

Your Giving Journey



The process of mapping out your giving history, your goals for #GivingTuesday and your future philanthropic aspirations is incredibly powerful. By reflecting on your past giving, along with your motivations and values, you can clearly identify and wholeheartedly pursue your giving mission.

explore your giving journey

Review the example below and then map your own giving journey. This work will serve as a guiding force in your grantmaking plan for #GivingTuesday and in your future philanthropy.

My Giving History

Activities:

- Tutored local elementary school students, free of charge (two hours weekly for four years).
- Led fundraising campaign for a local high school to send its students on a trip to trace the Civil Rights Movement.
- Mentored three at-risk and low-income high schoolers (ongoing).
- Donated \$50 yearly to alma mater (high school and college).
- Donated \$10 monthly to an education giving circle.

Why:

- I received a full-tuition scholarship to high school and college.
- I am a first-generation high school and college graduate.
- My immigrant father did not have the opportunity to attend high school.
- My Jesuit education instilled in me the need to be in service of others.
- I experienced the power of a transformative education both as a student and as a teacher in a low-income community of color.

My Goals for #GivingTuesday

Activities:

- Research the education landscape and understand which areas of education reform are underfunded.
- Collect data around college completion for first-generation and low-income students.
- Identify effective nonprofits that support low-income students in college or entering college.
- Fund at least one of these organizations.
- Share my learning and get at least three more people to fund this organization.

Why:

- My friends participated last year.
- I want to raise awareness about the hardships first-generation and low-income college students face.
- My personal upbringing.



My Future Philanthropy

Activities:

- I will start a giving circle that brings other people passionate about education reform together.
- I will use this giving circle as an opportunity to build sector-wide knowledge and support grassroots organizations that struggle to find funding.
- I will participate in an affinity group around race-equity and education reform.
- I will join a local nonprofit board that focuses on college access.

Why:

- My father's passing and my desire to carry on his legacy and passion to serve others.
- The moral imperative I feel to contribute to the progress of the nation by improving our education system.

map your giving journey

My Giving History

Activities:

Why:



My Goals for #GivingTuesday

Activities:

Why:

My Future Philanthropy

Activities:

Why:

share your story

Now that you have outlined your giving journey, share your story with givers everywhere! Sharing your stories and passion to give will hold you accountable to improving your practice and will inspire others to give and share. Be sure to use the hashtags #GivingTuesday and #LAAF! What is your giving story?

