

**URPL-GP.2415: PUBLIC POLICY AND PLANNING IN NEW YORK CITY**  
**Fall 2016 Syllabus**  
**New York University**  
**Robert F. Wagner School of Public Service**

Wednesday 4:55pm - 6:35pm  
BOBST, 70 Washington Square South, RM LL 138  
Office Hours: Wednesdays 2:00-4:00 p.m.  
(And by appointment)

Professor Mitchell L. Moss  
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**Course Description:**

This course is designed to provide students with an understanding of New York City's governments and politics. We will examine the role of the mayor and other elected officials, organization of the municipal government, and the way in which state and regional governments affect public services and city policies. The course will explore the way in which political and economic forces affect public policies for planning and physical development, public schools, economic development, disaster management, redevelopment of lower Manhattan, congestion pricing, and waterfront development.

**Required Texts:**

Caro, Robert. *The Power Broker: Robert Moses and The Fall of New York*. New York: Knopf Books, 1974.

Hamill, Pete. *Downtown: My Manhattan*. New York: Little, Brown and Company, 2004.

**Recommended Reading:**

Barrett, Wayne, Dan Collins, and Anna Lenzer. *Grand Illusion: The Untold Story of Rudy Giuliani and 9/11*. New York: HarperCollins Publishers, 2006. Print.

Berg, Bruce. *New York City Politics: Governing Gotham*. New Jersey: Rutgers University Press, 2007.

Brandow, Michael. *New York's Poop Scoop Law: Dogs, the Dirt, and Due Process*. West Lafayette, Ind.: Purdue UP, 2008. Print.

Brash, J. *Bloomberg's New York: Class and Governance in the Luxury City*. Athens: University of Georgia Press, 2011. Print.

Cannato, Vincent J. *The Ungovernable City: John Lindsay and His Struggle To Save New York*. New York: Basic Books, 2001.

Cook, Kevin. *Kitty Genovese: The Murder, the Bystanders, the Crime that Changed America*. New York: W.W. Norton & Company, 2014.

Doig, Jameson W., and Jackson Kenneth T. *Empire on the Hudson: Entrepreneurial Vision and Political Power at the Port of New York Authority*. Columbia UP, 2001.

Dwyer, Jim, and Kevin Flynn. *102 Minutes: The Untold Story of the Fight to Survive Inside the*

*Twin Towers*. New York: Times Books, 2004.

Glanz, James, and Eric Lipton. *City in the Sky: The Rise and Fall of the World Trade Center*. New York: Times Books, 2003.

Hammack, David C. *Power and Society: Greater New York at the Turn of the Century*. New York: Columbia University Press, 1982.

Homberger, Eric. *The Historical Atlas of New York City: A Visual Celebration of 400 Years of New York City's History*. New York: Henry Holt and Co., 2005.

Hood, Clifton. *722 miles : the building of the subways and how they transformed New York*. Baltimore, Md: Johns Hopkins University Press, 2004. Print.

Hoving, Thomas. *Making the Mummies Dance: Inside the Metropolitan Museum of Art*. New York: Simon and Schuster, 1993.

Kasinitz, Philip, John Mollenkopf, and Mary Waters. *Becoming New Yorkers: Ethnographies of the Second Generation*, New York: Russell Sage Foundation, 2004.

Kroessler, Jeffrey A. *New York Year by Year*. New York: New York University Press, 2002.

Kurlansky, Mark. *The Big Oyster: History on the Half Shell*. New York: Random House, 2006.

Mahler, Jonathan. *Ladies and gentlemen, the Bronx is burning : 1977, baseball, politics, and the battle for the soul of a city*. New York: Picador Farrar, Straus and Giroux, 2006. Print.

McNickle, Chris. *The Power of the Mayor: David Dinkins, 1990-1993*. New Jersey: Transaction Publishers, 2013.

McNickle, Chris. *To Be Mayor of New York: Ethnic Politics in the City*. New York: Columbia University Press, 1993.

Page, Max. *The Creative Destruction of Manhattan 1900-1940*. Illinois: University of Chicago Press, 1999.

Revell, Keith D. *Building Gotham: Civic Culture and Public Policy in New York City, 1898-1938*. Maryland: Johns Hopkins University Press, 2002.

Scobey, David. *Empire City: The Making and Meaning of the New York City Landscape*. Pennsylvania: Temple University Press, 2002.

Shorto, Russell. *The Island at the Center of the World: The Epic Sstory of Dutch Manhattan, the Forgotten Colony That Shaped America*. New York: Doubleday, 2004.

Traub, James. *The Devil's Playground: A Century of Pleasure and Profit in Times Square*. New York: Random House, 2004.

Williams, Mason B. *City of Ambition: FDR, La Guardia, and the Making of Modern New York*. First edition. W.W. Norton & Company, 2013.

Zimring, Franklin E. *The City That Became Safe: New York's Lessons for Urban Crime and Its Control (Studies in Crime and Public Policy)*. New York: Oxford University Press, 2012.

## **Website Resources:**

New York City Gov: [www.nyc.gov/](http://www.nyc.gov/)  
NYC Independent Budget Office: <http://www.ibo.nyc.ny.us/>  
NY State Office of the Comptroller: <http://www.osc.state.ny.us/>  
NYC Department of City Planning: <http://www.nyc.gov/planning/>  
Citizens' Budget Commission: [www.cbcny.org/](http://www.cbcny.org/)  
Curbed: <http://curbed.com/>  
Gothamist: <http://gothamist.com/>  
Gotham Gazette, [www.gothamgazette.org/](http://www.gothamgazette.org/)  
The Daily Politics: [www.thedailypolitics.com/](http://www.thedailypolitics.com/)  
The New York Times: [www.nytimes.com/](http://www.nytimes.com/)  
Plan NYC: <http://www.planyc.org/>  
Times union blog: [blogs.timesunion.com/capitol/](http://blogs.timesunion.com/capitol/)  
New York Magazine: [nymag.com/daily/intel/](http://nymag.com/daily/intel/)  
New York Post: [www.nypost.com/blogs/](http://www.nypost.com/blogs/)  
Observer- Politics: [www.observer.com/politics/](http://www.observer.com/politics/)  
Room Eight: [www.r8ny.com/](http://www.r8ny.com/)  
Education: <http://www.chalkbeat.org/ny/>  
Politico: [www.politico.com/](http://www.politico.com/)  
Manhattan Institute: [www.manhattan-institute.org/](http://www.manhattan-institute.org/)  
Fiscal Policy Institute: <http://fiscalpolicy.org/>  
City and State: <http://cityandstateny.com/>

## **Course Requirements & Assignments:**

Students should do the required reading, most of which is accessible through the required books and the NYU Classes site (<https://newclasses.nyu.edu/>) for this course. The course grade will be based on written work. Students will be required to submit two essays (400-500 words), a take-home exam, and a research paper (2000-2500 words) dealing with a public policy or community conflict in New York City. All written work should be submitted in hard copy to Prof. Moss or placed in his mailbox at The Puck Building, 3<sup>rd</sup> floor. The requirements for the short papers and research paper will be posted on the NYU Classes site.

