

STAFFING / RECRUITING

2016

OFFERINGS



Content: Content for white papers and eBooks to increase inbound marketing and develop a brand



Database: Providing relevant data of candidates and customers via our proprietary technology and team



Readiness: Market analysis and outlook, competitor analysis, potential partners/customers, pricing analysis, SWOT analysis

**Successful
businesses** are
result of **great
data...**

... And with
GL's data and white papers
customers can create a
dedicated and extended
team anytime

WHO IS IT FOR



Founders: Early stage founders who have limited time for research, managing social media, emails etc.



Growth-stage: Companies in their growth stage expanding in new markets or launching new products



Established organisations: Recruitment consultants who manage large portfolio of clients and require constant support



HOW IT WORKS?

Subscribe to our affordable monthly packages or work on an ad-hoc basis

You will have an automated time management system to monitor progress

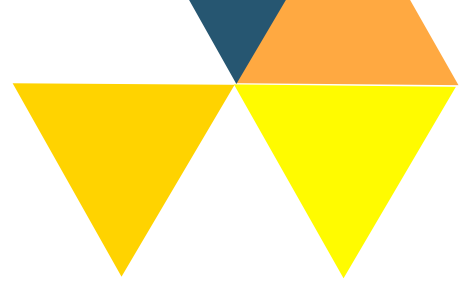
You will be able to provide feedback and communicate directly with your team



You'll be assigned a dedicated project manager who will help you scoping out the work

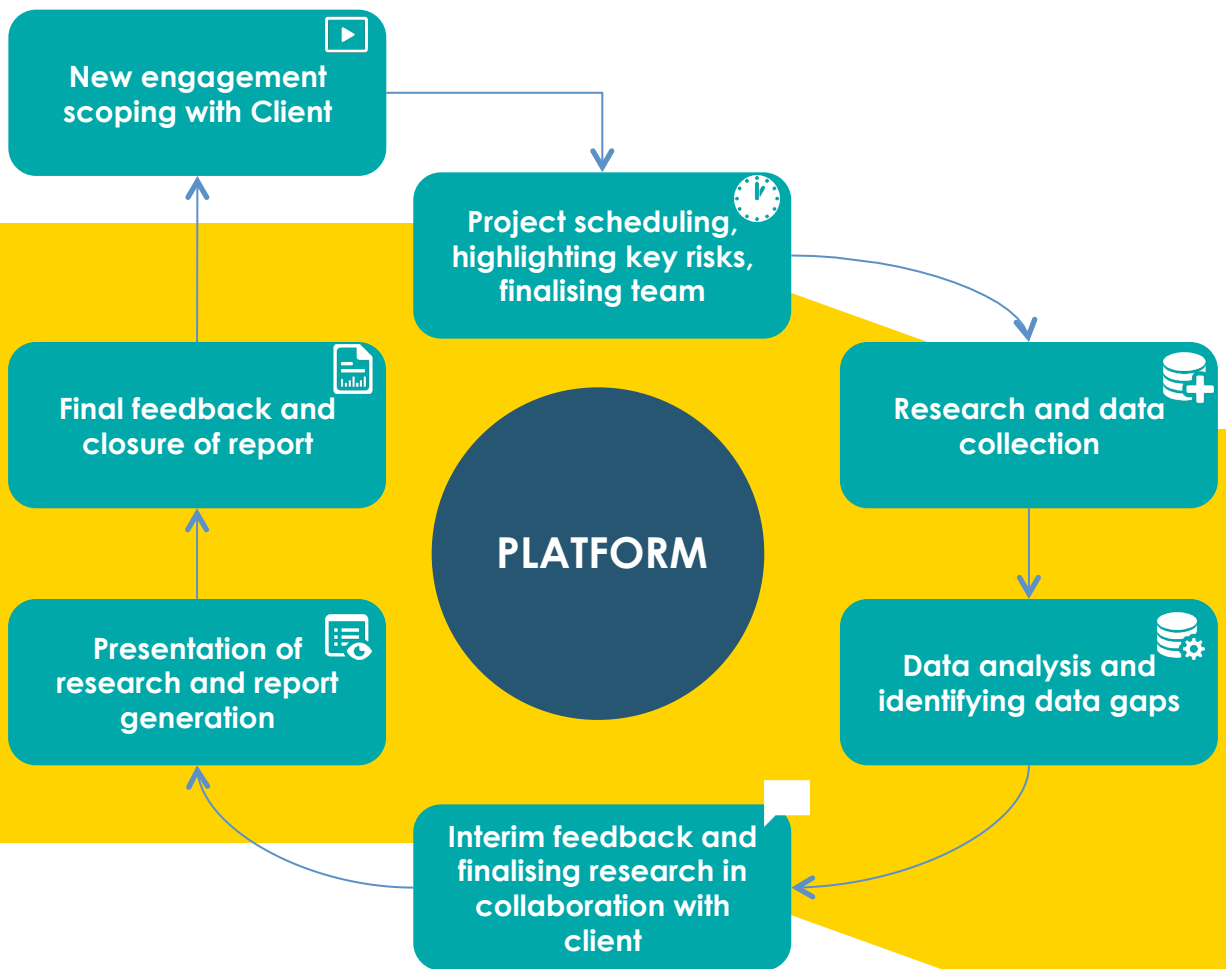
Through GL's platform, you will have complete visibility on your project

