

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT  
(NCW EDD) BOARD and MEMBERSHIP MEETING**

**May 14, 2014**

**8:45 – 10:45 AM**

**Chelan City Hall – 135 Johnson Avenue, Chelan**

**MINUTES**

*Karen Rutherford called the meeting to order at 8:45 AM.*

**MEMBERS PRESENT**

Karen Rutherford, City of Wenatchee  
Kurt Danison, City of Tonasket  
Carol Cowling, NCW EDD  
Kari Grover Wier, U.S. Forest Service  
Wendy Isenhardt, City of Chelan  
Allison Williams, City of Wenatchee  
Marilynn Lynn, City of Bridgeport  
George Buckner, City of East Wenatchee  
Ken Stanton, Douglas County  
Russell Clark, City of Rock Island  
Stacy Luckensmeyer, Wenatchee Valley

College  
Kim Ustanik, Manson Business Association  
Chris Branch, City of Oroville  
Roni Holder-Diefenbach, Economic  
Alliance  
Jeff Wilkens, WVTC  
Jim Detro, Okanogan County

**NCW EDD STAFF**

Jennifer Korfiatis, NCW EDD  
Amy Massey, NCW EDD

Karen Rutherford shared that it's "Small Business Week!" Due to waiting for a full quorum, Karen directed to skip the Approval of Minutes until another member arrived.

**Administrators Report**

- **Destination-based sales tax update – information and request for information.** Jennifer presented her research and information from a policy analyst at AWB, that this tax went into effect in 2008, 11 states use it, and it's being looked at nationwide, and Quick Books or Quicken have the ability to calculate the destination based sales tax. Jennifer has an offer from AWB to do a workshop in our region. Karen Rutherford suggests the EDD write a letter in support of that. Wendy Isenhardt agrees, and Kurt Danison suggests two workshops, in the north and south of the region, and include invitations to local governments. Jennifer will pursue a letter of support of this position, and will work to coordinate these workshops.
- **Project Prioritization process – information.** We received four completed applications. Packets have been given to members of that committee for review.
- **Plug-In NCW – information.** Two stations are being installed in Chelan. PINCW is attending "In Our Town" event at Pybus Public Market on May 24<sup>th</sup>. They are doing a Discovery Rally June 6-8<sup>th</sup>. They are working with Waterville, and looking at purchasing a mobile charging unit. The new website is live and being updated. [www.pluginncw.com](http://www.pluginncw.com)

- **US Mat Systems tour – information.** A group toured the facility at the old Winton Mill site on April 30th. Jennifer shared pictures of the facility. They ship product all over the world.
- **Strategic Economic Sectors workshop – information.** EDD sponsored the webinar at Confluence Technology Center. The webinar is available on the EDD website. Jennifer shared: manufacturing is up 42%, real estate is down 26%, per capita income \$36 by industry / for tourism, and affordable housing is an issue. Jennifer will provide results from a Latino business survey conducted by EWU once it is received.
- **Export seminar – information.** Jennifer distributed flyers and asked the EDD membership to share. She also provided the agenda. This workshop will be June 4 and 5<sup>th</sup>. It will not be available as a webinar. Registration is on the [www.ncwedd.com](http://www.ncwedd.com) website.
- **TOTA RV project - information.** The website is in development, target launch date is this month, will be reviewed by the committee before going live. Jennifer revealed the new logo. Wendy Isenhardt asked about including a tribe image on the logo and Jennifer offered to take that feedback back to the group and designer.
- **Update on Quest Revolving Loan Fund – information and direction.** The Quest Board would like to fill open positions with EDD members, and are considering changing the board from 7 to 5 members. Quest would be independent from the EDD, loans will not be discussed at EDD meetings. Karen Rutherford suggests forming a subcommittee to talk with interested members and partners. Board clarified that this is not a directive for Jennifer to proceed.
- **Regional Visioning process – information.** Jennifer is aware of an increasing perceived need for a regional vision. A survey after the recent TedX event identified the need. Jennifer is participating in the conversation, and will keep the EDD informed. A discussion was had about the boundaries of the region, and Karen Rutherford's sense is that North Central Washington goes from Moses Lake to the Canadian border.

### **Year in Review and presentation of draft CEDS update**

Karen Rutherford presented a brief overview of the Year in Review, the full document is available on the NCWEDD website. Karen reviewed the objectives and goals. Jennifer reviewed the process: the CEDS committee developed the draft, it will be voted on and presented for adoption at the June membership meeting. Allison Williams requested that EDD members make an annual informational piece on the EDD, share the CEDS document, and make presentations back to their own entities. The Board is asked to review the draft action plan and year in review report as this will be adopted at the June meeting.

**ACTION ITEM** Approve the Minutes from the April 9, 2014 Board Meeting, the Plug-In NCW Minutes of April 17<sup>th</sup>, 2014, and the CEDS Minutes of May 5, 2014. Ken Stanton so moved, Russ seconded. Motion passed.

**RTPO status – Regional Transportation Planning Organization.** Jeff Wilkens and Jim Detro presented an update on the situation. RTPO, as a voluntary planning organization, is disbanding. The MPO, Metro Planning Organization, expanded its reach to extend to Chelan and Douglas

county. Allison Williams asked if the WA DOT should be invited to present to the EDD. Karen asked Jeff Wilkens to keep the EDD informed of how the issue proceeds. Jennifer will make the invitation.

**Heavy Haul Corridor presentation (continued)**

Karen asked to table the Heavy Haul Corridor presentation to the next meeting, due to time constraints. Chris Branch agreed, but made a short presentation, shared an image for the board to consider as a concept for the Via97 logo that includes a feather. Chris Branch briefly discussed some Heavy Haul issues. Karen Rutherford requested statistics on current permitted heavy hauls, and what are the actual costs and impacts. This will be continued at next meeting.

**ACTION ITEM** Review of monthly budget. Carol Cowling reviewed the monthly budget. Motion for consideration to approve the budget was made by Wendy Isenhart, seconded by George Buckner. Motion passed.

Karen Rutherford moved to adjourn the meeting at 10:40 AM.