

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT
(NCW EDD)
MEMBERSHIP MEETING**

April 9, 2014
135 Johnson Avenue
Chelan City Hall
8:45 – 10:30 AM

Karen Rutherford called the meeting to order at 8:45 AM.

MEMBERS PRESENT

Marilynn Lynn, City of Bridgeport
Allison Williams, City of Wenatchee
Libby Harrison, City of Pateros
Christie Perry, City of Pateros
Ron Cridlebough, Port of Douglas County
Mark Spurgeon, Port of Douglas County
Roni Holder-Diefenbach, Economic Alliance
Bill Haven, City of Entiat
George Buckner, City of East Wenatchee
Karen Rutherford, City of Wenatchee

Ken Stanton, Douglas County
Wendy Isenhardt, City of Chelan
Stacy Luckenmeyer, Wenatchee Valley College
Russell Clark, City of Rock Island

STAFF and GUESTS PRESENT

Jennifer Korfiatis, NCW EDD
Amy Massey, NCW EDD
Brian Burrow, Carbon Cycle Investments
Tim King, Carbon Cycle Crush

Meeting called to order at 8:45 AM by Karen Rutherford.

Approval of Minutes

- Karen Rutherford presented the March EDD Minutes for approval. Wendy Isenhardt moved to approve, Mark Spurgeon seconded. Ken Stanton abstained from voting. All in favor, motion carried. None opposed.
- Karen presented the Plug-In NCW Minutes for approval. It was tabled since no PINCW members were present.
- Karen presented the Minutes from the CEDS committee teleconference. Roni Holder-Diefenbach motioned to approve, seconded by Allison Williams. Wendy Isenhardt abstained. All in favor, motion carried.

Administrators Report

- **CEDS Update:** The CEDS committee met by phone and directed staff to proceed with the annual update and increase the amount of outreach this year. Karen Rutherford stressed the importance of face to face conversations with partners. The committee developed a scoping survey, the link has been circulated and will be live through this Friday.

- **Project Prioritization process:** 10 letters were received from 7 new applicants. 8 projects were invited to apply. Deadline is May 9th.
- **Plug-In NCW charging station project:** The new website is “top notch” and in development, it will be circulated for review. They will attend a Travels Writers show on May 18 and 19th in Spokane with the Cascade Loop Association to promote Electric Vehicle tourism in NCW. They will attend a May 24th “Our Town” event at Pybus Market to raise awareness. The next charging station is going in at “Highway 2 Brew” in Waterville. Karen Rutherford asked about the source of funding. Jennifer that it is privately funded.
- **Diversity Training:** tabled
- **City of Leavenworth study and Co-working spaces:** The EDD was approached by the City of Leavenworth who has asked us to conduct a feasibility study to determine the need and viability of a co-working space within the city. They have provided a business list of home-based businesses, and they’ve asked the EDD to research the needs of this group, relevant to shared office space. Jennifer asked for direction from the board, and the board directed staff to proceed. There is a field trip schedule tentatively for May 16, to visit a co-working space on Capitol Hill, Seattle for those who are interested. www.officenomads.com Jennifer doesn’t anticipate any costs to the EDD except for staff time.
- **Heavy Haul Corridor:** Jennifer and Chris Branch travelled to Kelowna to meet with the EDD director there. The purpose was to gauge interest in shipments from BC down to Washington and the sustainability of the supply. They learned that the growth in their economy is in health care and technology, and their need to ship is flat to diminishing. Jennifer and Chris met with the manager of Oroville Reman and Reload to determine any potential impacts on their business should the Heavy Haul Corridor be extended. At this time, they don’t anticipate any impacts. The EDD has not been asked formally to become involved, should this project re-emerge. Roni Holder-Diefenbach emphasized the need for all the various partners to collaborate should the extension move forward.
- **EWU Indicators meeting:** Washington University Professor Dr. Patrick Jones will be presenting an update of the Chelan/Douglas trends project on May 13th at the CTC. He is able to involve Okanogan County information as well. And he will be presenting current information on trends, strategic sectors, and will end with a discussion on next steps. The EDD is one of the organizers and will be making it available by webinar. The target audience for this presentation is the private sector. Ron shared that his presentation is currently available on the Economic Alliance website. www.economic-alliance.com
- **Export seminar:** The EDD was approached by Moss Adams and asked to partner on an export training workshop for businesses. The event will likely be held during the first 2 weeks of June, and the focus is businesses who are planning to export, and those who want to grow export markets. The WA State Dept. of Commerce has agreed to partner and provide funding for travel costs for the presenter Jim Foley. The Export Finance Assistance Center of Washington has agreed to participate. EDD was not asked for funding. Jennifer will be an agenda and invitation.

- **GWATA Innovator Awards Luncheon:** EDD was a sponsor, it was held on March 19th. Biosports was honored as Tech Savvy Business, and CrunchPak as Entrepreneur of the Year.
- **Reichert event:** EDD was a co-host of the event on recreation and the economy.
- **US Mat Systems tour:** The owner asked to reschedule the tour when done maintenance. Jennifer will announce the date and invite the board at that time.
- **Tourism Research project:** Jennifer has collected lodging tax dollars to analyze. Mike and his team will look at the data.
- **“The Game”:** A joint grant application to fund “the game” and the mobile app, with intentions to pursue it.

Presentation: Carbon Cycle Investments: Brian Burrow, of Carbon Cycle Investments gave a presentation on CCI, as well as business brands Carbon Cycle Crush, BioLube100, Carbon Cycle POWER, AirPol. He spoke in depth about Carbon Cycle POWER “Biomass Waste-to-Sustainable clean energy demonstration facility” which will serve as a research center and is being set up in Oroville. Opportunities exist such as grants, joint ventures, partnerships, tourism.

Motion for consideration: Move to approve the membership of the US Forest Service. Wendy Isenhardt made a motion to approve membership of the US Forest Service. Ken Stanton seconded the motion. All in favor, motion carried.

Motion for consideration: Move to approve the monthly budget as presented. Russell Clark presented the new budget. Wendy Isenhardt made a motion to approve the budget. Bill Haven seconded the motion. All in favor, motion carried.

New Business: Karen Rutherford asked for any new business. Roni Holder-Diefenbach asked why the board tabled the approval of Minutes from Plug-In NCW when they have voted on it in past meetings, even if PINCW members are not present. Motion to approve was made to approve the Minutes, and seconded. All in favor, motion carried.

Karen Rutherford recommends the video “We are Wenatchee” if anyone hasn’t seen it.

Marilynn Lynn reported that the Bridgeport Chamber of Commerce is back in business, and Ron is on the board with Economic Development.

Jennifer will circulate information on Hispanic business development.

Allison Williams shared that the Port of Chelan County handed over the Yahoo data center to Yahoo Japan in a recent ceremony.

Roni Holder-Diefenbach shared that a new business has moved into the mill site, and that the tribe will break ground on the casino.

Motion for consideration: Move to adjourn the March NCWEDD Board and Membership meeting, motion carried. Meeting adjourned by Karen Rutherford at 10:25 AM.

Next meeting: Wednesday, May 14, 2014