



For more information, please contact:
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FOR IMMEDIATE RELEASE

Hidalgo Medical Services and Genoa, a QoL Healthcare Company, To Open New Pharmacy in Lordsburg with Grand Opening and Ribbon Cutting Event

Silver City, NM (August 8, 2017) – Hidalgo Medical Services (HMS) and Genoa, a QoL Healthcare Company, will open a new pharmacy at the HMS Lordsburg Clinic on Monday, August 14, 2017. On Tuesday, August 29, public officials, community leaders, HMS Board of Directors members, and the public are invited to gather to celebrate the pharmacy’s grand opening and ribbon cutting ceremony.

HMS Chief Executive Officer, Dan Otero, stated, “The addition of pharmacy services to HMS’ service offerings in both Grant and Hidalgo counties demonstrates HMS’ commitment to improved quality of care and service to HMS patients and clients. This new on-site Genoa pharmacy at the HMS Lordsburg Clinic will offer our patients, clients, and community members the opportunity to conveniently balance their health needs with their busy lives.”

Genoa provides pharmacy and telepsychiatry services to more than 500,000 individuals annually throughout more than 40 states. For more information on Genoa please visit www.genoa-qol.com

Hidalgo Medical Services (HMS) provides comprehensive medical, dental, mental health, and family support services to more than 16,000 patients and clients annually across multiple locations within both Hidalgo and Grant counties. Please visit www.hmsnm.org or call (575) 542-8384 for more information.



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New Mexico Immunization Coalition and New Mexico Department of Health Recognize Hidalgo Medical Services (HMS) for Achieving a Childhood Immunization Rate of Over 90%

Silver City, NM (August 17, 2017) – Hidalgo Medical Services (HMS) was recently recognized and applauded by the New Mexico Immunization Coalition (NMIC) and the New Mexico Department of Health (NMDOH) for achieving a childhood immunization rate of over 90%.

“Achieving this goal and being recognized for it by both the NMIC and the NMDOH confirms that we, at HMS, are accomplishing great things together,” stated Dan Otero, HMS Chief Executive Officer. “The HMS Medical Services team-based approach to deliver comprehensive and integrated services, including childhood immunizations, starts with the leadership of our highly-qualified nurses and medical assistants,” added Darrick Nelson, MD, HMS Chief Medical Officer and Family Medicine Residency Program Director.”

Please visit www.hmsnm.org to learn more about HMS services, providers, and locations, including childhood and adolescent immunizations.

PHOTO CAPTION - 1:

HMS Medical Services (Hidalgo County) nursing and medical assistant staff holding the certificate recently awarded to HMS by the NMIC and NMDOH. From left to right: S. Davis, MA; D. Mason, RN; F. Henry, DO; D. Conover, MA; J. Fralie, MA; and V. Ramirez, MA. Not pictured: A. Diaz, RN.

PHOTO CAPTION – 2:

HMS Medical Services (Grant County) nursing and medical assistant holding the certificate recently awarded to HMS by the NMIC and NMDOH. From left to right: J. Victoria, MA; M. Rivera, MA; S. Brown, MA; J. Chacon, MA; L. Wallin, RN; L. Castro, RN; K. Rhodes, MA; M. Manning, RN; K. Saponaro, MA; C. Lucero, MA; J. Chavez, MA; B. Portillo, MA; and K. Amador, MA. Not pictured: K. Jimenez, MA; I. Martinez, MA; M. Gonzales MA; and F. Groves, MA.



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FOR IMMEDIATE RELEASE

The Non-Metro Area Agency on Aging Recognizes Hidalgo Medical Services for Assuming Operations of the Grant County Senior Program

Silver City, NM (August 18, 2017) – Tim Armer, Executive Director of the North Central New Mexico Economic Development District and the Non-Metro Area Agency on Aging, a division of the New Mexico Aging & Long-Term Services Department, would like to take the opportunity to recognize Hidalgo Medical Services (HMS) for assuming the operations of the Grant County Senior Program.

The Non-Metro Area Agency on Aging has contracted with HMS for many years to provide senior services in Hidalgo County, and awarded a contract to HMS for senior services in Grant County beginning July 1, 2017. According to Armer, the Non-Metro Area Agency on Aging is confident that HMS will be able to enhance the program in Grant County, but recognizes that it will take time to accomplish the necessary improvements within the budget parameters. Grant County Manager, Charlene Webb, has echoed this same supportive sentiment. Webb stated, “I have full confidence that HMS will perform outstandingly, and will provide an excellent program for the seniors.”

