



NWSCC NEWSLETTER AND CALENDAR FEBRUARY 2015

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The next NWSCC meeting will be held on Wednesday, March 18, 2015, at the Buffalo Gap Saloon, 6835 SW Macadam Avenue, Portland, OR 97219, starting with a Happy Half Hour from 6:00-6:30 pm, followed by the meeting. Food and beverages on your own.

Meeting topics will include Travel and the FWSA Convention & Awards Program (deadline March 20).

The following meetings will be held on May 20 (Ski Season Wrap Up, Club Summer Activities, FWSA Convention); and June 17 (Elections, Summer Activities, Summer Safety, Club Membership, Skiers' Directory). Meeting locations will vary, so watch for meeting notices!!

Clubs - think about who you will nominate for your Man and Woman of the Year! Entries are due March 1 (see page 2).

Skiyente Ski Club is pleased to announce that it has chosen its **King Winter** this year: **Henry Bendinelli**, the patriarch of the Mt. Hood Skikats club and a champion of skiing and Timberline for many years. Henry is still skiing and running ski trips at age 90! The coronation will be held February 21, 2015, at 8:00 at Charlie's Mountain View in Government Camp. Tickets for this event are \$15 and can be purchased at the door or in advance from any Skiyente member.

PACRAT NEWS:

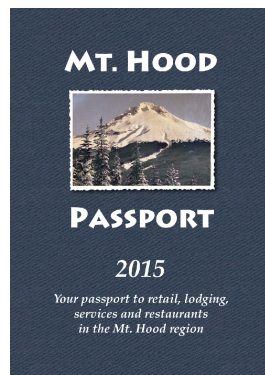
The first PACRAT race of the year took place at Mt. Hood Meadows on January 25 on a beautiful sunny day, and went off without a hitch! The report from the race is as follows: Another year with a challenging start, but we got our first race in! The weather was great and the course held up well thanks to our race crew and everyone slipping. Hardly any slippers went through the finish, thanks for watching out for that, your timing crew appreciates it. AJ Kitt was there to help us with our NASTAR pacesetting trials. We had 163 racers show up for our first race. Newcomer team On The Edge scored 46 points to take the early team lead. 10 teams are bunched within 10 points of each other between 1st and 10th and most of the rest aren't that far off. Don't be discouraged if your team is not near the top to start as we have seen huge point swings in the past, especially if your team has full participation. We have three boarders this year and we'll score them with the 10% discount as prescribed by NASTAR. As for individuals, there's strong competition for fastest man and woman on the hill with Peter Dodd topping the men this race and newcomer Masha Los topping the ladies. We have several racers returning from long ago – welcome back! Check out the Operations Manual under the About Us tab on the PACRAT website if you have any questions about the rules, scoring, etc. The next scheduled race was to be at Meadows February 8, but the



TIMELY ALERTS:

MT. HOOD PASSPORTS

There is still time to buy the Mt. Hood Passport for \$10, and get over \$300 in discounts and promotions. Visit local businesses on Mt. Hood, make use of their special offers, and get your Passport stamped. While the coupons in the Passport will still be valid, if you return your stamped Passport to Barb Pressentin or any board member of PACRAT/NWSCC prior to PACRAT's Rat Attack in April 2015, you will be entered into a big drawing with many prizes. Purchase your Passport at PACRAT races, club meetings, or contact Barb at: 503-267-9522 or email: BP2Ski@Gmail.com.



forecasted heavy rains caused the Board to cancel this race. The next race will be February 22. One of the upcoming race dates will have two races on the same day, which also happened once last season.

Here's this season's schedule:

February 22 Race #2, Mt. Hood Meadows
March 15 NASTAR Open, Mt. Hood Skibowl
(open to the public, for all ages)
March 22 Race #3, Timberline
April 4 Race #4, location TBA
April 17 "Rat Attack" Awards Party

CLUB NEWS:

Bergfreunde will have downhill, cross country, and snowshoe trips this season. They have taken 60 people to Bogus Basin, Tamarack and Brundage; had a driving trip to Revelstoke and Sun Peaks in January; and have their annual trip to Lake Tahoe planned for February. Their cross country ski lessons are open to other clubs. Bergie has had great success in recent years with planning non-ski trips to large cities where the participants do all the "touristy" things and get to know the city; about 50 people usually attend those trips. In May of 2015 they are going to Virginia, Washington DC, and the Outer Banks.

Cascade Prime Timers has several ski and cross country trips planned: to Big Sky, Sun Valley, Whitefish, White Pass and Red Mountain. They had a Cathlamet kayak trip and have midweek hiking trips in between seasons. Once ski season starts, they have regular groups skiing Meadows on Wednesdays and Timberline on Thursdays.

