Contents

Project Write-ups .................................................................................................................. 2
Longer Newsletter/Blog Piece ................................................................................................. 2
Short Newsletter/Blog Piece ..................................................................................................... 2
Social Media Guidelines ......................................................................................................... 3
Webpage Example Template .................................................................................................. 4
Additional Materials .............................................................................................................. 6
Fleets for the Future 1-pager: ................................................................................................. 6
Advertisements: ...................................................................................................................... 6
Logos ....................................................................................................................................... 6
Fleets for the Future: Alternative Fuel Vehicle Procurement Opportunity

Alternative fuel vehicles (AFVs) have many positive advantages that both public and private fleets can benefit from: reduced petroleum dependency, a positive impact on the environment, and saving money in the long-term. So why isn’t everyone making the switch to AFVs? A big part of the problem is that AFVs and their supporting infrastructure often demand a large upfront cost.

Fleets for the Future (F4F) is a national partnership between regional councils, Clean Cities coalitions, and industry leaders led by the National Association of Regional Councils. The goal of F4F is to coordinate five regional and one national procurement initiative to increase the deployment of AFVs and infrastructure across the country. This is being accomplished by consolidating large orders of propane, electric, and natural gas-powered vehicles, and refueling and charging infrastructure to reduce upfront costs.

With the five regional procurements currently underway, F4F is also coordinating a national procurement program to consolidate bulk orders for public fleets. F4F has partnered with Sourcewell to provide public fleet managers an opportunity to purchase and lease discounted vehicles through their aggregate demand structure. Participants can choose from a variety of battery electric vehicles, plug-in hybrid vehicles, natural gas vehicles, propane autogas vehicles, and hybrid upfits of medium and heavy-duty vehicles (hybrid hydraulic or hybrid electric) through Sourcewell to build their fleet.

If you are interested in participating, fill out this short contact form and the F4F team will direct you to the best procurement options to fit your fleet needs. Visit the F4F website for updates on the national and regional procurements, for more information on the project, and to view best practice guides for gaseous fuel and electric vehicle procurement, procurement financing, and fleet transition planning.

Fleets for the Future (F4F) is a national partnership between regional councils, Clean Cities coalitions, and industry leaders led by the National Association of Regional Councils. F4F is coordinating five regional and one national procurement initiative to increase the deployment of alternative fuel vehicles and infrastructure across the country. Project partners have created best practices and templates on alternative fuel usage and related infrastructure, as well as vehicle procurement strategies and policies. F4F has also launched a national procurement program for public fleets through a partnership with Sourcewell. You can find more information on F4F’s website.
Social Media Guidelines

Twitter Tips:
- Focus on tweeting about national procurement initiative, but you can also tweet about the F4F website in general, F4F best practices on website, regional procurement initiatives, and general news about AFVs/fleets (with @Fleets4future tagged).
- Tag @Fleets4future and F4F partners whenever possible and use relevant hashtags.
- Include F4F logos/F4F outreach materials as pictures or links in tweets.

Example Tweets
- Purchasing alt-fuel fleet vehicles? Learn how you can participate in our national #procurement at fleetsforthefuture.org 🚗️ pic.twitter.com/zl8qlZFNfB
- Check out fleetsforthefuture.org/ for free resources to help you transition your fleet to alternative fuel! pic.twitter.com/pNihLBEmmh
- Interested in CNG, propane, or electric fleet vehicles? Check out fleetsforthefuture.org pic.twitter.com/vTidqWomsB

F4F Partners on Twitter:
- @Fleets4future (Fleets for the Future Project Account)
- @NARCRregions (National Association of Regional Councils)
- @CadmusGroup (The Cadmus Group)
- @sourcewell_gov (Sourcewell)
- @KCCleanCities or @MetroEnergyKC (Metropolitan Energy Center)
- @MARCKCMetro (Mid-America Regional Council)
- @UtahCleanCities
- @GWRCCC (Greater Washington Region CCC)
- @MWCOG (Metropolitan Washington Council of Governments)
- @NCTCOGtrans (North Central Texas Council of Governments)
- @MAPCMetroBoston (Metropolitan Area Planning Council)
- @PAGregion (Pima Association of Governments)
- @ElectricRoadmap (Electrification Coalition)
- @CleanCitiesCNY (Clean Communities of Central NY)
- @CleanFuelsOhio

Example Hashtags:
- #altfuel #AFV #CNG #Electricvehicles #electric #Propane #Fleet #Fleetmanagement #Procurement #cleanfleets #greenfleets #cleancities
What is Fleets for the Future?

Fleets for the Future (F4F) is a national partnership of regional councils, Clean Cities coalitions, and industry experts led by the National Association of Regional Councils. F4F is coordinating a national procurement initiative designed to consolidate bulk orders of alternative fuel vehicles (AFVs) and infrastructure for public fleets across the country. Fleets interested in participating can expect reduced incremental costs on hybrids, propane, electric, and natural gas-powered vehicles, and refueling and charging infrastructure.

What Types of Alternative Fuel Vehicles Are Available Through F4F?

- Refuse trucks
- Shuttles, school buses
- Bi-fuel police vehicles
- PHEV or BEV sedans (e.g. for pooled vehicles, inspectors)
- Upfits to hybridize medium & heavy-duty vehicle
- Pickup trucks
- Delivery vehicles
- Utility body trucks (e.g. F-450 and up)

National Procurement for Public Fleets

F4F has partnered with Sourcewell to provide public fleet managers an opportunity to purchase and lease discounted vehicles through Sourcewell’s aggregate demand structure. Sourcewell has a variety of contracts that will provide participants multiple vehicle options to build their fleets. You can learn more and view the available vehicle options here.

Resources and Links

- Visit fleetsforthefuture.org for more information on the project and our various procurement initiatives.
- Visit Sourcewell’s website for a list of available vendors and to explore AFV vehicle options.
- View F4F best practice guides for gaseous fuel and electric vehicle procurement, procurement financing, and fleet transition planning.
- Follow F4F on Twitter at @Fleets4Future for exciting news and updates!

Other Webpage Examples:

A. F4F Team Webpage Examples:

B. Add Specific RPC/CCC language if desired:
   a. Background about why RPC or CCC is participating in F4F
   b. RPC or CCC objectives and goals for F4F
   c. Highlight fuel/vehicle technology focus
   d. Working group information/updates/events
   e. RPC, CC, and/or NARC Contact information

C. Suggested Resources to add to your website:
   a. Alternative Fuels Data Center
   b. Alternative Fueling Station Locator
   c. State-Specific Fuel and Vehicle Data
   d. Vehicle Cost Calculator
   e. Clean Cities Program
   f. FuelEconomy.gov
Additional Materials

Fleets for the Future 1-pager:
On Basecamp under Outreach and Communication to be used at workgroup meetings or events.

Advertisements:
The below can used anywhere you see fit on social media or to link to the F4F website from your home page.

Logos (also available on BaseCamp):