According to the Non-Metro Area Agency on Aging, HMS has a proven track record of running senior centers in a highly effective, efficient, quality and service oriented way. Armer stated that HMS has demonstrated the ability to provide basic aging services and bring in the additional social enhancement activities needed to truly fulfill their mission of improving the quality of life to those they serve. He added that they are confident that HMS will expand their quality service delivery into Grant County the same way they have done in Hidalgo County.

Armer noted that program transitions are never easy, and this transition coincided with changes occurring across the state. Additionally, many programs have had to make adjustments, such as closing their sites an additional day a week, or opting to do catered meals in outlying sites. According to the Non-Metro Area Agency on Aging, there is a lot of work to be done to get the program up to their level of expectations. Armer is confident that the HMS team will be able to accomplish this, and he added that HMS has demonstrated that they care deeply about the program and the seniors in Grant County. The Non-Metro Area Agency on Aging looks forward to working with HMS and all the service sites in Grant County to provide the best services possible.

More information regarding the New Mexico Aging & Long-Term Services Department and the Non-Metro Area Agency on Aging can be found online at www.nmaging.state.nm.us. Please visit www.hmsnm.org or call (888) 271-3596 today to learn more about HMS services, providers, and locations.



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FOR IMMEDIATE RELEASE

Ila Barker’s Commitment to the Hidalgo County Senior Community Recognized at August 2017 Hidalgo Medical Services Board of Directors Meeting

Silver City, NM (August 25, 2017) – After representing Hidalgo Medical Services (HMS) for more than 8 years, and after serving Hidalgo County seniors for more than 36 years, Ila Barker was recognized for her service to the community by the HMS Board of Directors and Leadership at their August 2017 monthly meeting.

According to April Hunter, HMS Senior Services Program Manager, “Over the past 36 years, Ila has dedicated her professional life to the needs of Hidalgo County Seniors. In May 2017, Ila was selected to be this year’s ‘Mother of the Year.’ This award, presented by seniors at the HMS Ena Mitchell Senior Citizens Center, honored Ila’s years of service to the community’s senior program. Hidalgo County seniors and HMS employees will miss Ila very much.” Added Dan Otero, HMS Chief Executive Officer, “Ila’s positive attitude and tremendous efforts over many years have positively impacted numerous lives, including those of her three children, 10 grandchildren, and 23 great-grandchildren. HMS greatly values the contributions of its employees, and everyone at HMS wishes Ila the very best on this next chapter of her life.”

Barker began working in senior programming in 1978 with the Hidalgo Commission on Aging. Starting as a part-time bookkeeper, she quickly began mastering a number of different roles and responsibilities. After a few years, she accepted a Director position. Most recently, Barker served as HMS Site Program Specialist for the HMS Ena Mitchell Senior Citizens Center in Lordsburg.

HMS provides comprehensive primary care, mental health, dental, family support, and senior services at multiple locations in both Hidalgo and Grant counties. Please visit www.hmsnm.org to learn more.

PHOTO CAPTION:

(From left to right) Carmen Acosta, HMS Board Chair, Ila Barker, April Hunter, HMS Senior Services Program Manager, and Dan Otero, HMS Chief Executive Officer at the August 2017 HMS Board of Directors monthly meeting.



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Hidalgo Medical Services and Genoa, a QoL Healthcare Company, Celebrate Lordsburg Pharmacy with Grand Opening and Ribbon-Cutting

Silver City, NM (August 30, 2017) – On Tuesday, August 29, public officials, community and business leaders, HMS Board of Directors members, and other supporters gathered to celebrate the grand opening and ribbon cutting ceremony of the new, on-site Genoa, a QoL Healthcare Company, pharmacy located at the HMS Lordsburg Clinic on DeMoss Street. Refreshments were provided and Genoa representatives offered tours of the pharmacy to Grand Opening attendees.

Dan Otero, HMS Chief Executive Officer, emphasized that Hidalgo County has not had a pharmacy for 10 years, and now the community has two to choose from. Otero stated, “HMS is focused on providing high quality pharmacy services for patients and providers. Since last year, our strategy has been to partner with Genoa to support needed services in Lordsburg and Hidalgo County.” Otero added, “HMS strives to provide high quality and high service. Many of HMS’ quality health outcomes rate higher than state and national averages. That fact has a lot to do with our employees, and it also has to do with our partnerships, such as our relationship with Genoa.” The Genoa pharmacy opened at the HMS Lordsburg Clinic on Monday, August 14. Genoa pharmacy hours at the HMS Lordsburg Clinic are Monday through Friday – 8:30am to 5:00pm – closed from 12:00pm to 12:30pm for lunch. The Genoa pharmacy phone number at the HMS Lordsburg Clinic is (575) 424-2240.