## **Course Schedule:**

- 1 | September 7: How New York Differs from other Large Cities: Demographic and Economic Trends.
- 2 | September 14: September 11th and the Redevelopment of Lower Manhattan
- 3 | September 21: The City's Charter, Structure, and Relationship with the State
- 4 | September 28: The Mayor in New York: Power and Influence
- 5 | October 5: Regional Authorities: MTA and Port Authority
- 6 | October 12: New York City Finances and Budget
- 7 | October 19: Land Use Planning, Landmark Preservation, and Physical Development
- 8 | October 26: Transportation Policies and Conflicts
- 9 | November 2: Housing and Homelessness
- 10 | November 9: How Media Shapes Public Policy
- 11 | November 16: Public Spaces, Parks, and the Waterfront
- 12 | November 30: Economic Development: Case Studies
- 13 | December 7: The Politics of Public Safety
- 14 | December 14: The Politics of Public Health

## Week 1 | September 7 | How New York Differs from other Large Cities: Demographic and Economic Trends.

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### Required:

1. Lobo, Arun P., and Joseph J. Salvo. "The Newest New Yorkers: Characteristics of the City's Foreign-born Population." *The City of New York: Department of City Planning*, 2013. Chapters 2 and 3. pp 9-94. [http://www.nyc.gov/html/dcp/pdf/census/nyy2013/nyy\\_2013.pdf](http://www.nyc.gov/html/dcp/pdf/census/nyy2013/nyy_2013.pdf)
2. Hamill, Pete. *Downtown: My Manhattan*. New York: Little, Brown, 2004. pp 1-180.
3. Glaeser, Edward L. "The Reinventive City, New York Remains Rich in the Ultimate Resource: Human Capital." *City Journal*. Special Issue 2009. [http://www.city-journal.org/2009/nytom\\_reinventive-city.html](http://www.city-journal.org/2009/nytom_reinventive-city.html)
4. Parrott, James A. "Patterns of Income Polarization in New York City." *A Fiscal Policy Institute Presentation*. August 13, 2013. <http://fiscalpolicy.org/wp-content/uploads/2013/10/Patterns-of-Income-Polarization-NYC-American-Sociological-Assoc-Aug-2013.pdf>
5. White, E. B. *Here Is New York*. New York: Harper, 1949. <http://110h2011.qwriting.qc.cuny.edu/files/2011/09/White.pdf>  
<http://grammar.about.com/od/shortpassagesforanalysis/a/ebwnycpass07.htm>

### Optional:

Glazer, Nathan and Daniel P. Moynihan. 1970. *Beyond the Melting Pot: the Negroes, Puerto Ricans, Jews, Italians and Irish of New York City*. Massachusetts: M.I.T. Press, 1963. Introduction, pp. 1-23. <https://archive.org/details/beyondmeltingpot1963glaz>

Foner, Nancy. "How Exceptional Is New York? Migration and Multiculturalism in the Empire City." *Ethnic and Racial Studies* 30 no. 6 (2007): pp 999-1023. <http://macaulay.cuny.edu/eportfolios/peoplingnyc2012wednesday/files/2012/01/Foner-how-exceptional-new-york.pdf>

Mollenkopf, John. "The Rise of Immigrant Influence in New York City Politics." In *New York and Amsterdam: Immigration and the New Urban Landscape*, edited by Nancy Foner. New York: NYU Press, 2014. pp 203-27. <http://muse.jhu.edu/books/9780814738221/9780814738221-15.pdf>

NYC Department of City Planning, New York City Population Projections by Age/Sex & Boroughs 2010-2040, Dec 2013. [http://www.nyc.gov/html/dcp/pdf/census/projections\\_report\\_2010\\_2040.pdf](http://www.nyc.gov/html/dcp/pdf/census/projections_report_2010_2040.pdf)

Roediger, David R. "Inside the Wail: New Immigrant Racial Consciousness." In *Working toward Whiteness: How America's Immigrants Became White: The Strange Journey from Ellis Island to the Suburbs*. New York: Basic, 2005. pp 93-103.

## Week 2 | September 14 | September 11<sup>th</sup> and the Redevelopment of Lower Manhattan

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### Required:

1. Rice, Andrew. "The Saving of Ground Zero," *Bloomberg Businessweek*, August 3, 2011. <http://www.bloomberg.com/bw/magazine/the-saving-of-ground-zero-08032011.html>
2. Glanz, James and Eric Lipton. "City in the Sky." In *City in the Sky: The Rise and Fall of the World Trade Center*. New York: Times Books, 2003.

3. Goldberger, Paul. "Shaping the Void," *The New Yorker*, September 12, 2011. <http://www.newyorker.com/magazine/2011/09/12/shaping-the-void>
4. Huxtable, Ada Louise. "In the Fray: Death of the Dream for the Ground Zero Site," *The Wall Street Journal*, April 20, 2005. <http://www.wsj.com/articles/SB111395250748411350>
5. Mahler, Jonathan. "The Bloomberg Vista," *The New York Times Magazine*, September 10, 2006. <http://www.nytimes.com/2006/09/10/magazine/10bloomberg.html?pagewanted=all>
6. "Surging Ahead: Lower Manhattan's Economic Revival and What It Means for New York." *Downtown Alliance*. <http://www.downtownny.com/reports/surging-ahead-lower-manhattan%E2%80%99s-economic-revival-and-what-it-means-for-new-york>
7. Kerr, Laurie. "Bin Laden's special complaint with the World Trade Center." *Slate*. December 28, 2001. [http://www.slate.com/articles/arts/culturebox/2001/12/the\\_mosque\\_to\\_commerce.html](http://www.slate.com/articles/arts/culturebox/2001/12/the_mosque_to_commerce.html)

Optional:

Anderson, Kenneth. "Of 9/11 Memorials, Monuments, and the WTC," *The Volokh Conspiracy*, September 11, 2011. <http://volokh.com/2011/09/11/of-911-memorials-monuments-and-the-wtc/>

Moss, Mitchell L. "The Redevelopment of Lower Manhattan: The Role of the City." In *The Contentious City: the Politics of recovery in New York City*, edited by John Mollenkopf. New York: Russell Sage Foundation, 2005.

