FOUR x FOUR

A program to incubate art collecting and increase local/regional artist recognition.





Artist Directions

- Pick up your 4" x 4" mdf canvas blanks @ the Foothills Art Council (Thur.-Sat. 12-6 pm or by appointment)
 \$1 registration per canvas. Each artist will be assigned a vendor code at the time of registration.
- Create your miniature works and return them to the Foothills Arts Council by **2 pm Friday**, **June 22nd** (For you work to included in the pop-up exhibit sale during the Elkin Roots Music Festival). This years festival will be held at the Reeves Theater in conjunction with a downtown block party. The ERMF draws an average of 250-500 attendees each year.
- On the back of each piece include the information shown in the left bottom photo including the title, name, media type, website, and vendor number. Bold print within this paragraph signifies required information.
- A **4x4** painting party will also be held on Tuesday, June 19th from 6-9 pm. Acrylic paints will be available for use or you can bring your own art supplies!
- Works will go on sale during the Elkin Roots
 Music Festival on Friday, June 22nd from 5-9 pm (or while supplies last)
- All works will be sold for \$12 ea. Artists will be paid \$10 for each work sold. (\$9 commission \$1 registration reimbursement).
- After the festival we will continue to accept work which will be placed in our new FOUR x FOUR Gallery (FAC foyer) where they will be available for purchase during regular hours or by appointment. Artists will be paid monthly for the sales of the prior month.

Examples (left) signify approximate 4"x4" size.