

The Facilitator



After completing an economics degree at Monash University, Lindsay Dewberry worked for more than 20 years in the Financial Services industry, where he held a variety of senior accounting and management roles.

A long standing CPA in his own right, Lindsay commenced his consulting business in 2000 and has gained significant expertise in the areas of performance management and external accounting.

His experience and client base spans Universities, service industries, federal, state and local government, not-for-profit and manufacturing sectors across both large and small organisations.

He is a regular facilitator on financial management as well as many other topics and a director of a number of not-for-profit organisations.

Testimonials

"Lindsay, there is a quote from Albert Einstein that is something like: "Those who can communicate something simply know their subject very well". You did that for me today. Thank you!"

"Yesterday I attended day 1 of the course facilitated by Lindsay Dewberry. It was a pleasant surprise and moved my initial negative expectations of a potential mandatory and boring course to one of relevance and value to my business success, somewhat like thinking you're going to a dental appointment and then you discover it's actually a wine tasting!"

"Today I discovered what all those words the Finance Department use actually mean. Maybe I don't have to be scared of dealing with Finance any more!"

"The course was excellent. Good material and an excellent presenter. Lindsay makes what could be a boring subject interesting and lively. His style is enthusiastic. He clearly enjoys the content and the training and he kept us all engaged"

"The course facilitator, Lindsay Dewberry, was a very experienced trainer and had an extensive finance industry background and the course was both dynamic and professional"



FINANCIAL ACUMEN FOR NON-FINANCIAL PROFESSIONALS

A "Build Your Own" Menu Guide to Finance that's Relevant for Your Own Situation



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Menu of Possible Topics



- Understanding Accounting Principles
- The Accounting Process
- Valuation techniques in accounting
- Governance models in organisations
- External Annual Reporting requirements
- An introduction to Inventory accounting
- An introduction to costing systems:
 - Absorption
 - Marginal
 - Standard
 - Activity Based Costing
- Cash V Accrual Accounting
- Assets V Expenses
- Depreciation - a major type of expense
- Understanding the Income Statement (P&L)

- Understanding the Balance Sheet
- Understanding the Cash Flow Statement
- Financial (Ratio) Analysis - Getting behind the numbers
 - Vertical Analysis
 - Baseline Analysis
 - Mainstream Financial Ratios
- Approaches to assessing Capital Expenditure
 - Purchasing Assets
 - The Time and Value of Money
 - PV and NPV
 - IRR
 - Payback Analysis
 - Choice of the Discount Rate - Required Rates of Return
- How to know if a project is viable based on the numbers
- Non-Financial considerations in capital expenditure

The following is a menu of potential topics that you can mix 'n match to make your own tailored Financial Acumen for Non-Financial Managers course.

If you wish, Panache Training & Consulting can use your own financial statements and your own business model as examples and your own particular "finance language" to tailor it even more! Panache can generate tailored one day or two day courses for your staff, depending on how many topics you choose - and all with a minimum of fuss and a fast turnaround time!



Who Should Attend?

This is a course for anyone who needs to understand accounting and finance on a daily basis, but doesn't want a qualification in it.

- Business owners, CEO's and executive staff from non-financial backgrounds
- Senior managers and operational managers in private sector, government or Not-For-Profit sectors
- Any operational or specialist staff members with budgeting or reporting responsibilities
- Project and program managers