"The Brain Gain: How the Region's Shifting Demographics Favor the Lower Manhattan Business District." *Downtown Alliance NY*. October 2012. [http://www.downtownny.com/sites/default/files/The%20Brain%20Gain\\_Final\\_2012.pdf](http://www.downtownny.com/sites/default/files/The%20Brain%20Gain_Final_2012.pdf)

Dwyer, Jim, and Kevin Flynn. *102 Minutes: The Untold Story of the Fight to Survive inside the Twin Towers*. New York: Times Press, 2005.

Iovine, Julie. "The Skyscraper as a Pillar of Confidence," *The Wall Street Journal*. September 8, 2011. <http://www.wsj.com/articles/SB10001424053111904537404576550753689370760>

Leonard, Devin and Caroline Winter. "One World Trade Center Rises, Along With Its Rents," *Bloomberg Businessweek*, May 3, 2012. <http://www.businessweek.com/articles/2012-05-03/one-world-trade-center-rises-along-with-its-rent>

Sagalyn, Lynne B. *Power at Ground Zero: Politics, Money, and the Remaking of Lower Manhattan*. New York: Oxford University Press, 2016.

Salvo, Joseph J., Lobo, Arun Peter, and Alvarez, Joel A. "A Pre- and Post-9/11 Look (2000-2005) at Lower Manhattan." Population Division, New York City Department of City Planning. [http://www.nyc.gov/html/dcp/pdf/census/pre\\_post\\_911.pdf](http://www.nyc.gov/html/dcp/pdf/census/pre_post_911.pdf)

"The Plan for Lower Manhattan." *Lower Manhattan Development Corporation*. Renew NYC, 2007. [http://www.renewnyc.com/ThePlan/general\\_project\\_plan.asp](http://www.renewnyc.com/ThePlan/general_project_plan.asp)

## Week 3 | September 21 | The City's Charter, Structure, and Relationship with the State

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### Required:

1. City of New York, City Charter. Introduction (1-2), Mayor (3-19), Council (21-49) and Organizational Chart  
Charter: [http://www.nyc.gov/html/records/pdf/section%201133\\_citycharter.pdf](http://www.nyc.gov/html/records/pdf/section%201133_citycharter.pdf)  
Chart: <http://www1.nyc.gov/assets/home/downloads/pdf/reports/2014/NYC-Organizational-Chart.pdf>
2. Berg, Bruce F. 2007. *New York City Politics: Governing Gotham*. New Jersey: Rutgers University Press. Chapter 3, pp. 58-87, "The State and the City," and Chapters 7-8, pp. 180-243, "The Charter, the Mayor, and the Other Guys" and "The City Council."  
Online Access: [Through NYU Libraries NYU Ebrary and ProjectMuse](#)
3. Dearstyne, Bruce, "The Mayor and the Governor: A History of Tension and Cooperation." *Gotham Gazette*, August, 13, 2015. <http://www.gothamgazette.com/index.php/opinion/5846-the-mayor-and-the-governor-a-history-of-tension-and-cooperation>
4. Fine, Elizabeth, and James Caras. "Twenty-Five Years of the Council-Mayor Governance of New York City: A History of the Council's Powers, the Separation of Powers, and Issues for Future Resolution." *New York Law School Law Review* 58 (2013): 119 - 136.  
<http://www.nyislawreview.com/wp-content/uploads/sites/16/2013/10/Fine-and-Caras.pdf>
5. Schwarz Jr., Frederick A.O. and Eric Lane. "The Policy and Politics of Charter Making: The Story of New York City's 1989 Charter." *New York Law School Law Review* 42 (1998): pp743-750, 809-830, 853-870.
6. New York State Senate. "Branches of Government in New York State."  
<http://www.nysenate.gov/branches-government>
7. Surico, John. "Does Staten Island Get Its Fair Share?" *Gotham Gazette*, August 14, 2015.  
<http://www.gothamgazette.com/index.php/government/5849-does-staten-island-get-its-fair-share>

### Optional:

Barry, Francis S. *The Scandal of Reform*. New Jersey: Rutgers University Press, 2009. Chapters 10 and 11.

Online Access: [Available through NYU Libraries NYU Ebrary and Project Muse](#)

Creelan, Jeremy M. and Laura M. Moulton. "The New York State Legislative Process: An Evaluation and Blueprint for Reform." New York: The Brennan Center for Justice at NYU School of Law, 2004. Executive Summary, pp. vii-xiv.

[http://www.brennancenter.org/sites/default/files/legacy/d/albanyreform\\_finalreport.pdf](http://www.brennancenter.org/sites/default/files/legacy/d/albanyreform_finalreport.pdf)

Feldman, Daniel L. and Gerald Benjamin. "The New York State Legislature—On Balance." In *Tales from the Sausage Factory: Making Laws in New York State*. New York: State University of New York Press, 2010. Chapter XI, 307-332, Online Access: [Available through NYU Libraries NYU Ebrary](#)

Pecorella, Robert. "The Two New Yorks in the Twenty-first Century: The City and State." In *Governing New York State*, edited by Jeffrey M. Stonecash, John Kenneth White, and Peter W. Colby. New York: State University of New York Press, 2006.

