

AARON KLEIN

UX Designer in Seattle, WA

Portfolio aaronklein.design
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ABOUT ME

I am a UX designer with a background in graphic design. I create pleasant user experiences through user-friendly language, preventing error-prone conditions, and a sleek, minimalist interface design. When I am not working, I like to spend my time hiking, listening to Prince, and wondering if the Sonics will ever return to Seattle.

SKILLS

User Research, Interviewing, Competitive/Comparative Analysis, Sketching, Interactive Prototyping, Wireframing, Annotation, Usability Testing, Designing for Web and Mobile, Graphic Design, Interface Design, Interaction Design, Typography, Layout, Color Theory, Logo Design

TOOLS

Adobe Illustrator, Photoshop, InDesign, Sketch, Axure, InVision, Balsamiq, Omnigraffle, Microsoft Word, PowerPoint

EDUCATION

B.A. Journalism,
University of Oregon

Graduated June 2013

User Experience Design
Immersive (UXDI),

General Assembly Seattle

Graduated September 2016

AWARDS

Columbia Scholastic
Press Association

First Place - Magazine multi-page presentation design - *"Death of the West"*

Certificate of Merit - Use of typography - *"Death of the West"*

EXPERIENCE

Freelance UX Specialist | PBJs | Seattle, WA
April 2017 - September 2017

Supported PBJs on major Microsoft event. Re-designed user flow and interface for Microsoft Student Partner application process. Designed banners, signs, and badges utilizing strict Microsoft brand guidelines.

Presentation Designer | Allytics | Redmond, WA
June 2017 - July 2017

Assisted Allytics on major Microsoft events. Designed PowerPoints to fit event-specific style guide. Designed using Microsoft brand guidelines.

UX Designer | Utrip | Seattle, WA
October 2016 - March 2017

Designed original UX and UI for Utrip.com and clients including Jet Blue and Holland America. Conducted user research including focus groups and in the field interviews. Defined visual style guide including typography and layout for new Utrip.com experience.

UX Designer | Gorilla FC | Seattle, WA
August 2016 - November 2016

Led complete re-design of Gorilla FC website. Re-organized entire information architecture per user interviews and research. Defined visual style guide including typography, layout, and photo treatment.

Design Intern | Mistress (advertising agency) | Santa Monica, CA
August 2015 - May 2016

Designed a wide variety of deliverables for clients including the Oakland Raiders, NOS Energy Drink, Finlandia, Netflix, Coca-Cola, Cedars-Sinai Medical Center, and IMAX, as well as internal projects.

Graphic Designer | Otis College of Art & Design | Los Angeles, CA
September 2015 - January 2016

Designed event posters, signage, digital banner ads, and administrative forms for use by all programs at the college.

Graphic Designer | Simple Concepts Consulting | Redmond, WA
November 2014 - May 2015

Designed PowerPoint presentations for Microsoft internal and external events including the Worldwide Partner Conference (WPC). Created graphics and content for SCC social media channels. Conceived and designed logo, letterhead and brand identity for Microsoft divisions.