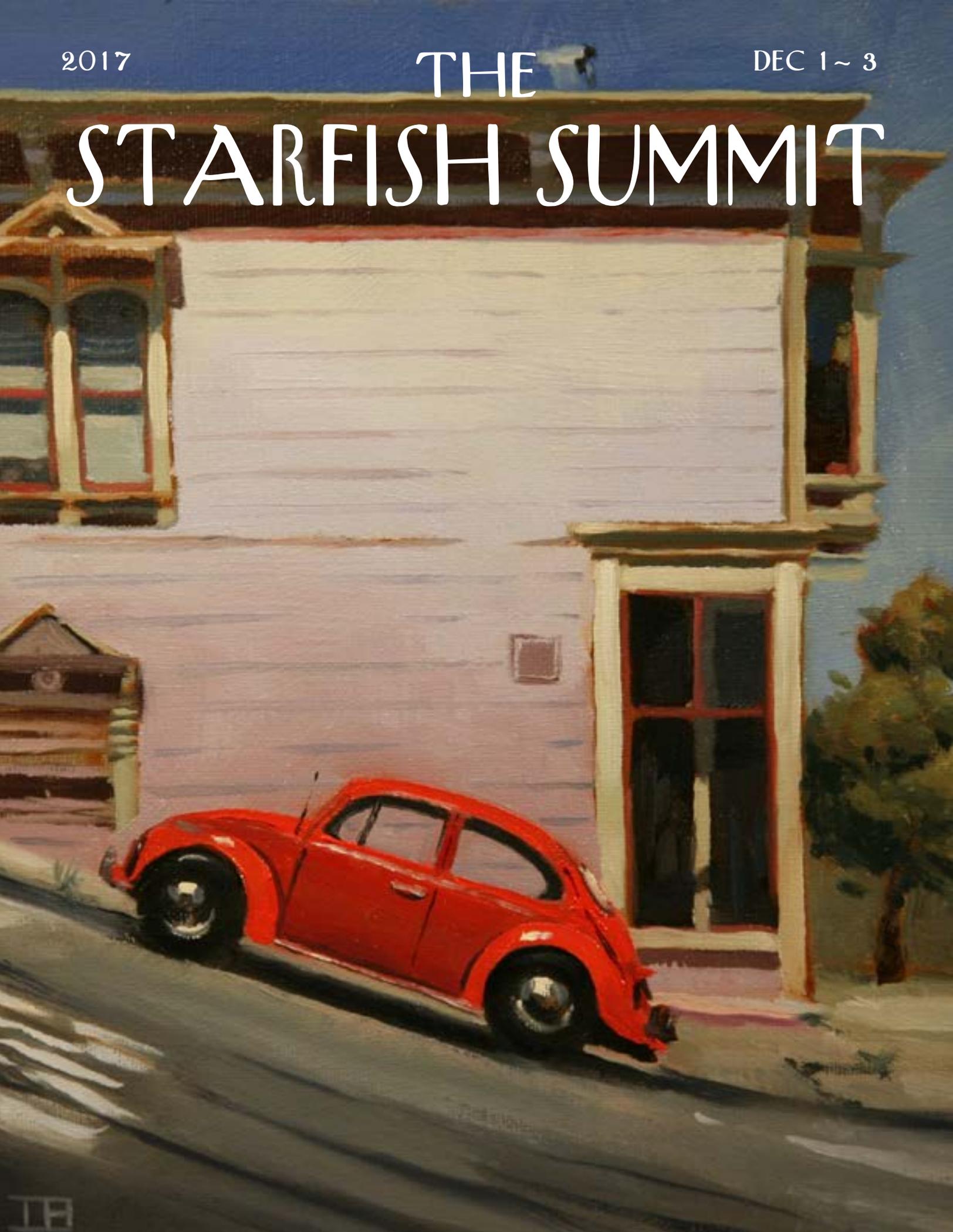


2017

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DEC 1 ~ 3

# STARFISH SUMMIT



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AMPLIFYING INTEGRITY IN THE POST-TRUTH AGE

# THE STARFISH SUMMIT

*A professional development program for transformational leaders*

BY ORI BRAFMAN & OLIVER LEWIS



*A peek inside our workspace: the living room of Ori's 1890's Victorian home.*

What no one told us, when Ori wrote his first book or Oliver briefed his first military commander, was that our words would connect with people in unexpected ways and that surprising conversations would occur as a result. Whether it's a fashion editor challenging a general or an artist befriending an army officer at Burning Man, we've seen unusual encounters result in some practical magic.

