

ERIN MIKAIL FUSS

undeniably nerdy | untamable imagination

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COMMUNICATIONS CHAIR, GIRLS ON THE RUN-SIERRAS

2016 - CURRENT

Set up content calendars and communication strategy. Established effective donor communication, as well as a donor database. Developed strategy and compiled data for an annual report. Quantified the amount of #GirlPower we had successfully achieved in a period of time.

FREELANCE DIGITAL STRATEGIST/ONLINE CONTENT

2015 - CURRENT

Contracted out with multiple agencies and organizations to help develop digital strategy, write blogs, and graphic design/video projects. Effectively communicated the importance of online strategy and digital content. Worked with a variety of clients including wedding photographers, advertising agencies, book authors, and sports videographers. Successfully made my taxes much more complicated.

SWIM COACH/CHLORINE ADDICT - RENO AQUATIC CLUB

2012 - CURRENT

Led instruction and season plans for kids 8-18. Assisted in management for the non-profit including web maintenance, team promotions, social media, and grant proposals. Learned how to think in terms of fractions of seconds, and to communicate a message through water-logged ears.

JUNIOR ART DIRECTOR - ESTIPONA GROUP

2015 - 2016

Worked as part of a team on a variety of clients including Charter College, Immunize Nevada, Nevada Botanical Science, and Nevada Housing Division. Embraced the agency nerd role - using my skills to help with website maintenance and repairs. Started my love affair with digital content creation. Continue to contract with the agency for digital and video projects.

MY FAN CLUB

Edward Estipona,
CEO/Founder, Estipona Group

Ira Gostin,
Owner/Founder, 120 West

Penelope and Betty
Guinea Pigs, Spinach Addicts

THINGS I'M A FAN OF

The Internet

New Media

Fast Company Magazine

Creative Challenges

Open Water Swims

Rainbow Cream Ice Cream
with sprinkles

RECOGNITION

Gold + Silver Addy,
*Consumer Campaigns
Online/Social Media*

Featured Young Artist
Ignorance Kills video game

Best Western Film
Editor, 24 Hour Film Project

Frozen Yogurt Champion
1st Place, 3 brain freezes later

Student-Athlete of the Year
University of Nevada

EDUCATION

University of Nevada
Bachelor of Arts, Journalism
Minor in Studio Art + Sociology

Google Analytics Academy
*Digital Analytics Fundamentals
Mobile App Analytics Fundamentals
Google Analytic Platform Principles*

CURRENTLY

Leveling up my nerd card
*Becoming fluent in code
Binge watching Star Trek*

Getting the Smiles in the Miles
*Endurance Triathlete
(read: post race beer consumer)*

IN THE NEAR FUTURE

Work in digital media strategy.

Gain Proficiency in Cat Herding