

# Eric Allix Rogers

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## Experience

### **Chicago Architecture Foundation**

**May 2014 - Present**

#### **Manager of Open House Chicago and Community Outreach**

- In 2017, assumed leadership of the Chicago Architecture Foundation's signature annual event - including project and budget management, internal collaboration, curation and content production, staff and volunteer supervision, and logistics.
- Managed relationships with 250+ participating sites and 40+ partner organizations each year, steadily expanding to highlight diverse communities and doubling attendance to 100k.
- Constantly sought operational efficiencies via process and technology improvements, including website, attendance data tracking/analysis, and volunteer management.
- Worked closely with marketing and fundraising staff to ensure event was properly supported.
- Researched list of 2k+ sites of architectural, historical, or cultural interest, becoming a key staff expert on Chicago architecture, history, and neighborhoods.
- Produced descriptive text and photographs of most featured sites for promotional use.
- Recruited, trained, and managed nearly 2k volunteers (100 in supervisory roles) each year.

### **American Civil Liberties Union of Illinois**

**April 2013 - February 2014**

#### **Development Officer**

- Launched new series of fundraising events targeting younger donors, raising \$15k.
- Produced solicitation emails and letters to donors; processed incoming gifts.
- Conducted prospect research, secured visits, and solicited gifts in person.

### **University of Chicago Alumni Relations**

**November 2008 - April 2013**

#### **Assistant Director, Career & Affinity Programs**

- Grew five alumni affinity groups (based on shared interest or identity) from startup to dozens of chapters and subcommittees and thousands of members nationwide.
- Worked with volunteers to plan and market 30+ events annually, while also stewarding their overall philanthropic relationships with the university.
- Planned and successfully executed a one-year \$28k peer-to-peer fundraising campaign.
- Developed strategy, policies, online platforms, and data management tools for affinity groups.
- From 2008-11, ran nonprofit job placement program, overseeing 3 student workers and 100+ volunteers. Doubled placements to 20+ per year via marketing and process improvements.

## Education: University of Chicago

Master of Arts in the Social Sciences (GPA 3.9/4.0), December 2007

Bachelor of Arts in Political Science with Honors (GPA 3.7/4.0), June 2005

## Skills

- Exceptional ability to find **technology solutions to operational challenges**.
- Basic **HTML/CSS web design** and experience setting up and using WordPress and other **content management** platforms.
- Quick learner of **databases** (Access, Advance, Raiser's Edge, Tessitura) and **reporting and analytical tools** (SPSS, Crystal Reports, pivot tables).
- Outstanding **writing, editing, and proofreading**. Intermediate **Spanish** & basic **French**.
- Extensive experience in **project and volunteer management** and **event planning**.
- Freelance **photography** specializing in architecture and the built environment.