Over the years, we've debated with CEOs, generals, investors, policy makers, social entrepreneurs, marketers, and other exceptional people who have stretched our thinking, accelerated our learning, and made us optimistic about the future. We've been humbled by the depth of wisdom in the world and inspired by the ways the leaders we've met exude an urgency to bring about transformational change. Along the way we realized that our role, beyond catalyzing change through books or briefings, is to bring leaders together. And that is how the Starfish Summits began.

Starfish Summits convene groups of twelve in Ori's San Francisco home. The comfort and intimacy of our small group creates space for challenging conversations and unexpected collaborations. Guests accelerate their learning by engaging with people on similar journeys in radically different contexts. We bond into a tribe who continue to lend counsel and support to one another long after the workshop.

Guests participate in group, small team, and individual activities designed to push our thinking beyond its normal bounds. Starting with dinner on Friday, we explore the summit's topic and determine goals and a timeline, and by Sunday we will have achieved concrete outcomes and agreed on a path to collaborate beyond the summit.

Participation in these events is by application only, and we are careful to curate groups of people who will challenge and inspire one another. Each summit unfolds in a way that we couldn't have imagined. This is a gathering where we

all learn from one another.

The Starfish Summit on December 1–3, 2017, is a three-day professional development summit. Guided by world-leading experts and academics, Ori Brafman and Oliver Lewis, participants will accelerate their learning by engaging with people on similar journeys in radically different contexts while exploring the topic of “amplifying integrity in the post-truth age”.

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*Ori Brafman* is a multiple *New York Times* bestselling author and the father of distributed network business strategy. He has advised all branches of the U.S. military, the Obama White House, Google, Microsoft, Cisco, NATO, the Chicago Bulls, and YPO, among others. Ori is a Distinguished Teaching Fellow at UC Berkeley's Haas School of Business, a Senior Fellow at the Coach K Leadership & Ethics Center at Duke University, founder and president of Starfish Leadership, and co-founder of the Fully Charged Institute.

*Oliver Lewis* is an academic, innovation adviser, and British senior civil servant with interests in near-future technologies, institutional and corporate culture, diplomacy, and national security. He is a senior research associate at the University of Oxford, a fellow of Tech City UK, an associate fellow of the British Army's Centre for Historical Analysis and Conflict Research, and a visiting program director at Wilton Park, an executive agency of the UK Foreign & Commonwealth Office.

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Excited to join us? We hope so. Send your application to [summits@starfish-leadership.com](mailto:summits@starfish-leadership.com). Once accepted, we will send you event details and answer any questions. Included in your letter of acceptance will be a link to our payment portal so you can secure your place—the cost per summit is \$2,000.

THE STARFISH SUMMIT

# APPLICATION

*Submission Deadline: November 13, 2017*

EVENT DATE: DECEMBER 1~3, 2017



## APPLICANT INFORMATION

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*Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Mobile Phone:* \_\_\_\_\_

*Email:* \_\_\_\_\_

*Work Title:* \_\_\_\_\_

*Education:* \_\_\_\_\_

## COMPANY/ORGANIZATION INFORMATION

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*Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Web Address:* \_\_\_\_\_

## SHORT ANSWER QUESTIONS

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On a separate page, please respond to the topics below.

*1. Utilizing reflection and introspection of your personal family narratives and dynamics, regional, cultural, religion, educational experiences, and critical watershed moments that shape your worldviews and values, construct a story of who you are as an individual. (Max. 500 words)*

*2. At each summit, we accept no more than three guests from the same company/organization. Why should we select you from the pool of applicants from your organization? (Max. 250 words)*

Please submit your completed Application and Short Answer Questions to [summits@starfishleadership.com](mailto:summits@starfishleadership.com).  
Applications for the December summit are due November 13, 2017.