



“Creative, fun, local . . . inspired!”



## Become a sponsor of the 6<sup>th</sup> Annual Albany FilmFest

Five successful years of innovative short films, community engagement—and, of course, free popcorn—has set a level of quality we are proud of and hope you’ll be a part of. We invite you to be an official sponsor of this much-lauded community event taking place in late March 2016 in Albany, California, a 1.7-square-mile city with small-town ambiance in the heart of the San Francisco Bay Area: right next door to Berkeley and directly across the Bay from the Golden Gate Bridge. Our selections are drawn from local, national, and international filmmakers and screened at Landmark’s Albany Twin, a cool, deco-era two-screen theatre in downtown Albany. Proceeds from Albany FilmFest support youth media education in Albany.

### Benefits of partnering with Albany FilmFest

- **Connect** with desirable SF Bay Area audiences
- **Brand-promotion** and relationship-building opportunities
- Support a strong **community** arts event + true filmmaker’s festival
- Invest in **media education outreach** serving Albany students
- Support **year-round free film events** and workshops
- **Tax-deductible** through City of Albany

To learn more about customized sponsorship packages, contact: [info@AlbanyFilmFest.org](mailto:info@AlbanyFilmFest.org)



6th Annual Short (and *Really* Short) Film Festival

[www.AlbanyFilmFest.org](http://www.AlbanyFilmFest.org)

## Partnership opportunities

Partnership Level	Donation	Featured in full-color program insert **	30-sec HD video ad for your use & to run on our media channels*	Your ad featured in the Albany Recreation Guide**	Social media thanks + link to your website	Social media mention	Slide ad shown on our media outlets	Logo on AFF posters, banners + media ads**	Logo slide ad shown at Screenings and Gala	Filmmaker award named in your honor*	Logo visibility online and in print**	All-screening passes + Gala passes
<b>Movie Mogul</b>	\$2500	●	●	Full page	●	●	●	●	●	●	●	●
<b>Executive Producer</b>	\$1500	-	-	½ page	●	●	●	●	●	+\$100	●	●
<b>Director</b>	\$1000	-	-	¼ page	-	●	●	●	●	+\$100	●	●
<b>Producer</b>	\$750	-	-	1/8 page	-	●	●	-	●	+\$200	●	●
<b>Creative Director</b>	\$500	-	-	-	-	●	-	-	●	+\$250	●	●
<b>Celebrity</b>	\$250	-	-	-	-	-	-	-	●	+\$250	●	●
<b>In-Kind</b>	Media, goods, & services	-	-	-	-	●	-	-	●	+\$250	●	●

\* KALB TV, YouTube channel, and streaming.

\*\* Albany Recreation Guide is published online and in print several times per year. The print version is mailed to every household in Albany (population 19,000) and remains visible for months. Must provide art by deadline

\*\*"Best of Show" Award reserved for first Movie Mogul-level sponsor to claim it.

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