Online Access: [Available through NYU Libraries NYU Ebrary and Project Muse](#)

#### **Week 4 | September 28 | The Mayor in New York: Power and Influence**

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##### Required:

1. McNickle, Chris. *To Be Mayor of New York: Ethnic Politics in the City*. New York: Columbia University Press, 1993. Chapters 5, 11, and 13.
2. Cannato, Vincent J. "Assessing the Lindsay Years." In *The Ungovernable City: John Lindsay and His Struggle To Save New York*. New York: Basic Books, 2001.
3. McNickle, Chris. "Measuring Mayor Dinkin's Mettle." In *The Power of the Mayor: David Dinkins, 1990-1993*. New Jersey: Transaction Publishers, 2013.
4. Mahler, Jonathan. *The Bronx Is Burning: 1977, Baseball, Politics, and the Battle for the Soul of a City*. New York: Picador, 2005. Section 37, pp 217-234.
5. Hamill, Pete. "Personality with a Point." In *New York Comes Back: The Mayorality of Edward I. Koch*, edited by Michael Goodwin. New York: Powerhouse Books, 2006. pp. 37-41.
6. Mollenkopf, John. "A Changing City." In *New York Comes Back: The Mayorality of Edward I. Koch*, edited by Michael Goodwin. New York: Powerhouse Books: 2006.
7. Corbett, Glenn. "Control." In *America's Mayor, America's President?: The Strange Career of Rudy Giuliani*, edited by Robert Polner. New York: Soft Skull Press, 2007.
8. Powell, Michael. "Sensitivity." In *America's Mayor, America's President?: The Strange Career of Rudy Giuliani*, edited by Robert Polner. New York: Soft Skull Press, 2007.
9. Goldman, Henry. "De Blasio, New York City Council Agree on \$82.1 Billion Budget." *Bloomberg*. June 8, 2016. <http://www.bloomberg.com/news/articles/2016-06-08/de-blasio-new-york-city-council-agree-on-82-1-billion-budget>
10. Goldman, Henry. "DeBlasio's Week Marred by Political Strains, Policy Setbacks." *Bloomberg Politics*. February 5, 2016. <http://www.bloomberg.com/politics/articles/2016-02-05/de-blasio-s-week-marred-by-political-strains-policy-setbacks>
11. Nahmias, Laura. "Cuomo Says Fight Between State and City Over Homelessness is Natural" *Politico*. February 23, 2016. <http://www.politico.com/states/new-york/city-hall/story/2016/02/cuomo-says-fight-between-state-and-city-over-homelessness-is-natural-031516>
12. Moss, Mitchell. "A Great Mayor Says Goodbye." *Observer*, October 1, 2013. <http://observer.com/2013/10/a-great-mayor-says-goodbye/>



Optional:

Kessner, Thomas. "Fiorello LaGuardia and the Challenge of Democratic Planning." In *The Landscape of Modernity: Essays on New York City, 1900-1940*, edited by David Ward and Olivier Zunz. New York: Russell Sage Foundation, 1992.

LaGumina, Salvatore J. "Faith, Power, and Identity: Catholics in New York Politics." In *Catholics in New York: Society, Culture, and Politics 1808-1946*, edited by Terry Golway. New York: Fordham University Press, 2008. Pp. 133-146.

Mollenkopf, John H. "The Koch Era in Perspective and Afterword." In *A Phoenix in the Ashes: The Rise and Fall of the Koch Coalition in New York City Politics*. New Jersey: Princeton University Press, 1992.

Purnick, Joyce. *Mike Bloomberg: Money, Power, Politics*. New York: PublicAffairs Books, 2009.

Rich, Wilbur C. "David Dinkins and Regime Changes." In *David Dinkins and New York City Politics*. State University of New York Press, 2007.

Online Access: [Available through NYU Libraries NYU Ebrary and Project Muse](#)

Rich, Wilbur C. "Who Runs the City? Union Bosses or the Mayor?" In *David Dinkins and New York City Politics: Race, Images, and the Media*. New York: State University of New York, 2007.

Online Access: [Through NYU Libraries NYU Ebrary and Project Muse](#)

Moss, Mitchell. "Why Would a New Mayor Want to Be President?" *The New York Times*, December 30, 2013. <http://www.nytimes.com/roomfordebate/2013/12/30/mayor-of-new-york-and-then-what/why-would-a-new-york-mayor-want-to-be-president>

Siegel, Frederick F., and Harry Siegel. *The Prince of the City: Giuliani, New York and the Genius of American Life*. California: Encounter Books, 2005.

Tomasky, Michael. "Popularity." In *America's Mayor, America's President?* edited by Robert Polner. New York: Soft Skull Press, 2005.

**Week 5 | October 5 | Regional Authorities: MTA and Port Authority**

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Required:

1. Caro, Robert. "Change in Major." In *The Power Broker: Robert Moses and the Fall of New York*. New York: Knopf Books, 1974.
2. Caro, Robert. "The Best Bill Drafter in Albany." In *The Power Broker: Robert Moses and the Fall of New York*. New York: Knopf Books, 1974.
3. Barron, Seth. "The Port Authority Leviathan." *City Journal*. Winter 2015. <http://www.city-journal.org/html/port-authority-leviathan-14172.html>
4. Eide, Stephen. "Let's Break Up The Port Authority". *City Journal*. Summer 2016. <http://www.city-journal.org/html/let%E2%80%99s-break-port-authority-14609.html>
5. Moss, Mitchell and Hugh O'Neill. "A Port Authority That Works." *NYU Rudin Center*. March 2014. [http://wagner.nyu.edu/rudincenter/wp-content/uploads/2014/04/PortAuthorityFINAL\\_Web.pdf](http://wagner.nyu.edu/rudincenter/wp-content/uploads/2014/04/PortAuthorityFINAL_Web.pdf)

Optional:

Benjamin, Gerald and Richard P. Nathan, *Regionalism and Realism: A Study of Governments in the New York Metropolitan Area*. Washington, D.C.: Brookings Institution Press, 2001. Chapters 3, 6, 7, and 8. Online Access: [Through NYU Libraries NYU Ebrary](#)

Dague, Jamison, "Righting the Ship: A Course Toward Fiscal Sustainability for the Region's Maritime Ports," *Citizens Budget Commission*, 2015. [http://www.cbcny.org/sites/default/files/REPORT\\_PORTCOMMERCE\\_01132014.pdf](http://www.cbcny.org/sites/default/files/REPORT_PORTCOMMERCE_01132014.pdf)

Dague, Jamison, "How is the Port Authority Doing?" Citizens Budget Commission, 2014. <http://www.cbcny.org/cbc-blogs/blogs/update-port-authority-budget-reform>

DiNapoli, Thomas, "Public Authorities by the Numbers," Office of the State Comptroller, December 2104. [http://osc.state.ny.us/reports/pubauth/PA\\_by\\_the\\_numbers\\_12\\_2014.pdf](http://osc.state.ny.us/reports/pubauth/PA_by_the_numbers_12_2014.pdf)

Doig, Jameson. "Epilogue: Triumphs and Travails of an Aging Empire." In *Empire on the Hudson: Entrepreneurial Vision and Political Power at the Port of New York Authority*, New York: Columbia University Press, 2001.

