

# Demonstration Video Criteria for Evaluation

Name \_\_\_\_\_

Rate yourself 1-10 (10 is the highest) on the following components of the demonstration video.

\_\_\_ **Pre-Planning:** Outline, Storyboard, Script, Props – How prepared were you before shooting began.

\_\_\_ **Introduction:**

- Attracting attention to the problem in question
- Explain what you are going to demonstrate and which exact results you are going to achieve

\_\_\_ **Body:**

- Explain how to perform an action, acquire a skill, and accomplish a procedure in an organized logical – in order – fashion
- Keep things simple and demonstrate the most effective way to fulfill the task
- Define or explain any terms or concepts that might be difficult to understand
- Warn the audience against possible errors, give helpful tips
- Have a definite ending point and show the results

\_\_\_ **Conclusion:**

- Short review of the stages of the demonstration
- Summarize and referring back to introduction and initial statements

\_\_\_ **Quality:**

- Audio Quality
- Video Quality including lighting & steady

\_\_\_ **Creativity:**

- Storyline and/or approach taken to demonstrate
- Audio or Video Effects
- Camera angles
- Costumes, makeup, or props

\_\_\_ **Prepared:**

- Turn video in on date assigned
- Provide proper file to play at school