Dedicate pool of virtual analysts will provide quality results, every time



OUR PROCESS

We have successfully eliminated the 'black-box' approach of research. Goodman Lantern's platform enables you to see every step of the process in real time, making it both flexible and efficient.



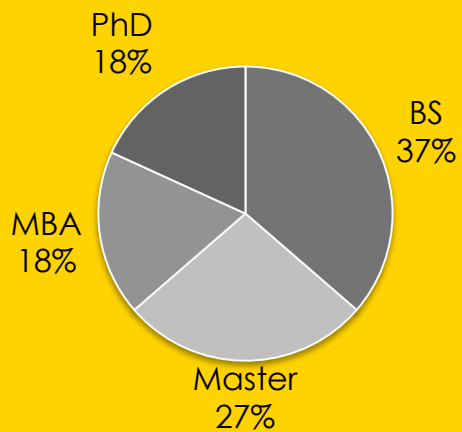
- We have integrated with 200 market research publishers including Euromonitor, IBISWorld, IDC, Jupiter Research, Datamonitor
- We can access only the relevant section of a research report instead of buying the entire report



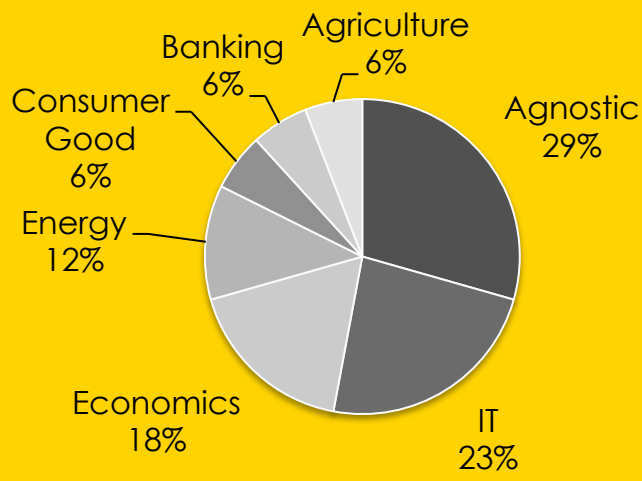
OUR TEAM

- We have a growing team of 100s of research analysts globally
- Headquartered in the UK with teams of senior project managers based across Europe, US, Asia and Australia.