Henderson, Keith. "Other Governments: The Public Authorities." In *Governing New York State*, edited by Robert F. Pecorella and Jeffrey M. Stonecash. Online Access: [Through NYU Libraries NYU Ebrary and Project Muse](#)

## **Week 6 | October 12 | New York City's Finances and Budget**

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Required:

1. "City of New York Executive Budget Fiscal Year 2017: Budget Summary." In Fiscal Year 2017 Executive Budget. Office of Management and Budget, 2016. [http://www1.nyc.gov/assets/omb/downloads/pdf/sum1\\_16.pdf](http://www1.nyc.gov/assets/omb/downloads/pdf/sum1_16.pdf)
2. New York City Independent Budget Office. "Understanding New York City's Budget: A Guide." 2013. <http://www.ibo.nyc.ny.us/iboreports/understandingthebudget.pdf>
3. Citizens Budget Commission, "How Much Do Taxes Matter? What Economists Can and Cannot Tell NYC Policymakers," 2006. [http://www.cbcny.org/sites/default/files/report\\_taxes\\_12112006.pdf](http://www.cbcny.org/sites/default/files/report_taxes_12112006.pdf)
4. DiNapoli, Thomas and Kenneth Bleiwas, "Review of the Financial of the City of New York," *Office of the State Comptroller*, August 2015. <http://www.osc.state.ny.us/osdc/rpt3-2016.pdf>
5. Netzer, Dick and Jewel Bellush. "The Economy and the Governing of the City," In *Urban Politics: New York Style*. United Kingdom: Routledge Books, 1990.
6. Bardin, Rachel, and Michael Dardia. "The Cost of More Cops: A Full Accounting." *Citizens Budget Commission NY*. 4 August 04, 2015. <http://www.cbcny.org/cbc-blogs/blogs/cost-more-cops-full-accounting>

Optional:

Citizens Budget Commission. "Budget Navigator: New York City and New York State's Revenue and Expenses." <http://www.cbcny.org/summary>

Decide NYC, "The New York City Budget Process," 2014. <http://www.decidenyc.com/issues/the-new-york-city-budget/>

**Week 7 | October 19 | Land Use Planning, Landmark Preservation, and Physical Development**

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Required:

1. Caro, Robert A. *The Power Broker: Robert Moses and the Fall of New York*. New York: Knopf, 1974. Chapters 20-44. pp 615-1016.
2. NYC Department of City Planning. Greater East Midtown Rezoning: Draft Scope of Work. Released August 2016. <http://www1.nyc.gov/assets/planning/download/pdf/applicants/env-review/gem/draft-scope-of-work.pdf>
3. Hammack, David M. "Comprehensive Planning before the Comprehensive Plan: A New Look at the Nineteenth-Century American City." In *Two Centuries of American Planning*, edited by Daniel Schaffer. Maryland: The Johns Hopkins University Press, 1988.
4. Scobey, David M. *Empire City: The Making and Meaning of the New York City Landscape*. Pennsylvania: Temple University Press, 2002. Chapters 1-4.
5. Spann, Edward K. "The Greatest Grid: the New York Plan of 1811." In *Two Centuries of American Planning*, edited by Daniel Schaffer. Maryland: The Johns Hopkins University Press, 1988. <http://corlears-hook-studio-ii.wikispaces.com/file/view/the+greatest+grid+the+new+york+plan+of+1811.pdf>
6. Jackson, Kenneth T. "Robert Moses and the Rise of New York: The Power Broker in Perspective." In *Robert Moses and the Modern City: The Transformation of New York*. New York: W.W. Norton, 2007.

Optional:

Marcus, Norman. "Brief History of the Zoning Resolution." In *Zoning for the New Century: A 50 Year Perspective*, Real Estate Board of New York 2000. pp. 11-16.

New York City Department of City Planning, Zoning Handbook, 2006. Also see: "Strategic Plan" and Status of Department of City Planning Initiatives: Chronological by Borough." [www.nyc.gov/planning](http://www.nyc.gov/planning)

Rybeczynski, Witold. "Don't Plan on It: Centralized city planning is not the answer to the problems facing America's cities." *Slate*, March 31, 2010.

[http://www.slate.com/articles/arts/architecture/2010/03/dont\\_plan\\_on\\_it.html](http://www.slate.com/articles/arts/architecture/2010/03/dont_plan_on_it.html)

Flint, Anthony. "The Battle of Washington Square Park." In *Wrestling with Moses: How Jane Jacobs Took On New York's Master Builder and Transformed the American City*. New York: Random House, 2009.

## Week 8 | October 26 | Transportation Policies and Plans

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### Required:

1. Moss, Mitchell L., Sarah M. Kaufman, Jorge Hernandez, and Justin Tyndall. "Mobility, Economic Opportunity and New York City Neighborhoods." *NYU Rudin Center*. November 2015. <http://wagner.nyu.edu/rudincenter/wp-content/uploads/2015/11/JobAccessNov2015.pdf>
2. Gelinias, Nicole. "Fifteen Stories Under." *City Journal*. Autumn 2015. <http://www.city-journal.org/html/fifteen-stories-under-14105.html>
3. Badger, Emily. "Uber Triumphs as New York City officials abandon plans to limit transportation company." *The Washington Post*, July 22, 2015. <http://www.washingtonpost.com/news/wonkblog/wp/2015/07/22/uber-triumphs-as-new-york-city-officials-abandon-plans-to-limit-transportation-company/>
4. Walker, Edward. "Uber-ization of Activism." *The New York Times*, August 6, 2015. <http://www.nytimes.com/2015/08/07/opinion/the-uber-ization-of-activism.html>
5. Moss, Mitchell L., Sarah M. Kaufman, Jorge Hernandez, and Sam Levy. "L Train Closure and Mitigation." *NYU Rudin Center*. August 2016. <http://wagner.nyu.edu/rudincenter/wp-content/uploads/2016/08/NYU-Rudin-L-Train.pdf>

### Optional:

Hood, Clifton. *722 Miles: The Building of the Subways and How They Transformed New York*, Maryland: Johns Hopkins University Press, 1995. pp. 1-132 and 214-260.

