

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT  
(NCW EDD)  
MEMBERSHIP MEETING**

July 10, 2013  
135 Johnson Avenue  
Chelan City Hall  
8:45-10:15 AM

*Mark Spurgeon called the meeting to order at 8:45 a.m.*

**MEMBERS PRESENT**

Mark Spurgeon, Port of Douglas County  
Dave Acheson, Town of Winthrop  
George Buckner, City of East Wenatchee  
Chris Branch, City of Oroville  
Russell Clark, City of Rock Island  
Gail Howe, City of Pateros  
Richard Uhlhorn, Go Lake Chelan  
Debra Montgomery, Workforce Solutions  
Bill Haven, City of Entiat  
Kim Ustanik, Manson Business Association  
Karen Rutherford, City of Wenatchee  
Wendy Isenhart, City of Chelan  
Kyle Desautel, CCT

**STAFF and GUESTS PRESENT**

Jennifer Korfiatis, NCW EDD  
Dayla Culp, NCW EDD  
Derek Van Marter, Upper Columbia Salmon Recovery Board  
Melody Kreimes, Upper Columbia Salmon Recovery Board  
Ardine Wold, US Mat Systems  
Mike Wold, US Mat Systems

## NCW EDD Meeting Minutes

### Approval of Minutes

- *Chris Branch moved to approve the June 12, 2013 Membership Meeting, the June 12, 2013 Via 97 meeting, and the June 27 Plug In NCW meeting minutes, Russell Clark seconded and the motion was carried.*

### Administrators Report

#### **Thank you:**

- IRIS sent a letter as a thank you for the contribution to their Listening Post Project. Jennifer circulated for review.

#### **Chelan County Business Relocation Project:**

- The paperwork has been submitted to the Washington State Department of Commerce. More information on the US Mat Systems was given in a presentation later in the meeting.

#### **Annual Capacity Grant:**

- The application has been submitted and was received by the EDA.

#### **Plug In NCW:**

- Plug In NCW hosted a 1<sup>st</sup> anniversary event for those that attended last year's event. Participants were taken on an Ice Age Flood Tour and there is discussion of making this an annual event.

#### **TOTA/Via 97**

- Jennifer touched base with a couple of stakeholders that could not make it to the June 12, 2013 meeting regarding the research project that WSU will be working on. The questions being sent to WSU encompass travel and tourism trends, emerging markets and amounts of time and money being spent in the region. Next week all information will be sent to the research team.
- The joint project with TOTA to identify RV parks within the two regions to create a viable route for RV travelers heading to Alaska. A database of RV parks with minimum amenities is being developed as well as a list of five signature experiences for this region. There is a survey (online and paper copies handed out at the meeting) to help determine those signature experiences and EDD members are invited to participate.

#### **Washington State Tourism Alliance:**

- The Washington State Tourism Alliance has received a State budget allocation of \$1M with most being used to develop marketing for 2014.

#### **Chelan County Commissioners:**

- Jennifer attended a meeting to discuss the EDD's role in the US Mat Systems relocation to the area. While there Jennifer explained the benefits of them being a member of the EDD and requested their participation. She has also followed-up with a hard-copy membership package.

#### **Choose Washington Magazine:**

- Last year the EDD joined with Port of Douglas County, Port of Chelan County and the Economic Alliance to place a full color ad featuring the Okanogan, Douglas and Chelan county region in the Choose Washington Magazine. The EDD and EA split the cost of developing a landing page for the ad. This landing page has received over 600 unique hits. Now is the time to renew the full page ad for the next publication. The Port of

Chelan County has chosen not to participate in this ad. The Port of Douglas County is still willing to help pay for a portion of this add. Discussion with the Economic Alliance has not yet taken place to determine if they will also participate. Jennifer is seeking direction on the EDD participation.

- *Russell Clark moved to authorize moving forward with and splitting the cost with partner organizations to pay for a full page ad in the Choose Washington Magazine, Chris Branch Seconded and the motion was carried with one abstention.*

#### **August EDD Membership Meeting:**

- Jennifer will be on vacation during the August membership meeting. Discussion was had as to whether to move forward with the meeting or cancel.
  - *Russell Clark moved to cancel the August EDD membership meeting, George Buckner seconded and the motion was carried.*

#### **New Member:**

- *Wendy Isenhardt moved to approve the Manson Business Association as reciprocal Associate Members, Bill Haven seconded and the motion was carried.*

#### **Presentation**

- Derek Van Marter and Melody Kreimes gave a presentation on the Upper Columbia Salmon Recovery Board.

#### **Presentation:**

- Mike Wold gave a presentation on the US Mat Systems and thanked their EDD for its efforts in assisting with the relocation.

#### **Treasurer's Report:**

- *Russell Clark moved to approve the treasurers report, Wendy Isenhardt seconded and the motion was carried.*

#### **New Business:**

- Kyle Desautel gave the following updates:
  - The Omak mill has begun hiring and is expecting to begin production in September. It is estimated that there will be 200 employees by next spring.
  - Grand opening of Chief Joseph Fish Hatchery was a success with large turnout.
  - Interest continues to gain on the possible opening of the second wood mill.
  - A grant from the EDA is being sought for the development of a business/industrial park in East Omak.
  - The CCT is in negotiation with a major retailer and two smaller retailers to open businesses on the reservation.
  - The CTFC gave the go ahead to expand the bingo/casino facility. Roads department will begin creating roads.
  - The A&E is almost done on the proposed gas depot in East Omak. This would be a great opportunity for the area.
  - WSU hosted a tour for foreign journalist students looking for the “American experience”. Part of this tour took them to the Colville Reservation.

**Adjourn**

- *The meeting was adjourned at 10:14 a.m.*