Hope on the Slopes; Ski & Ride for a Cure has announced a new promotion for this year, with prizes: **Ski Tracks**. Ski Tracks allows you to ski any resort or area (covered by Ski Tracks) and compete nationwide for prizes. Track your vertical feet skied and boarded for the 2014-2015 ski season. Vertical tracking is from September 1st - May 4th. Win prizes; be their top vertical competitor. For more information, check out their website: www.hopeontheslopes.net/ Registration is \$40. Vertical feet are tracked via the SkiTracks App; download the App at corecoders.com for \$.99 cents.

Mountain High Snowsport Club is planning an Amtrak trip to Whitefish February 28-March 7 and a bus trip to Crystal Mountain March 20-22.

Skiyente Ski Club will present its annual King Winter event February 21 at Charlies Mountain View, and the Mt. Hood Mania Masters Race is scheduled for February 28 and March 1, 2015, at Mt. Hood Skibowl.

NWSCC MAN/WOMAN OF THE YEAR COMPETITION

NWSCC is holding its annual Man and Woman of The Year Competition. Is there someone in your club who has shown outstanding service to the club and snow sports? There are many club members who qualify for this award! Grab a pen and write a short paragraph about them, and submit it to NWSCC. We are looking for a man and woman from each club who the club wishes to be honored because they have demonstrated outstanding service to their club and the ski community. Any club member may directly nominate someone from ANY NWSCC club who they feel is deserving of being chosen as NWSCC's Man and Woman of the Year! You may submit your entries with a description of why the person deserves the honor by email to Julie Rasmussen at secretary@nwskiers.org. **ENTRIES MUST BE RECEIVED BY MARCH 1, 2015. WINNERS WILL BE ANNOUNCED SHORTLY AFTERWARDS.**

The NWSCC Board will review all Man and Woman of the year nominations and will choose one man and one woman to be NWSCC's 2015 winners. In making its choice NWSCC will consider FWSA's criteria, which includes service not only to a person's club, but also to their Council, their Community, and FWSA. The Man and Woman selected will go on to the FWSA level to compete against the other councils in FWSA. The Council Man and Woman must attend the FWSA 2015 Convention in order to compete at the FWSA level. NWSCC will pay their Convention registration fees. This is a great way to meet other Council/Club members and contribute to FWSA programs. The overall winning Man and Woman at the FWSA level each wins a 5-night trip for two to Big White Ski Resort—the sponsor of the FWSA Man and Woman of the Year Competition. All nominees will be recognized at upcoming NWSCC special events. To review the FWSA Man and Woman of the Year forms, please visit their website at www.fwsa.org. NWSCC will assist with completion of the application form.

It may help you to understand the FWSA judging criteria: Here's the point system/judging percentages from the newly revised Man/Woman application: Basic Information, 5 pts; Participation Snowsports, 5 pts; Participation Racing, 5 pts; Participation Non-Snowsports Club Activities, 5 pts; Leadership-Club, 20 pts; Leadership-Council/Race League, 15 pts; Leadership-FWSA/FWRA, 10 pts; National Involvement, 5 pts; Knowledge & Involvement-Environment, Legislative, Snowsports Industry, 5 pts; Knowledge & Involvement-Safety, 5 pts; Knowledge & Involvement-Charity and Community Service, 5 pts.

The Judging Criteria Summary is as follows:

Basic Information:	5%;
Participation:	15%;
Leadership:	50%;

Knowledge & Involvement: 15%;
Interview: 15%

While initial club nominees at the NWSCC level will not need to fill out the entire form, here is the web link to detailed information and the FWSA entry form: <http://fwsa.org/MemberCorner/Programs/program-mwofy.html>

FAR WEST CONVENTION 2015 (from FWSA News):

Save the date: The San Diego Council of Ski Clubs is delighted to host the 83rd Annual Far West Ski Association Convention at the luxurious Town and Country Resort & Convention Center, **San Diego, California** from **June 4-7, 2015**. Make plans to arrive early and stay late to take advantage of all that San Diego has to offer. Optional events on Thursday will feature a Historic Trolley Tour of San Diego, the Seal Tour on San Diego Bay, and a very special evening Sunset Dine Out on the USS Midway. Friday events include a golf tournament, kayaking, biking, and a trip to the San Diego Zoo. Make your room reservations now!! Call 1-800-772-8527 or book online at our FWSA room reservation site at <http://bit.ly/FWSA-lodging>. When calling for a room reservation, be sure to reference our group name – Far West Ski Association. Our special group rate offers a choice of accommodations in one of the high-rise towers, or a charming garden bungalow. Free Wi-Fi in guest rooms is included. For complete details about all the Salute to San Diego - Convention meetings, educational seminars and events, visit www.fwsa.org. The website for the Town and Country Resort & Convention Center is located at www.towncountry.com. For additional information, contact Eileen Sanford, Host Council Convention Coordinator, at eileensanford12@gmail.com. FWSA industry partners can contact Debbi Kor, FWSA VP of Marketing and Sponsorships, at fwsadebbi@comcast.net.

