



PUBLIC SCHOOL BOARDS'
ASSOCIATION OF ALBERTA

GOVERNANCE SEMINAR: ADVOCACY BOOT CAMP

WHO SHOULD ATTEND?

Newly elected and returning Trustees.

This seminar is designed for those who want to communicate effectively with the Provincial Government. The seminar covers essential skills for advocates, an introduction to the main players, and tactical advice for Trustees, from the very new to the veteran.

THE SEMINAR WILL ADDRESS:

- What are the rules of Engagement?
 - How are decisions made?
- What makes an argument likely to succeed?
 - Who are the targets of advocacy?
- What are the skills of an effective advocate?

**Wednesday, 15 November 2017 at
8:30 a.m.**
DoubleTree by Hilton
16615 109 Avenue, Edmonton AB

Facilitated by: Maurize Fritze
Price: \$225.00

REGISTER TODAY:
PUBLIC-SCHOOLS.AB.CA