Representatives from U.S. Senator Tom Udall and U.S. Senator Martin Heinrich’s offices, Hidalgo County Manager, Bob Hill, City of Lordsburg Mayor Arthur Smith, elected officials from Hidalgo County and the City of Lordsburg, HMS Board of Directors members, and community members were in attendance. Judith Smotts, a longtime HMS patient, highlighted the value of having an onsite pharmacy at the HMS Lordsburg Clinic. “I’ve seen things come and go. I’m delighted that Genoa is here to stay,” stated Smotts.

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PHOTO CAPTION – 1:

Hidalgo Medical Services and Genoa, a QoL Healthcare Company, ribbon-cutting ceremony that took place on August 29, 2017. From left to right: Dan Otero, HMS CEO, Brad Wood, PharmD, Genoa Site Manager, Marsha Hill, Lordsburg-Hidalgo County Chamber of Commerce Director, City Councilor Glenda Greene, Jeff Harnsberger, RPh, Genoa Director of Operations, City Mayor Arthur Smith, Carmen Acosta, HMS Board Chair, David Harris, PharmD, Genoa Director of Operations, Natasha Hennessey, PharmD, Genoa Regional Vice President, and Bill Walter, HMS Board Member.

PHOTO CAPTION – 2:

Dan Otero, HMS Chief Executive Officer, shares some thoughts at the Genoa pharmacy Grand Opening and Ribbon-Cutting Ceremony event at the HMS Lordsburg Clinic to a packed room of Hidalgo County community members and other event attendees.

PHOTO CAPTION – 3:

David Harris, PharmD, Genoa Director of Operations, provides a brief tour of the new Genoa pharmacy at the HMS Lordsburg Clinic to Grand Opening and Ribbon-Cutting Ceremony event attendees, including Kristen Sullivan, Constituent Services Representative for U.S. Senator Martin Heinrich, and Marco Grajeda, Field Representative for U.S. Senator Tom Udall.



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HMS Shares Donation Towards the Purchase of Food, Water, and Necessary Emergency Supplies for Hurricane Harvey Relief Efforts

Silver City, NM (August 31, 2017) – Thanks to the coordination of Abby Spann, RN, HMS Clinical Nurse Trainer, HMS participated in a recent purchase of food, water, and necessary emergency supplies for

Hurricane Harvey relief efforts. The donated items from HMS, and other community members, were collected by a local resident whose hometown is Refugio, Texas. Donated supplies were transported directly to individuals, neighbors and loved ones in Refugio, who suffered the effects of Hurricane Harvey's landfall.

Spann stated, "When I came to work this past Monday morning, I went directly to Dan's (Otero - our CEO) office. With the victims in Texas weighing heavily on my mind all weekend, I told him that I had a friend who was headed to Refugio to take supplies to her neighbors. I told Dan, 'You can tell me no if this is inappropriate for our organization but I would like to support them somehow.' I asked him if HMS would be willing to purchase supplies that my friend could take directly to Texas for relief efforts in her neighborhood in Refugio. He answered, 'Absolutely' and Dan personally thanked me for my desire to help and coordinate this effort."

Upon learning of HMS' donation towards the purchase of food, water and necessary emergency supplies, Spann's friend was overwhelmed with gratitude. Spann mentioned that her friend even cried when she was introduced to Otero later that day and thanked him for this unexpected donation. Otero stated to Spann and her friend that HMS' mission centers around helping the community, and that HMS was happy to help in this way.

Otero stated to approximately 200 HMS employees at this Wednesday's all HMS staff meeting, "I was very impressed with Abby's willingness to step up and lead this effort. It is my hope that one day, HMS can somehow offer the services of an HMS provider to travel to and assist with the relief efforts of a natural disaster."

A "thank you" message about HMS' donation has been shared on <http://www.grantcountybeat.com/.../38898-thank-you-to-hms-for...>. There are numerous online resources where individuals in the Hidalgo and Grant county area can help to support the relief efforts for victims of Hurricane Harvey.

PHOTO CAPTION:

Photo taken of U.S. Route 77 in Refugio, Texas following the landfall of Hurricane Harvey.