06
- Net Income: 3,655.10

- Total Equity: 57,495.03

**TOTAL EXPENSES**: 57,495.03

**STATEMENT OF ACTIVITIES**

*Fiscal Year 2016*

**REVENUES AND SUPPORT**

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**EXPENSES**

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- Change in Net Assets: 3,455.10
- Net Assets Beginning of Year: 50,740.59
- Net Assets End of Year: 54,318.19

Awakening by Lisa Kivland.
This piece was on exhibit in the CCC's annual juried show, *Exploration 2016*, at the Newberry Library.
### BUDGET OF ACTIVITIES

**Fiscal Year 2017**

#### REVENUES AND SUPPORT

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**TOTAL REVENUES AND SUPPORT**: 30,955.00, 250.00, 31,205.00

#### EXPENSES

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<th>Operating Account</th>
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<th>2017 Total</th>
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**TOTAL EXPENSES**: 30,955.00, 250.00, 31,205.00

**Change in Net Assets**: 0.00, 0.00, 0.00
Credits

Thank you to all the Officers and Directors for diligently preparing their summaries for this Report.

A very special thanks to:
Linda Honrath and Kelly Medina for compiling the copy and images for this report; to Linda Hancock for her expert proofreading skills; and to Julie Wildman for the design and production of this publication.

Created on a MacBook Pro using QuarkXPress 2015 and Photoshop CC. Callout quote on page 2 is set in Goudy Old Style. Remainder of text is set in Helvetica.

The CCC logo was designed by Timothy Botts.