

Researching Effective Nonprofits



As you conduct research to identify effective nonprofits to fund on #GivingTuesday, familiarize yourself with new technologies you can utilize to inform your strategic giving. Technology will continue to reshape philanthropy at an increasing pace, and you have the opportunity to be on the leading edge of this transformation! When planning for #GivingTuesday and your future philanthropic endeavors, consult the websites below to identify, vet and evaluate nonprofits. Why reinvent the research wheel?

Identify effective nonprofits

Charity Navigator	www.charitynavigator.org
GiveWell	www.givewell.org
GlobalGiving	www.globalgiving.org
GreatNonprofits	www.greatnonprofits.org
GuideStar	www.guidestar.org
Philanthropedia	www.myphilanthropedia.org
Open Philanthropy Project	www.openphilanthropy.org

Refer to your philanthropic mission statement to help identify nonprofits to consider for funding. Keep in mind the target population, geographic area, outcomes and activities you want to prioritize. Remember, you should seek mission-alignment between your goals and the nonprofit(s) you ultimately fund. Write your mission below.

As you learn more about the nonprofits impacting your issue area, begin to think about the organization's measurable impact and the key indicators you will use to assess each organization's success. How can you be sure the organization is creating measurable impact in your issue area? We will revisit this question and other key factors when you outline your selection criteria and assess the impact of your finalists.





As you consult online evaluators, identify at least one organization from each to consider for funding. Record these organizations and their respective missions below.

Organization Name	Organization Mission

Once you become familiar with the various nonprofits working on the issue area you have identified, you will learn more about your chosen issue and strategy. To expose yourself to a variety of sources of information on your issue area, consider the sources on the next page. For a list of resources to help you begin this process, visit www.laaf.org/philanthropy-resources/.



sources

Foundations
Nonprofits
Experts
Blogs and Online Articles
Online Charity Evaluators

volunteering

If you are interested in including volunteering as part of your philanthropic gift, consult the websites below.

Catchafire	www.catchafire.org
DoSomething.org	www.dosomething.org
Taproot Foundation	www.taprootfoundation.org
VolunteerMatch	www.volunteermatch.org
UniversalGiving	www.universalgiving.org/volunteer