

Making Your Giving Decision



At this point, you have identified your issue area, developed a philanthropic mission statement and theory of change around that issue and crafted a landscape map to have a more holistic understanding of the many stakeholders involved in your issue. To refine your philanthropic strategy, you have also researched and identified highly effective nonprofits, outlined selection criteria and evaluated the impact of each nonprofit you are considering to support. This work has allowed you to pinpoint which nonprofits have measurable impact and are mission-aligned with your own goals. You will use this information to make a more informed and impactful decision on #GivingTuesday.

The time has come for you to consider all of these factors and select an organization(s) to support on #GivingTuesday! Remember, a decision to support one nonprofit is a decision to not support countless others, so it is imperative that you take your time when making your final decision.

make your final decision

Record the name of the organization you have selected below.

share your gift

Take a moment to celebrate the spirit of giving by sharing your final decision on Facebook, Twitter and Instagram. Be sure to use the hashtags #GivingTuesday and #LAAF to spread awareness about your issue area or cause!

