

NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT (NCWEDD)
BOARD and MEMBERSHIP MEETING

November 12, 2014

8:45 - 10:15 AM

Chelan City Hall - 135 Johnson Avenue, Chelan, WA

Karen Rutherford called the meeting to order at 8:45 AM.

MEMBERS PRESENT

Roni Holder-Diefenbach, Economic Alliance

Carol Cowling, NCWEDD

Wendy Isenhart, City of Chelan

Ken Stanton, Douglas County

Mark Spurgeon, Port of Douglas County

Steve King, City of Wenatchee Econ. Dev.

Stacy Luckensmeyer, Wenatchee Valley Coll.

Kim Ustanik, Town of Manson

Kurt Danison, Tonasket, etc.

Chris Branch, City of Oroville

Kyle Desautel, Colville Confederated Tribes

Craig Larson, Port of Chelan County

STAFF

Amy Massey, EDD Administrative Coord.

MOTION to Approve EDD October 8, 2014 meeting minutes, the EDD Budget 10-31-14, and the Plug In NCW minutes: Motion to approve minutes made by Mark Spurgeon, seconded by Ken Stanton. All approved. Motion passed.

Board Chair Update: Karen Rutherford

- **EDA Grant:** The amended and expanded Scope of Work will be distributed when it is received back from the EDA. The EDA grant is approved, but the funding is not released.
- **EDA Disaster Recovery Grant application:** The grant is for planning to mitigate for recovery. Jennifer has been contracted to write and submit the grant. Collaboration has begun with Economic Alliance, TwispWorks and other organizations. Jennifer is willing to be contracted to administer the grant. Karen passed around the grant application for the board to review, for further discussion in this meeting. Karen proposed that the board consider \$500 for the matching disaster grant.
- **Revisioning Committee or REVTeam:** Wendy Isenhart is leading this effort.
- **Search Committee for new director:** Job descriptions will be reviewed by the committee

Budget: Carol Cowling continues to check in with the EDA on the funding. She says there is enough in the EDD account to meet all obligations. She will work with Karen to receive the EDA funds.

MOTION is made to authorize up to \$1500 to send 3 people to the TOTA conference: Chris and Karen might attend the TOTA conference Dec. 3rd, 4th. Kurt Danison moves to approve funding, Wendy seconds. Karen amends the motion, to make it contingent upon EDA funding, and also retracts the amendment. Chris offers to pay his own way and then request reimbursement when EDA funding received. Roni offers that Economic Alliance can cover Chris' attendance, since he also represents them. Kurt confirms the motion stands, as he first made it. All in favor, motion passes.

MOTION to accept the monthly budget: Ken Stanton moves, Mark Spurgeon seconds. All in favor, motion passes.

Disaster Recovery Grant: Karen read the grant description to board. Discussion on the positive and negative impacts of the fires and floods. Time frame for grant is through June 2015. Roni asks if the grant can include Mallott and South Okanogan. Whomever is the grant consultant will need to convene representatives from each community. The board has some concerns about the variation of each communities' needs, an over broad scope of work, and that the communities need action, not analysis, and the challenge to find the right consultant. Ken Stanton suggests convening all the players to collect ideas on the needs. Craig Larsen suggests convening a forum to assess interest, and include Jennifer. Decision: Karen will contact Jennifer, who will contact Chris Branch and Kurt Danison. Karen will clarify the scope, and will report at next board meeting.

Call for Nomination Committee: Chris Branch is slated to become the next board chair for 2015. Stacy and Kim will work with Karen to make nominations by conference call. Amy can provide EDD By-Laws.

Administrative Coordinator Report: Amy continues EDD's work with TOTA on the www.Route97.net website, with Dr. Mike Ebinger on the WSU tourism marketing surveys, with Plug-In NCW board (attending monthly meeting and sending out their monthly eNews), with City of Leavenworth on the co-working space interest survey, with the City of Wenatchee on the Mayor's Maker Forum. She coordinated the Destination-based Sales Tax workshops, sent out letters for sponsors of the Chelan Douglas Trends website. She is updating EDD websites and accounts, and doing a review of the online web presence, has gotten 3 bids from web designers, and welcomes suggestions for improvement. She made a powerpoint on the EDD web presence that she'll share by email.

New Business: Karen communicated with Chelan County staff, and the report from Chelan County commissioners is that they feel that participation with the EDD is redundant to their own economic development work. They continue to be invited and welcome to be a voice at the table. The EDD will continue to be a 3 county body, as designated. Karen confirms that the EDA is fine with how the EDD board is comprised, as long as 51% of the board consists of elected officials.

MOTION to Adjourn - Meeting adjourned at 10:35 am.

Next meeting scheduled for Wednesday, December 10th, 2014

Minutes respectfully submitted by Amy Massey, 11-12-14.