FWSA AWARDS PROGRAMS AT UPCOMING FWSA CONVENTION:

Far West Charities and Community Service Recognition Program: FWSA encourages all clubs and councils to get involved with charities and community service. Changes were implemented for the 2014/15 Charity Recognition Program by creating two different levels of application for Clubs: There will be the Novice and the Masters award. Any club that has won first place in this wonderful recognition program in a past year will apply in the Masters category. All other clubs will be in the Novice category. The 2 separate levels will hopefully give all groups an added incentive to apply, and then to apply again. The first prize in each club category will be \$200 and

for second place \$50. The Council award remains the same, with one category and with a \$100 recognition for first place. All prizes will be donated to the charity of the Clubs' and Council's choice. The top 2 clubs in each category and the winning Council will be invited to display a picture board at Convention. All groups that apply will be recognized at Convention. Information and applications can be obtained on the Far West website (www.fwsa.org) regarding this wonderful program, and how easy it is to apply for this recognition. For any Charity & Community Service questions, contact Sigrid Noack at sig4ski@earthlink.net.

Communications and Club Recognition Program:

The annual FWSA convention includes the opportunity for your club to be recognized with several awards competitions. In addition, there are special annual awards which include valuable prizes, such as ski trips for two people to the sponsoring ski areas! We would like to see MANY of our clubs entering the awards competitions and sending their members to Convention. There are no opportunities quite like this for your club to gain recognition for its accomplishments!

Clubs can enter the **Wentworth Outstanding Club Publication** and **Outstanding Club Website** competitions, as well as the **Tollakson Outstanding Club** competition. Your club will be judged against other clubs throughout FWSA, and it is really fun to WIN! With your entries for each award you need to submit the name of someone from your club who will act as a judge in the category you are entering; it's easy because the judge will only need to look at two other club's newsletters or websites. See the FWSA website: www.fwsa.org/Awards/awards-communication/communication-awards.html

The class designations for the club awards have been restructured this year to provide a more constructive competition, and classifications are now based on a 4-year period of time. The **new categories** are:

Novice – Any club that has never entered the communication awards competition or entered and been a 2nd, 3rd and no place Novice winner in the previous four years in the outstanding club, publication or website competition.

Advanced – Any club that has received a 2nd or 3rd place Advanced awards or 1st place Novice award in the previous four years in the outstanding club, publication or website competition.

Masters – Any club that has received a 1st place award in the Advanced awards or 1st, 2nd or 3rd place Masters award within the last four years in the outstanding club, publication or website competition.

Club & Council Historical Recognition Program:

If your club qualifies as a historical club (see FWSA website),

it can enter the "Club & Council Historical Recognition" Program! A number of our clubs have received certificates for their historical status.

SPONSORED AWARDS:

Western Ski Heritage Award: The purpose of the Far West Western Ski Heritage program is to raise the awareness of skiers and non-skiers alike of the contributions made by individuals, groups, or companies to all aspects of skiing – competitive as well as outdoor winter recreation and fitness. A parallel purpose of this award is to convey the positive role skiing has had in its contributions to the communities in the West. The prize is open to an individual or a group leader (not restricted to FWSA members) and can be self-nominated or nominated by a club or club member. Prize is awarded on basis of a history product or a work in progress. Sponsored by Steamboat Ski & Resort Corporation since 2000 – the winner is awarded a five-day ski package for two in Steamboat with lodging, lift tickets, rentals, lesson, lunch, and more! (Last year the winner was our own Emilio Trampuz! Next year it could be YOU!)

Safety Person of The Year Award: This yearly award honors the person who has done the most to promote safety consciousness within the association. This can be done through a variety of methods including safety articles, on-mountain activities, presentations, public speaking, working ski patrol, creating posters or banners, and many other activities. Sponsored by Telluride Ski Resort & Mountain Lodge Telluride – the winner is awarded a five-day ski package for two in Telluride with lodging, lift tickets, and rentals.

Environment Award: The Environment Award is designed to encourage good stewardship of our environment. We want to inspire and reward creative efforts to conserve and protect our environment. This award should recognize a special action that the applicant took, or something he or she put in place that made a difference. Some areas to consider are: Volunteering at the community level – particularly in some leadership role; conducting or arranging for an environmental oriented event(s) – either for club, council or public; writing a series of columns regarding environmental conservation, education or protection in your ski club or council newsletters; being proactive in environment protection. Sponsored by Aspen/Snowmass, The Gant, and The Crestwood – the winner is awarded a 5-day ski package for two in Aspen/Snowmass with lodging split between The Gant in Aspen and The Crestwood Condominium Hotel in Snowmass, including lift tickets, rentals, and group lesson.