The City of New York, "OneNYC: The Plan for a Strong and Just City," pp. 84-99  
<http://www.nyc.gov/html/onenyc/downloads/pdf/publications/OneNYC.pdf>

The City of New York, "PLANYC: A Greener, Greater New York," Section on Transportation, pp. 86-99  
[https://web.archive.org/web/20150628084413/http://s-media.nyc.gov/agencies/planyc2030/pdf/planyc\\_2011\\_planyc\\_full\\_report.pdf](https://web.archive.org/web/20150628084413/http://s-media.nyc.gov/agencies/planyc2030/pdf/planyc_2011_planyc_full_report.pdf)

Bialik, Carl, Andrew Flowers, Reuben Fischer-Baum, and Dhrumil Mehta. "Uber Is Serving New York's Outer Boroughs More Than Taxis Are." *FiveThirtyEight Economics*, August 10, 2015.  
<http://fivethirtyeight.com/features/uber-is-serving-new-yorks-outer-boroughs-more-than-taxis-are/>

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Flegenheimer, Matt and Emma G. Fitzsimmons. "City Hall and Uber Clash in Struggle Over New York Streets." *The New York Times*, July 16, 2015. <http://www.nytimes.com/2015/07/17/nyregion/city-hall-and-uber-clash-in-struggle-over-new-york-streets.html>

Wright, Colleen. "Neighborhood Car Service Companies Adopt Their Own Apps to Fend Off Uber." *The New York Times*, August 11, 2015. <http://www.nytimes.com/2015/08/12/nyregion/neighborhood-car-service-companies-adopt-their-own-apps-to-fend-off-uber.html>

"Streets to Live By: How Livable street design can bring economic, health and quality of life benefits to New York City." *Transportation Alternatives*, August, 2008. [http://transalt.org/sites/default/files/news/reports/streets\\_to\\_live\\_by.pdf](http://transalt.org/sites/default/files/news/reports/streets_to_live_by.pdf)

Schaller Consulting. "Necessity or Choice? Why People Drive in Manhattan." Prepared for Transportation Alternatives, September, 2005. [http://www.transalt.org/sites/default/files/news/reports/schaller\\_Feb2006.pdf](http://www.transalt.org/sites/default/files/news/reports/schaller_Feb2006.pdf)

## **Week 9 | November 2 | Housing and Homelessness**

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### Required:

1. "State of New York City's Housing and Neighborhoods." *NYU Furman Center*. June 2016. [http://furmancenter.org/files/sotc/NYUFurmanCenter\\_SOCin2015\\_9JUNE2016.pdf](http://furmancenter.org/files/sotc/NYUFurmanCenter_SOCin2015_9JUNE2016.pdf)
2. Fox, Justin. "What Makes Housing Too Expensive." *Bloomberg View*. April 18, 2016. <https://www.bloomberg.com/view/articles/2016-04-18/what-makes-housing-too-expensive>
3. Anzilotti, Eillie. "The Long, Complicated History of Affordable Housing in New York" *CityLab*. February 26, 2016. <http://www.citylab.com/housing/2016/02/the-long-complicated-history-of-affordable-housing-in-new-york/471096/>
4. Moynihan, Daniel P. "Defining Deviancy Down." In *Miles to Go: A Personal History of Social Policy*. Massachusetts: Harvard University Press, 1996.
5. Fessenden, Ford. "Are There More Homeless People on the Streets of New York?" *New York Times*, 2015. <http://www.nytimes.com/interactive/2015/10/21/nyregion/new-york-homeless-people.html>
6. Markee, Patrick. "Media Notices Homeless People on Streets, Blames Progressive Mayor" *The Nation*, 2015. <https://www.thenation.com/article/media-notices-homeless-people-on-streets-blames-progressive-mayor/>
7. Denvir, Daniel. "A Summer of Anti-Homeless Rhetoric" *CityLab*, 2015. <http://www.citylab.com/housing/2015/08/a-summer-of-anti-homeless-rhetoric/403003/>
8. Doar, Robert. "Fighting Poverty the Bloomberg Way." *American Enterprise Institute*, March 26, 2014. <https://www.aei.org/publication/fighting-poverty-the-bloomberg-way/>
9. Pearce, Diana M. "Overlooked and Undercounted: The Struggle to Make Ends Meet in New York City." *Center for Women's Welfare*. December 2014. [http://www.cityharvest.org/images/uploads/site/NYC2014SSS\\_Full.pdf](http://www.cityharvest.org/images/uploads/site/NYC2014SSS_Full.pdf)

Optional:

Doar, Robert. "It was never a 'Great Recession' in New York." *Real Clear Markets*, April 3, 2014. [http://www.realclearmarkets.com/articles/2014/04/03/it\\_was\\_never\\_a\\_great\\_recession\\_in\\_new\\_york\\_city\\_100988.html](http://www.realclearmarkets.com/articles/2014/04/03/it_was_never_a_great_recession_in_new_york_city_100988.html)

Robinson, Gail. "What the Campaign's Focus on Inequality Means for New York." *City Limits*, September 3, 2013. <http://citylimits.org/2013/09/03/what-the-campaigns-focus-on-inequality-means-for-new-york/#>

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**Week 10 | Nov 9 | How Media Shapes Public Policy**

**Guest Speaker.**

Required:

1. Purdam, Todd S. "In the Big Apple, Political Fortunes Can Change in a New York Minute." *Politico*. April 16, 2016. <http://www.politico.com/magazine/story/2016/04/new-york-primaries-hillary-clinton-donald-trump-213808>
2. Gabbatt, Adam. "What's wrong with 'New York values'? Cruz's charge against Trump misplaced." *The Guardian*. January, 15, 2016. <http://www.theguardian.com/us-news/2016/jan/14/republican-debate-donald-trump-ted-cruz-new-york-values>
3. Goldberg, Michelle. "'New York Values' Are Dominating This Election." *Slate*. January, 15, 2016. [http://www.slate.com/articles/double\\_x/doublex/2016/01/trump\\_bests\\_cruz\\_in\\_debate\\_over\\_new\\_york\\_values.html?wpsrc=sh\\_all\\_dt\\_em\\_bot](http://www.slate.com/articles/double_x/doublex/2016/01/trump_bests_cruz_in_debate_over_new_york_values.html?wpsrc=sh_all_dt_em_bot)
4. Daly, Michael. "9/11 Widower Invites Ted Cruz to Ground Zero to See 'New York Values'" *The Daily Beast*. January, 15, 2016. <http://www.thedailybeast.com/articles/2016/01/15/9-11-widower-invites-ted-cruz-to-ground-zero-to-see-new-york-values.html>

