

**NORTH CENTRAL WASHINGTON ECONOMIC DEVELOPMENT DISTRICT  
(NCW EDD)  
MEMBERSHIP MEETING**

July 11, 2012  
135 Johnson Avenue  
Chelan City Hall  
8:45-10:15 AM

*Dave Acheson called the meeting to order at 8:48 a.m.*

**MEMBERS PRESENT**

Dave Acheson, Town of Winthrop  
Gail Howe, City of Pateros  
Bill Haven, City of Entiat  
Arnie Marchand, Carbon Cycle Crush  
Russell Clark, City of Rock Island  
Wendy Isenhardt, City of Chelan  
Andrew Lampe, Okanogan County  
George Buckner, City of East Wenatchee  
Alison Gillette, TwispWorks  
Karen Rutherford, City of Wenatchee  
Cheri Wire, City of Entiat  
Allison Williams, City of Wenatchee  
Kim Ustanik, Manson Business Association  
Craig Larsen, Port of Chelan County  
Mark Spurgeon, Port of Douglas County  
Roni Holder-Diefenbach, Economic Alliance

**STAFF and GUESTS PRESENT**

Jennifer Korfiatis, NCW EDD  
Bonnie Waude, NCW EDD, WVC  
Dayla Culp, NCW EDD  
Carol Cowling, South Douglas Conservation District  
Stan Morse, Legislative Candidate  
Steve Robinson, Pybus Market and Sustainability Center  
Laura Jaecks, Pybus Market and Sustainability Center

## NCW EDD Meeting Minutes

### Approval of Minutes

- *Gail Howe moved to approve the June 13, 2012 membership meeting minutes and the June 27, 2012 Via 97 committee meeting minutes, Karen Rutherford seconded and the motion was carried with two abstentions.*

### Administrator's Report

#### **Entrepreneurship/Innovation:**

- The Wenatchee Valley Mall and the Wenatchee Downtown Association have asked the EDD and Wenatchee Valley College to assist with a region wide Business Plan competition. There are three areas of the competition to include: Retail, Professional/Technical and Student. The EDD will be working on the Professional/Technical portion of the competition. The Washington State Governor is considering this as one part of a statewide celebration of entrepreneurship and innovation. More information will be coming soon.
- A new program called "Move It Online" (<http://www.miononprofit.org/>) is looking for three areas to launch a pilot project which pairs area youth with a technical skill set with local businesses to assist them in getting their businesses online via websites, Facebook, etc. Initially the legwork will be to gauge if there are enough businesses interested and enough students qualified and interested in a paid internship. Move it Online will handle administration of the project. Jennifer was encouraged to pursue the project.
- **Bonnie Waude:**
  - Start Up weekend is scheduled for October 5-7, 2012 and will take place at the Wenatchee Valley College. If you are interested in being a Coach, Judge, Keynote Speaker or Attendee, Please contact Bonnie.
  - Work continues to get instructors for the Entrepreneurship certificate at Wenatchee Valley College.
  - Applications continue to go out for Mentors and Mentees for the Entrepreneurship/Innovation project. The website has run into a couple of roadblocks but continues to make progress. If there are groups that have business events they would like posted on the online calendar, please e-mail Bonnie with the information.
- The EDA Grant has been submitted and received by the EDA.
- The Project Prioritization timeline in the past has begun in July with a vote by the board in January. It is being recommended that this timeline shift to begin work in January and a board vote in June. This will better align the applications requesting financial assistance and the EDD budget to know if there will be a surplus of funds. The membership agreed with the recommendation.
- Jennifer has continued to stay in touch with Procurement Technical Assistance Center (PTAC) to determine if the EDD would be a good sub-recipient for funds to serve this region. If so, EDD would allocate staff to work one quarter to one half time on this endeavor. The EDD would cover 60% of the budget, which can also be some in kind, and the remaining 40% would come from the Department of Defense. PTAC would also provide training and oversight. If the EDD membership is interested in pursuing, a budget would have to be submitted. If it was accepted, work would begin in April 2013.

The Membership encouraged Jennifer to pursue and she will present a budget at the September membership meeting.

### **Regional Marketing Effort**

The Washington State Department of Commerce is starting a print and online publication and is looking for advertising. The Ports of Chelan and Douglas Counties have agreed to share the expense of a full page ad which will direct people to an internet landing page that will have information on the region. The EDD and Economic Alliance would like to share the cost of creating the landing page for the advertisement.

- *George Buckner moved to approve paying up to \$500 to create an internet landing page, Russell Clark seconded and the motion was carried.*

### **Treasurer's Report**

- *Russell Clark moved to approve the treasurer's report, George Buckner seconded and the motion was carried.*

### **New Business/Public Comment:**

- Stan Morse announced to the membership that there will be a debate of candidates at Wenatchee Valley College.
- Stan Morse gave information on a statewide video contest called "My Park is your Park," being put on by the Farrington Foundation and Washington Parks Commission. This contest is for students in Washington State. Any student wishing to participate can obtain more information at [www.friendsoffarrington.org](http://www.friendsoffarrington.org).
- Arnie Marchand gave some information on a meeting for Via 97 in which the mayor of Osoyoos, BC will attend to discuss tourism. Arnie would like anyone interested to come to the meeting.

### **Project Presentation:**

Steve Robinson and Laura Jaecks gave a presentation on the Pybus Market and Sustainability Center.

### **Adjourn**

- *The meeting was adjourned at 10:12 a.m.*