



2017 Partnership Opportunities

Partnership Level	Donation	Featured in full-color program insert **	30-sec HD video ad for your use & to run on our media channels*	Your ad featured in the Albany Recreation Guide**	Social media thanks + link to your website	Social media mention	Slide ad shown on our media outlets	Logo on AFF posters, banners + media ads**	Logo slide ad shown at Screenings and Gala	Filmmaker award named in your honor*	Logo visibility online and in print**	All-screening passes + Gala passes
Movie Mogul	\$2500	•	•	Full page	•	•	•	•	•	•	•	•
Executive Producer	\$1500	-	-	½ page	•	•	•	•	•	+\$100	•	•
Director	\$1000	-	-	¼ page	-	•	•	•	•	+\$100	•	•
Producer	\$750	-	-	1/8 page	-	•	•	-	•	+\$200	•	•
Creative Director	\$500	-	-	-	-	•	-	-	•	+\$250	•	•
Celebrity	\$250	-	-	-	-	-	-	-	•	+\$250	•	•
In-Kind	Media, goods, & services	-	-	-	-	•	-	-	•	+\$250	•	•

* KALB TV, YouTube channel, and streaming.

** Albany Recreation Guide is published online and in print several times per year. The print version is mailed to every household in Albany (population 19,000) and remains visible for months. Must provide art by deadline

**"Best of Show" Award reserved for first Movie Mogul-level sponsor to claim it.