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**Week 11 | Nov 16 | Pressures for Public Spaces, Parks, and the Waterfront**

Required:

1. Caro, Robert A. *The Power Broker: Robert Moses and the Fall of New York*. New York: Knopf, 1974. Chapters to be assigned.
2. Moss, Mitchell. "Staging a Renaissance on the Waterfront," *New York Affairs*, 1980. [http://www.researchgate.net/publication/228599785\\_Staging\\_a\\_Renaissance\\_on\\_the\\_Waterfront](http://www.researchgate.net/publication/228599785_Staging_a_Renaissance_on_the_Waterfront)
3. Rosenberg, Eli. "How NYC's Decade of Rezoning Changed the City of Industry." *Curbed NY*, January 16, 2014. [http://ny.curbed.com/archives/2014/01/16/how\\_nycs\\_decade\\_of\\_rezoning\\_changed\\_the\\_city\\_of\\_industry.php](http://ny.curbed.com/archives/2014/01/16/how_nycs_decade_of_rezoning_changed_the_city_of_industry.php)
4. Renn, Aaron M. "Hooray for the High Bridge by Aaron M. Renn." *City Journal*, June 22, 2015. <http://www.city-journal.org/2015/eon0622ar.html>

5. Miller, Stephen. "Turn Times Square Back Into Traffic Hell? Tell Bratton and de Blasio: No Way." *Streetsblog NYC*, August 28, 2015. <http://www.streetsblog.org/2015/08/28/petition-bratton-and-de-blasio-need-to-keep-the-times-square-plazas/>
6. Rosenthal et al. "Shirtless Bodies in Pointless Times Square War." *The New York Times*, August 21, 2015. <http://www.nytimes.com/2015/08/22/opinion/shirtless-bodies-in-pointless-times-square-war.html?smid=tw-share>
7. Rueb, Emily S. "Why New York City's Waterworks Works" *The New York Times*, April 1, 2016. <http://www.nytimes.com/2016/04/03/nyregion/why-new-york-citys-waterworks-works.html>
8. Goodman, J. David and Michael M. Grynbaum. "Mayor de Blasio's Carriage-Horse Plan Falts in City Council" *The New York Times*, April 1, 2016. <http://www.nytimes.com/2016/02/05/nyregion/horse-carriage-deal-new-york.html>
9. Robbins, Liz. "The Battle of Brooklyn Bridge Park." *The New York Times*, August 1, 2014. <http://www.nytimes.com/2014/08/03/nyregion/the-battle-of-the-brooklyn-bridge-park.html>

Optional:

Kurlansky, Mark. *The Big Oyster: History on the Half Shell*. New York: Random House, 2006. Chapters 4, 5,7,and 8.

Video Lecture of David and Hammond's book, *High Line: The Inside Story of New York City's Park in the Sky*. <https://www.youtube.com/watch?v=3x4e1dALkhc>

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**Week 12 | Nov 30 | Economic Development: Case Studies**

Required:

1. Bram, Jason, and Matthew Ploenzke. "Will Silicon Alley Be the Next Silicon Valley?" Liberty Street Economics, July 06, 2015. <http://libertystreeteconomics.newyorkfed.org/2015/07/will-silicon-alley-be-the-next-silicon-valley.html#.VdcwofVhBe>
2. Dague, Jamison, Tammy P. Gartner, and Elizabeth Lynam. "Bigger Not Better: New York's Expanding Economic Development Programs." *Citizens Budget Commission New York*. February 2015. [http://www.cbcny.org/sites/default/files/REPORT\\_NYSEconDev\\_02192015.pdf](http://www.cbcny.org/sites/default/files/REPORT_NYSEconDev_02192015.pdf)
3. NYU 2031:
  - a. NYU 2031 Plan. <http://www.nyu.edu/nyu2031/nyuinny/>
  - b. Community Board 2. [http://www.nyc.gov/html/mancb2/html/nyu\\_2031/nyu\\_2031.shtml](http://www.nyc.gov/html/mancb2/html/nyu_2031/nyu_2031.shtml)
  - c. Tcholakian, Danielle. "NYU Expansion Project Clears Final Legal Hurdle and Will Proceed." *DNAinfo*, June 30, 2015. <http://www.dnainfo.com/new-york/20150630/greenwich-village/nyu-expansion-project-clears-final-legal-hurdle-will-proceed>
  - d. Court of Appeals Decision, Deborah Glick v NYU. <https://www.nycourts.gov/ctapps/Decisions/2015/Jun15/107mem15-Decision.pdf>

4. Essex Crossing
  - a. Delancey Street Associates LLC. Essex Crossing. <http://essexcrossingnyc.com/>
  - b. Tenement Museum Salutes Essex Crossing. (video) <https://www.youtube.com/watch?t=18&v=L0S79-eTWms>
  - c. Kaysen, Ronda. "New Mixed-Income Housing on the Lower East Side." *The New York Times*, July 24, 2015. [http://www.nytimes.com/2015/07/26/realestate/new-mixed-income-housing-onthe-lower-east-side.html?\\_r=1](http://www.nytimes.com/2015/07/26/realestate/new-mixed-income-housing-onthe-lower-east-side.html?_r=1)
  
5. Moss, Mitchell L. "Brooklyn Has Fully Conquered New York" *Observer*. March 29, 2016. <http://observer.com/2016/03/brooklyn-has-conquered-new-york/>
  
6. Levy, Nicole and Nigel Chiwaya. "How NYC's Failed 2012 Olympic Bid Shaped the City We Live in Today." *DNAinfo*. (2016). <https://www.dnainfo.com/new-york/20160816/midtown/how-nycs-failed-2012-olympic-bid-shaped-city-we-live-today>

Optional:

Angotti, Tom. *New York for Sale: Community Planning Confronts Global Real Estate*. Massachusetts: M.I.T. Press, 2008.

Partnership for New York City, and GLG. "New Report: NYC Remains the World Financial Capital, but New Regulations, High Costs, & Growing Competition Threaten the Future of Wall Street." June 2015. [http://pnyc.org/news\\_press/new-report-nyc-remains-the-world-financial-capital-but-new-regulations-high-costs-growing-competition-threaten-the-future-of-wall-street/](http://pnyc.org/news_press/new-report-nyc-remains-the-world-financial-capital-but-new-regulations-high-costs-growing-competition-threaten-the-future-of-wall-street/)

Forman, Adam. "Creative New York." *Center for an Urban Future*. June 2015. <https://nycfuture.org/pdf/Creative-New-York-2015.pdf>

Moss, Mitchell L. "From Beaver Pelts to Derivatives: Why New York City Thrives." *Rothman's Magazine*, Autumn 2007/Winter 2008 issue.

