

Eric Allix Rogers

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Experience

Chicago Architecture Foundation

May 2014 - Present

Open House Chicago Program Coordinator

- Doubled size of annual citywide event to 100k visitors as member of 3-person project team.
- Established and managed relationships with 200+ participating sites each year.
- Researched and built list of 2000+ local sites of architectural, historic, or cultural interest.
- Wrote descriptions and produced photographs of most participating sites to market event.
- Improved technology infrastructure, including new website, attendance data tracking/analysis process, and volunteer management tool.
- Recruited, trained, and managed 50-60 supervisory volunteers each year.

American Civil Liberties Union of Illinois

April 2013 - February 2014

Development Officer

- Launched new series of fundraising events targeting younger donors, raising \$15k.
- Produced solicitation emails and letters to donors; processed incoming gifts.
- Conducted prospect research, secured visits, and solicited gifts in person.

University of Chicago Alumni Relations

November 2008 - April 2013

Assistant Director, Career & Affinity Programs

- Grew five alumni affinity groups (based on shared interest or identity) from startup to dozens of chapters and subcommittees and thousands of members nationwide.
- Worked with volunteers to plan and market 30+ events annually, while also stewarding their overall philanthropic relationships with the university.
- Planned and successfully executed a one-year \$28k peer-to-peer fundraising campaign.
- Developed strategy, policies, online platforms and data management tools for affinity groups.
- From 2008-11, ran nonprofit job placement program, overseeing 3 student workers and 100+ volunteers. Doubled placements to 20+ per year via marketing and process improvements.

University of Chicago Working Group on Scenes

December 2007 - June 2009

Researcher

- Helped build and analyze unique national dataset of cultural and commercial amenities.
- Ensured data integrity and coordinated information sharing with 10-person team.

Education: University of Chicago

Master of Arts in the Social Sciences (GPA 3.9/4.0), December 2007

Bachelor of Arts in Political Science with Honors (GPA 3.7/4.0), June 2005

Skills

- Exceptional ability to find **technology solutions to programmatic challenges**.
- Basic **HTML/CSS web design** and experience setting up and using WordPress and other **content management** platforms.
- Quick learner of **databases** (Access, Advance, Raiser's Edge) and **reporting and analytical tools** (SPSS, Crystal Reports, pivot tables).
- Outstanding **writing, editing, and proofreading**. Intermediate **Spanish** & basic **French**.
- Extensive experience in **volunteer management** and **event planning**.
- Freelance **photography** specializing in architecture and the built environment.