



CONVINCE YOUR BOSS

We developed the following strategic points for those of you considering asking your company to help sponsor your participation in the Fog + Sage retreat. Good luck!

WHAT IS FOG + SAGE?

It is a 3-day retreat for high-powered, professional women founded by international human rights attorney and public speaker, [Flynn Coleman](#), along with social media influencer and brand marketer, [Stef Etow](#). The retreat will be hosted at a historic ranch north of San Francisco, the weekend of March 3–5, 2017, and all meals, accommodations, workshops, and retreat materials will be included, though participants will need to arrange their own transportation. There will be guided workshops centered around personal and professional alignment, connecting with your story and sharing your vision, as well as new, creative solutions to integrate into your work.

6 REASONS WHY IT'S WORTH IT

- 1. You will inspire a more focused and productive team.** Fog + Sage is centered around helping you avoid burnout by providing you with the space and time to focus and recharge. The daily, actionable tools you gain during this retreat will also most likely be beneficial for your colleagues. We've learned that when employees are excited to share motivational information with their peers, it boosts company morale and translates to a more positive and productive work environment.
- 2. You will learn diverse skill sets and perspectives.** We designed our retreat as an intersection of professionals across various industries in order to encourage a diversity of skills and ways of thinking. If innovation is the byproduct of stepping outside the box, then we are creating a space for innovation. As [Adam Grant](#) says, "Leaders must give employees opportunities and incentives to generate—and keep generating—new ideas, so that people across functions and roles get better at pushing past the obvious."
- 3. There is a guaranteed return on this investment.** Just as your company has financial assets, remember that you are a valuable asset to invest in as well. Fog + Sage was designed to align your skills with your purpose while recharging your momentum as a person and a professional. A company that values leadership development understands the impact this kind of support has on sparking innovative thought and strategic planning, long-term cost savings, and ultimately, the company's bottom line.
- 4. It communicates your company's commitment to its employees' futures.** Studies show that industry-leading organizations and those ranked on the [Fortune 100 Best Companies to Work](#) for all invest in their employees' leadership development and career road-mapping. Supporting your personal and professional alignment at this retreat is an opportunity for your company to position itself as a place that values innovation and invests in the promising futures of its high-performance talent. What better way to instill loyalty and commitment than to practice it as a company.
- 5. It will ultimately save you and your company time and money.** The Fog + Sage retreat is a culmination of over a decade of our Retreat Curators' research, work, and experiences. This is a special opportunity to work directly with two successful community influencers, while gaining exclusive access to lessons, insights, advice, and practices in just a couple days. We designed this retreat for professionals looking to re-ignite their creative drive and sense of purpose, so it is a hybrid of both personal and professional development.
- 6. At the end of the day, this is not a lifetime commitment.** If your boss is hesitant to support your participation in this retreat due to budget limitations, it's worth asking for at least this one-time trial. The most effective way to determine long-term viability is to experiment and identify opportunities for improvement. Your involvement in this retreat may help inform future strategies for leadership development, as well as productivity and retention for the rest of your team.