Moss, Mitchell L. "How New York City Won the Olympics." *Rudin Center for Transportation Policy and Management*. November, 2011. [http://wagner.nyu.edu/files/faculty/publications/Olympics\\_in\\_NYC\\_2012\\_REPORT\\_110711.pdf](http://wagner.nyu.edu/files/faculty/publications/Olympics_in_NYC_2012_REPORT_110711.pdf)

O'Grady, Jim, and Jonathan Bowles. "Building New York City's Innovation Economy." *Center for an Urban Future*. September 2009. [https://nycfuture.org/pdf/Building\\_New\\_York\\_Citys\\_Innovation\\_Economy.pdf](https://nycfuture.org/pdf/Building_New_York_Citys_Innovation_Economy.pdf)

O'Neill, Hugh and Mitchell L. Moss. *Reinventing New York: Competing in the next Century's Global Economy*. New York: Urban Research Center, Robert F. Wagner Graduate School of Public Service, New York University, 1991.

Porter, Michael E., Christian Ketels and Jorge Ramirez-Vallejo. "New York City: Bloomberg's Strategy for Economic Development". *Harvard Business School*, 2013.



## Week 13 | Dec 7 | The Politics of Public Safety

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### Required:

1. Attinger, Joelle. "The Decline of New York." *Time*, September 17, 1990.
2. Zimring, Franklin E. *The City That Became Safe: New York's Lessons for Urban Crime and Its Control (Studies in Crime and Public Policy)*. New York: Oxford University Press, 2012. Chapters 1-5.
3. Haberman, Clyde. "Remembering Kitty Genovese." *The New York Times*. April 10, 2016. [http://www.nytimes.com/2016/04/11/us/remembering-kitty-genovese.html?\\_r=0](http://www.nytimes.com/2016/04/11/us/remembering-kitty-genovese.html?_r=0)
4. Kelling, George. "How New York Became Safe: The Full Story." *City Journal*, Special Issue 2009. [http://www.city-journal.org/2009/nytom\\_ny-crime-decline.html](http://www.city-journal.org/2009/nytom_ny-crime-decline.html)
5. Rich, Wilbur C. "Crime Coverage, Mayoral Images, and Signaling." In *David Dinkins and New York City Politics: Race, Images, and the Media*. New York: State University of New York Press, 2007. Online Access: [Available through NYU Libraries NYU Ebrary and Project Muse](#)
6. Auletta, Ken. "Fixing Broken Windows: Bill Bratton wants to be America's top cop. His critics say that his legacy is tainted." *The New Yorker*, September 7, 2015.
7. 'Stop-and-Frisk'
  - a. Mathias, Christopher. "Relax, Stop-And-Frisk Reforms Aren't Making New York City Dangerous Again." *The Huffington Post*, June 3, 2015. [http://www.huffingtonpost.com/2015/06/03/stop-and-frisk-shootings\\_n\\_7503496.html](http://www.huffingtonpost.com/2015/06/03/stop-and-frisk-shootings_n_7503496.html)
  - b. US District Court Judge Scheindlin. "Behind the Decision on the Stop-and-Frisk Policy." *The New York Times*, August 12, 2013. <http://www.nytimes.com/interactive/2013/08/12/nyregion/10-years-of-stop-and-frisk.html>
  - c. Bergner, Daniel. "Is Stop and Frisk Worth it?" *The Atlantic*, April 2014. <http://www.theatlantic.com/features/archive/2014/03/is-stop-and-frisk-worth-it/358644/>
8. Wang, Erika. "How We Got Here: New Law Aims to Increase Transparency and Diversity at the FDNY." *Gotham Gazette*, June 04, 2015. <http://www.gothamgazette.com/index.php/government/5755-how-we-got-here-new-law-aims-to-increase-transparency-and-diversity-at-the-fdny>

### Optional:

Barrett, Wayne and Dan Collins, *The Grand Illusion: The Untold Story of Rudy Giuliani and 9/11*. New York: Harper Collins, 2006. Chapters 2 and 4.

Girgenti, Richard. "A Report to the Governor on the Disturbances in Crown Heights." *New York State Division of Criminal Justice Services*, 1992.

Jacobson, Michael. "From the 'Back' to 'Front': The Changing Character of Punishment in New York City." In *Rethinking the Urban Agenda: Reinvigorating the Liberal Tradition in New York City and Urban America*, edited by John H. Mollenkopf and Ken Emerson. New York: Century Foundation, 2001. pp. 171-86.

Levitt, Leonard. *NYPD Confidential: Power and Corruption in the Country's Greatest Police Force*. New York: Thomas Dunne Books, 2009. Available at NYU Library <https://getit.library.nyu.edu/go/9406990>

Massing, Michael. "The Blue Revolution," *The New York Review of Books*, November 19, 1998. <http://www.nybooks.com/articles/archives/1998/nov/19/the-blue-revolution/>

Steier, Richard. "Bloomberg Alarmed for his Legacy, Not Safety" *The Chief*, August 19, 2013. <http://www.nycpba.org/archive/ch/13/ch-130819-razzle.html>

## **Week 14 | Dec 14 | The Politics of Public Health**

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### Required:

1. Farley, Tom. *Saving Gotham : a billionaire mayor, activist doctors, and the fight for eight million lives*. New York, NY : W.W. Norton & Company; 2015. Print. Chapters 2 and 8 (uploaded to NYU Classes).
2. Goldberg, Dan. "Court ruling on sodium warnings could redefine city's public health mission" *Politico*, January 4, 2016. <http://www.politico.com/states/new-york/city-hall/story/2016/01/court-ruling-on-sodium-warnings-could-redefine-citys-public-health-mission-029610>
3. O'Connor, Anahad. "Mexican Soda Tax Followed by Drop in Sugary Drink Sales." *The New York Times*, 2016. [http://well.blogs.nytimes.com/2016/01/06/mexican-soda-tax-followed-by-drop-in-sugary-drink-sales/?\\_r=0](http://well.blogs.nytimes.com/2016/01/06/mexican-soda-tax-followed-by-drop-in-sugary-drink-sales/?_r=0)