

# Janet Oyewole

## About

My name is Janet Oyewole and I'm a graphic designer based in New Jersey. I have a passion for building brand identities, creating illustrations, and anything that gives me the opportunity to help bring clients' stories to life.

## Education

Mercy College, Dobbs Ferry NY  
BFA, Computer Arts and Design  
May 2016

## Experience

**Definition Media** Manhattan, NY  
Lead Designer | July 2016 - Aug 2016

- Collaborated with a team of five to come up with creative process and ideation for multiple social media platform.
- Worked on an assimilation of decks and presentations.
- Created new layouts on multiple platform for specialized advertizing campaigns.

**8 Point Studio** Hasting-on-Hudson, NY  
Designer | Jan 2016 - Jun 2016

- Assisted the 8 Point Studio creative team with conceptual illustrations and various rebrand projects.
- Created concept designs, logos, newsletters, and posters for client presentation.
- Designed artwork for Mercy College's 2016 senior class design exhibition.

**Mercy College School of Business** Manhattan, NY  
Graphic Designer | Sept 2012 - May 2016

- Created and designed brochures, newsletters, posters, and ads for Mercy College's MBA program.
- Curated and edited photography for publications.
- Assisted the MBA program Dean and the Director of Graduate Business Operations with research and administrative tasks.
- Copied, sorted, processed, and organized data and confidential documentation partaining to the program.

## Activities

**Just BeMe! Non-Profit Organization** Staten Island, NY  
Volunteer Designer | July 2016 - Aug 2016

- Designed posters and pamphlets to create more awareness of the program and events.
- Assisted with organizing anti-bullying campaign, Show Everyone Love, resulting in over 100 people attending.
- Engaged with a team of ten to raise awareness around bullying among students.