

CANADIANS ABROAD SOUTHERN CALIFORNIA

FOR IMMEDIATE RELEASE:

CANADIANS UNITE TO COMMEMORATE CANADA'S 150TH BIRTHDAY IN THE LARGEST CANADA DAY CELEBRATION IN LA'S HISTORY

LOS ANGELES, CALIFORNIA – Saturday July 1, 2017, Canadians Abroad of Southern California (“Canadians Abroad”), with support from the Consulate General of Canada in Los Angeles, present the largest star-studded Canada Day celebration to commemorate Canada’s 150th birthday. Canadians Abroad and Angelenos who are Canadian at heart are invited to take part in the festivities at the Hard Rock Cafe in Hollywood at 7:00 p.m.. Visit www.canadiansabroad.com for more details.

The event will feature live performances by The Godfather of Canadian Hip-Hop, Maestro Fresh Wes, as well as Flo Soul, crowned with the Urban Album of the Year at the 2012 Western Canadian Music Awards. The master of ceremonies will be none other than Canada’s Queen of Comedy, Carla Collins. The party will also feature a DJ spinning Canada’s hottest hits. The event is being hailed as a show-stopper and is a rare opportunity to see such high-profile Canadian talent performing in one location in LA for Canada Day.

“This is personally my third year involved hosting Canada Day festivities in LA. It is an opportunity to celebrate all the amazing, uniquely Canadian traits we bring to the LA community. To see over 500 people revel in their Canadian-ness is something incredible and one that I and all of our board members look forward to every year. What’s more beautiful than creating a piece of Canada in the heart of Hollywood,” said Co-President Zoe Kevork.

“Canadians Abroad is thrilled to host our annual Canada Day party in LA. We represent a very strong and deeply rooted Canadian community in Southern California and this year is an incredible opportunity for us to come together like never before and celebrate who we are at such a seminal moment in our rich history,” said Co-President Erin Buckley Burnett.

“Canada’s 150th anniversary is a moment to celebrate Canada’s values and accomplishments -- and I’m proud to be part of that celebration in Los Angeles, where we have one of the largest Canadian diasporas in the world, and one that has had enormous influence here in business, entertainment, academia and working with local leaders in the fight against climate change,” said the Consul General of Canada, James Villeneuve.

Known as “The Godfather of Canadian Hip-Hop” and recipient of numerous awards, including most recently the SOCAN Classic Music Award (June 2017), Maestro Fresh Wes said “Canada Day is always epic and I can’t wait to celebrate it with the folks out in LA, it’s going to be awesome! Saturday in LA and Sunday back at Nathan Phillips Square in Toronto . . . backbones gonna be sliding coast to coast!”

There will be a star-studded, Wire Images red carpet where celebrities, VIPs and guests can pose for the camera with a genuine Mountie in iconic red dress uniform, and participate in interviews with press and an on-camera red carpet host.

Guests can also enjoy Canadian-themed food and drink, including all-night happy hour specials. Over 500 are expected to attend. Tickets are available exclusively at www.canadiansabroad.com. The event runs from 7:00 p.m. until 2:00 a.m. at Hard Rock Cafe (6801 Hollywood Boulevard #105, Hollywood).

Canadians Abroad is greatly appreciative to their sponsors, including the Consulate General of Canada in Los Angeles and Gold Sponsor Air Canada, for their generous contributions and support in helping to make this the most successful Canada Day in LA's history.

About Canadians Abroad:

Canadians Abroad is a non-profit social, cultural and professional advocacy organization governed by a volunteer Board of Directors. Established in 1998, it has grown to be one of the largest Canadian expat associations in the world. Their mandate is to actively promote Canadian cultural identity in the United States through events and opportunities.

Canadians Abroad plays host to a variety of events each year including Canadian holiday celebrations, sporting and cultural events, and academic speaker series. Canadians Abroad collaborates with businesses, non-profit organizations, government and academic institutions based in Canada and California to enhance their objective of strengthening Canada-US ties in Southern California. For more information, please visit www.canadiansabroad.com.

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