

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT  
(NCW EDD)  
MEMBERSHIP MEETING**

January 8, 2014  
135 Johnson Avenue  
Chelan City Hall  
8:45-10:15 AM

*Karen Rutherford called the meeting to order at 8:45 a.m.*

**MEMBERS PRESENT**

Karen Rutherford, City of Wenatchee  
Chris Branch, City of Oroville  
Russell Clark, City of Rock Island  
Bill Haven, City of Entiat  
Wendy Isenhardt, City of Chelan  
Mark Spurgeon, Port of Douglas County  
Susan Driver, City of Entiat  
Allison Williams, City of Wenatchee  
Kim Ustanik, City of Manson  
Harry Raab, City of East Wenatchee  
Craig Larsen, Port of Chelan County  
Marilynn Lynn, City of Bridgeport  
Ken Stanton, Douglas County  
Jim Detro, Okanogan County

**STAFF and GUESTS PRESENT**

Jennifer Korfiatis, NCW EDD  
Dayla Culp, NCW EDD  
Carol Cowling, SDCD  
Kari Grover Wier, USFS, Chelan Ranger District

## NCW EDD Meeting Minutes

### Approval of Minutes

- *Ken Stanton moved to approve the December 11, 2013 Annual Meeting, and December 23, 2013 Finance Committee meeting, and January 2, 2014 Officer meeting minutes, Wendy seconded and the motion was carried with two abstentions.*

### Administrators Report

#### **Administrative Support Positions:**

- Dayla is leaving the EDD at the end of January. A job description was circulated to membership and posted in the three papers of record for the region. Application deadline is January 15, 2014. Jennifer invited interested Board members to serve on the candidate review/interview team. Contact Jennifer if you're interested.
- Carol will continue on as accountant for the EDD as a contract employee.

#### **NCWEDD Mailing Address:**

- The mailing address for the EDD will change from the Okanogan address to the Wenatchee EDD address. An e-mail will be circulated to the membership to notify them of the change when a new Administrative Coordinator is hired.

#### **Cascade Loop:**

- The Cascade Loop association contracted to develop an app for smart phones. This app would show amenities available along the Cascade Loop. EDD contributed \$500 toward the development of this app which would also show electric vehicle charging stations. The app was developed but did not perform the tasks that the Cascade Loop contracted for. The developer walked away from the project. A second developer was contacted to discuss the options of fixing the app so it would perform as wanted. That developer determined that the app would have to be started from the beginning and redeveloped in order to perform the way the Cascade Loop association wanted.

#### **Tourism Study:**

- Information was given to and initial analysis done on tourism events done in the region. It was determined that there needed to be more events and activities planned for the "shoulder" seasons. There were many events and opportunities during the summer and winter, but fall and spring events were lacking. There is a grant available from EDA that if applied for and granted, could be used to convene a group of tourism partners around the region to find events to fill these shoulder seasons and/or to develop a training program for first line staff. Dr. Ebinger agreed to partner with the EDD to apply for the grant, which has a March 14, 2014 deadline. Jennifer will put together more information to present at the February membership meeting.

#### **Plug In NCW**

- Plug In NCW have elected three new board members. This will expand the board from three members to five. The goal of the group is to electrify the Cascade Loop. There is one hole in the loop, in New Halem, which is slated to install an electric charging station this year.

#### **Travel Writers Event:**

- The Cascade Loop Coordinator is planning to attend a travel writer's event. Plug In NCW was asked to participate and share a table with the Cascade Loop. This would offer networking and additional tourism for the region. Jennifer asked the membership to consider approving \$50 for shared booth space as well as hotel, mileage, and per diem for a member to attend.
- *Russ moved to approve \$50 shared booth fee, Hotel, mileage, and per diem up to \$300 to attend the travel writer's event, Mark Spurgeon seconded and the motion was carried.*

**Committee Sign Up:**

- A committee sign-up sheet was circulated to the meeting participants. Those interested in participating in one of the EDD committees are asked to sign up or contact Jennifer for more information.

**Member Presentation:**

- Susan Driver gave a presentation on the Entiat Waterfront Project.

**Finance Committee Funding Report:**

- Karen Rutherford gave a report discussing the finance committee meeting's outcomes (Noted in the December 23, 2013 Finance Committee meeting minutes). She stressed that a flexible budget will be put together and presented at the February membership meeting.

**Treasurer's Report:**

- *Russell Clark moved to approve the treasurers report, Wendy Isenhardt seconded and the motion was carried.*

**New Business:**

- Karen Rutherford stressed the importance of reaching out to elected officials and business owners to increase the membership of the EDD and to fill out the 30 person EDD board. She is hoping to connect with the forest service and Chelan County in the near future as well as touch base with regional chambers of commerce and another Economic Development District.

**Adjourn**

- *The meeting was adjourned at 10:29 a.m.*