By Educational Qualification



By Industry

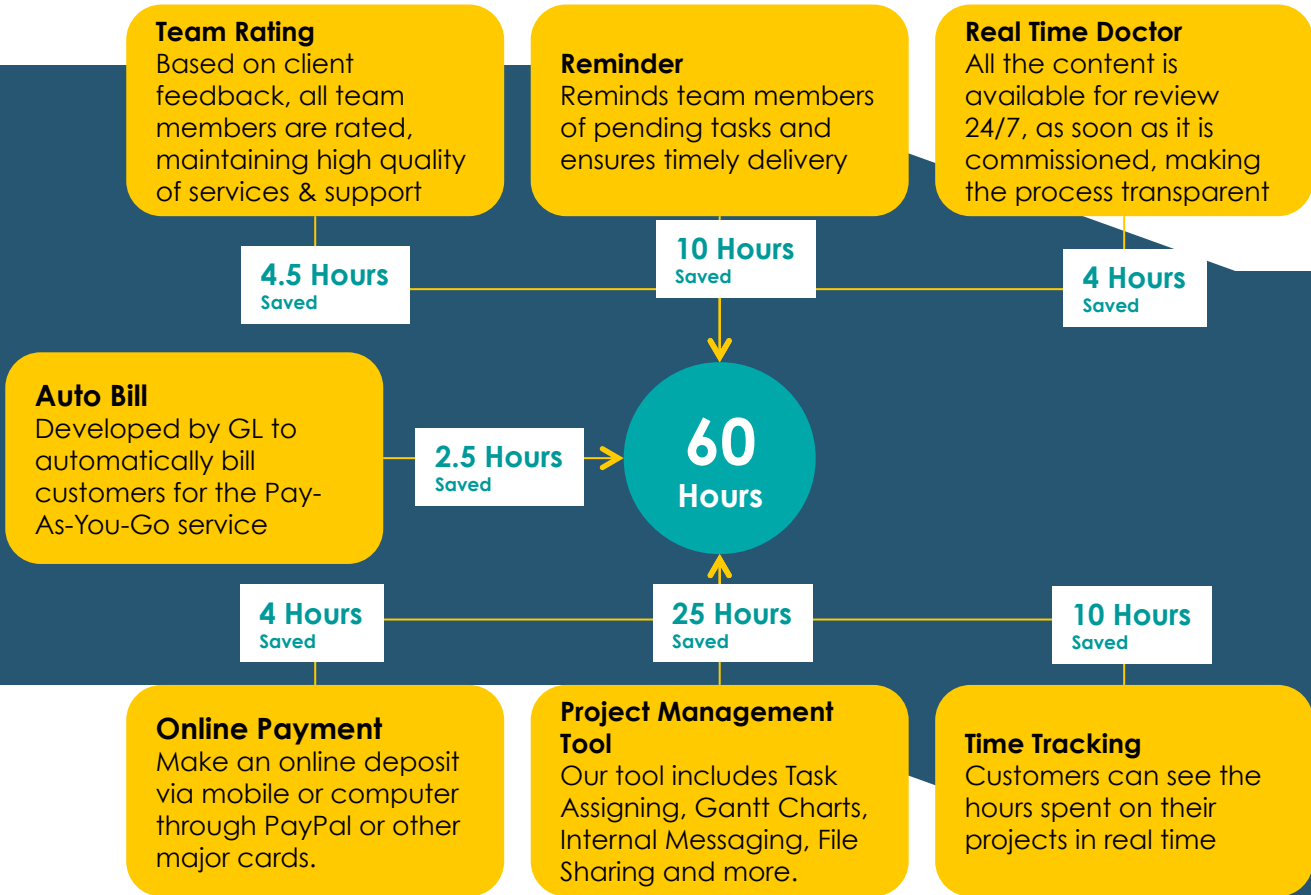


Goodman Lantern's team is comprised of industry professionals including ex-McKinsey, KPMG and Deloitte consultants.



OUR PLATFORM

With up to 80% automation in our processes, we are able to save a significant number of hours, which results in cost optimisation



OTHER OFFERINGS



DATABASE

- Candidate Data
- Customers Data
- Market Trends



CONTENT

- White Paper
- eBook
- Articles

CONTACT US



hello@goodmanlantern.com



+1 (929) 299-3999 (US) | +44 3300270912 (UK) | +41 435507040 (CH)
+65 31591935 (SG) | +61 2 8880 0155 (AU)



www.goodmanlantern.com