



# **READY, SET, READ! ANNUAL BOOK BASH**

## **FUNDRAISER AND SILENT AUCTION EVENT**

*In celebration of the success of Ready, Set, Read!, donors and guests will spend the afternoon of **Sunday, September 10<sup>th</sup>**, at b/g/a in Culver City, a sophisticated event space, to gather together and enjoy hors d'oeuvres & wine. Donors will be acknowledged and all guests will be able to participate in a fabulous silent auction for a great cause. All net proceeds go to Ready, Set, Read!, a 501(c)(3) organization.*



### **OUR MISSION:**

**Ready, Set, Read!** is a non-profit organization that believes reading can enrich lives. A child's parents are his or her first and most important teachers. We believe in empowering parents to foster an early love of reading in their children and an expectation that their child will be successful. Our mission is to provide children the skill set to become lifelong readers.

### **OUR HISTORY:**

Founded in 1999, Ready, Set, Read! was created to improve reading and language development in underserved communities. With the addition of an advisory board, Ready, Set, Read! became a project of Community Partners that same year.

Since 2000, Ready, Set, Read! has served over 50,000 parents at more than 230 schools with our services. In addition, Ready, Set, Read! has donated over 32,500 books to classrooms in order to establish lending libraries.

### **OUR WORK:**

Ready, Set, Read! promotes early childhood literacy development by training parents to read aloud to their young children. We hold parent workshops at preschools in underserved communities throughout Los Angeles County. Parents learn simple, effective techniques to help their child enjoy and benefit from reading time and get a gift of a new book to take home to read to their child. We model effective book sharing techniques and donate classroom lending libraries.

### **YOUR SUPPORT:**

Your participation in this event will help us kick-off fundraising efforts to support 125+ literacy workshops and provide over 30 classroom lending libraries during the 2017-2018 school year.

*"Helping Families Read Together"*



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## SPONSORSHIP LEVELS

**Save the date! Sunday, September 10<sup>th</sup>, 2017**

### \$50,000 #1 BESTSELLER!

- Underwrites book purchases and distribution for a year
- Contributes to workshops and school lending libraries throughout the 2017-18 school year
- Receive twenty tickets to Book Bash event
- Receive 1 hotel room on event night
- Name or logo on invitation\* and prominently featured as signature sponsor on all signage at event\*\*
- Company name or logo recognition in all newsletters, letters, on website, social media and on book stickers for a year
- Acknowledgment in special remarks during the event

### \$25,000 PUBLISHER'S GOLD CIRCLE!

- Brings workshops and books to fifty schools
- Contributes to school lending library
- Receive fourteen tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in all newsletters, on website and social media for a year
- Acknowledgment in special remarks during event

### \$10,000 FEATURE EDITOR!

- Brings workshops and books to twenty schools
- Contributes to school lending library
- Receive ten tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in all newsletters and on website for a year
- Acknowledgment in special remarks during event

### \$5,000 EDITOR!

- Brings workshops and books to ten schools
- Contributes to school lending library
- Receive six tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in 4 newsletters and on website

\*Commitment needed by August 4, 2017

\*\* Commitment needed by September 1, 2017

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## Yes! We want to partner with Ready, Set, Read!!

Sponsorship Level: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: (    ) \_\_\_\_\_ Ext. \_\_\_\_\_ Email \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

**Please make checks payable to: Community Partners f/b/o Ready, Set, Read!**

2461 Santa Monica Blvd., #220, Santa Monica, CA 90404

Please email your logo to [deb@readyssetread.org](mailto:deb@readyssetread.org) Questions? Call (818) 986-9867

Ready, Set, Read! is a 501(c)(3) tax-exempt organization - **Tax ID#: 95-4302067**

*A tax receipt letter will be mailed to the address listed above.*



# READY, SET, READ! ANNUAL BOOK BASH

## SPONSORSHIP LEVELS

**Save the date! Sunday, September 10<sup>th</sup>, 2017**

### \$10,000 FEATURE EDITOR!

- Brings workshops and books to twenty schools
- Contributes to school lending library
- Receive ten tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in all newsletters and on website for a year!
- Acknowledgment in special remarks during event!

### \$5,000 EDITOR!

- Brings workshops to ten schools
- Contributes to school lending library
- Receive six tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in 4 newsletters and on website!

### \$2,500 AUTHOR!

- Brings workshops and books to five schools
- Contributes to school lending library
- Receive four tickets to Book Bash event
- Name or logo recognition on signage at event\*\*
- Name or logo recognition in 3 newsletters and on website

### \$1,000 READER!

- Brings workshops and books to two schools
- Contributes to school lending library
- Receive two tickets to Book Bash event
- Name or logo recognition in 2 newsletters and on website

### \$500 BOOK LOVER!

- Contributes to school lending library
- Name or logo recognition in 1 newsletter and on website

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