

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT
(NCW EDD)
MEMBERSHIP MEETING**

June 12, 2013
135 Johnson Avenue
Chelan City Hall
8:45-10:15 AM

Mark Spurgeon called the meeting to order at 8:48 a.m.

MEMBERS PRESENT

Mark Spurgeon, Port of Douglas County
Dave Acheson, Town of Winthrop
George Buckner, City of East Wenatchee
Chris Branch, City of Oroville
Russell Clark, City of Rock Island
Nancy Warner, IRIS
Kurt Danison, Cities of Tonasket, Omak, Brewster, Pateros and Twisp
Allison Williams, City of Wenatchee
Craig Larsen, Port of Chelan County
Gail Howe, City of Pateros
Alison Gillette, TwispWorks
Steve King, City of Wenatchee
Roni Holder-Diefenbach, Economic Alliance
Ron Johnston-Rodriguez, Plug In NCW
Susan Driver, SMD Solutions
Jeff Wilkins, NC RTPPO

STAFF and GUESTS PRESENT

Jennifer Korfiatis, NCW EDD
Dayla Culp, NCW EDD
Carol Cowling, SDCD

NCW EDD Meeting Minutes

Approval of Minutes

- *George Buckner moved to approve the May 8, 2013 Membership Meeting, the May 31 Finance Committee Teleconference minutes, the May 15, 2013 Plug In NCW meeting minutes, and the June 6, 2013 Via 97 Committee Teleconference meeting minutes, Chris Branch seconded and the motion was carried.*

Administrators Report

Chelan County Business Relocation Project:

- The Port of Chelan County asked the EDD to serve as a fiscal agent to help relocate a company to the Chelan County. Jennifer has been working with the executive committee, legal advisor and EDD accountant to ensure this can be done. It was determined that this was a good fit for the EDD. A contract with the company to serve as fiscal agent was signed as well as a contract with the Washington State Department of Commerce. The EDD will have reporting requirements and will enter into an agreement with the Port of Chelan to cover legal and accounting fees.

Annual Capacity Grant:

- Received invitation to apply. The application has been turned in and is a request for the same level of funding as the previous year. The stipend received from the Governor's Reserve Fund for the Business Relocation Project was used as match for this grant.

Entrepreneurship/Innovation:

- Entrepreneurship/Innovation grant is set to expire at the end of the month.
- Start-Up Weekend, scheduled for June 7-9, 2013 at the Confluence Technical Center in Wenatchee, was cancelled due to a lack of business interest. Current considerations are to turn this from a weekend event to an event that would take place over a series of weeknights. Discussions continue to determine how to best hold this event.

TOTA/Via 97

- WSU will be assisting the EDD in a project that will help identify where tourists travelling to this region are coming from. TOTA did a similar project and the EDD hopes to replicate that over the course of a year. A meeting with stakeholders is scheduled for June 12, 2013 from 1-3 pm. This meeting is being held to determine what information stakeholders would like to get out of this research.
- A project with TOTA is being started. This will identify RV parks with specific amenities along Hwy 97 in both the EDD and TOTA regions. These will be plotted on a map to be distributed.
- Working to develop a series of signature experiences in which a purchase must be made.
- Jennifer and several NCWEDD members met with the Washington Tourism Alliance. This group is hoping to receive \$1.2 million out of the state budget. The group has limited resources and a small staff. They are asking for a letter of support, which has been sent, and for the EDD to become a member of their group.

Administrative Support Positions:

- The contract between the RCD and the EDD is set to expire in December of this year. RCD is prepared to honor that contract. The EDD will then hire directly for administrative support positions.

Letters of Support:

- Letters of support have been written for the Colville Confederated Tribes and Washington State Tourism Alliance.

Project Selection Recommendation:

- The following are the recommendations from the Project Selection Committee:
 1. Initiative for Rural Innovation and Stewardship Listening Post Network
 2. City of Entiat Waterfront Redevelopment
 3. Town of Winthrop Ice Rink Improvements-Phase 2
- *Chris Branch moved to approve the Project Selection Committee recommendations and resource allocations, Allison Williams seconded and the motion was carried.*

Comprehensive Economic Development Strategy (CEDS)

- Russell Clark moved to approve the adoption of the 2013 CEDS, Dave Acheson seconded and the motion was carried.

Presentation

- Ron Johnston-Rodriguez gave a presentation on the Plug In NCW group and their activities.

Presentation:

- Jeff Wilkins gave a presentation on the Confluence Parkway.

Treasurer's Report:

- *Russell Clark moved to approve the treasurers report, George Buckner Seconded and the motion was carried.*

Annual Budget:

- Kurt Danison moved to approve the draft annual budget, Russell Clark seconded and the motion was carried.

Balance Sheet Review:

- Carol Cowling gave a review of the EDD balance sheet.

New Member:

- Manson Business Association would like to become a reciprocal member of the EDD.

Adjourn

- *The meeting was adjourned at 10:15 a.m.*