CARL ROHRS has been a lettering artist and signpainter in Santa Cruz, California since 1977. He has taught lettering, typography and graphic design at Cabrillo College since 1984, as well as at workshops and conferences since 1986 in the US, Canada, Europe, Australia, Japan, and South Africa. Carl was the editor of *Alphabet*, the journal of the Friends of Calligraphy from 1989 – 1992 and resumed the job in 2015, where he continues to the present day. He is the designer and co-editor of the 25th edition of the *Speedball Textbook*, 2021, and his brush lettering is the masthead for *Letter Arts Review*. 