NWSCC encourages ALL of our member clubs to consider entering these competitions!! Go to the FWSA website

under Awards for full details. We want to see OUR clubs as winners at Convention!

NORTHWEST SKI CHALLENGE:

Now that we're skiing in this 2014-2015 season, start saving YOUR lift tickets or receipts so you can enter this year's competition. Ski or ride any seven or more listed resorts in Oregon, Washington, Alaska, and Hawaii. In addition, ski and ride our commercial member resorts in British Columbia, California, Colorado, Idaho, and Wyoming during the 2014-2015 ski season to be eligible to win a prize. The more areas you ski and ride, the greater the level of prizes. The winners in the drawing will be announced in the fall of 2015; the grand prize will be awarded to the skier or boarder who visits the most ski areas during the season. Your used lift tickets are your ticket to prizes, so keep them as you enjoy the next ski season! At the end of the season simply mail your lift tickets to NWSCC with the form found on our website at www.nwskiers.org.

NORTHWEST SNOWSPORTS ADVOCATES NEWS:

Northwest Snowsports Advocates has its own Facebook page. Keep current on news about what is going on in the Pacific Northwest with ski area development, roads, and environmental issues by joining our Facebook Group. You will have an opportunity to take an active role in helping ski areas get US Forest Service approval of their master plans. Every skier or snowboarder in the Pacific Northwest should join this page! Let's get the "Fan Base" WAY up there! Become a FAN today!!!!

<https://www.facebook.com/pages/Northwest-Snowsports-Advocates/174195539354385>.

COMMERCIAL MEMBER NEWS:

NWSCC appreciates ALL of its commercial members - see the list on the last page of this newsletter and be sure to check out the fliers on the right hand side of the Newsletter page on the website for specials as they are announced.

Brundage Mountain is offering NWSCC members \$52 lift tickets (a savings of \$8) daily by showing your NWSCC/FWSA membership card.

FWSA NEWS AND TRIPS:

Far West International Trip 2015: FWSA is still looking for people for its Val d'Isere trip in 2015. This International Ski Trip comes with a pre-trip to Paris, March 10-14, the main trip March 14-21, and a post-trip to Provence and the French Riviera March 21-28, 2015. There are actually 5 options for this trip: a) Paris & Val d'Isere; b)



Val d'Isere Ski Week; c) Paris , Val d'Isere and Provence/French Riviera; d) Val d'Isere and Provence/French Riviera. Paris will NOT be sold alone, but you can do a Stand Alone trip to Provence and the French Riviera. (FWSA can assist you with transportation on a case by case basis). Contact Debbie Stewart for part or all of this incredible trip: fwsainttravel@prodigy.net.

Far West Heli-Skiing Trip 2015: FWSA is offering a heli-ski trip for the first time in years - this time to Revelstoke, BC, March 16-21, 2015. A limited number of people will be able to attend this special Signature Skiing trip with CMH. This trip was conceived by Fred Noble, a reknowned skier on Mt. Hood and a CMH representative for many years, who passed away of ALS on May 1, 2014. The trip is being ably handled by Fred's daughter, Julie Noble. See flier attached to newsletter page for details.

Far West Mini Ski Week 2015: This trip to Whitefish Mountain Resort , March 30- April 4, 2015, includes 3-4 days of skiing, lodging at Grouse Mountain Lodge, both Welcome and Farewell Parties, and optional activities such as snowmobile tours, day spa, Glacier Park tours, dogsled adventures, sleigh rides, and more. See flier attached to the NWSCC newsletter page.

Far West Mississippi River Trip: June 19 - 23, 2015 with an additional two days (June 23-24) in New Orleans . This trip will be a 3-night roundtrip paddleboat cruise aboard the American Queen from New Orleans. It will be a "Southern Culture Cruise" with stops at Oak Alley Plantation and Baton Rouge, LA. The trip includes all meals, wine/beer with dinner, soft drinks, water, and coffee. Also included is 1 night at a local hotel before the cruise, transfers to the ship, steamboat-style entertainment, daily lectures, and a Welcome Party. June 23-24 will be at the New Orleans Hotel Bienville House. New Orleans tour options include airboat/swamp tours and ghost/paranormal tours. See the FWSA website for further information. See flier attached to the NWSCC newsletter page.

Far West Ski Week 2016: Telluride Ski Resort has been selected as the location for the Far West Ski Week trip in 2016. Telluride presented their bid at the recent Far West Convention, held in Bend, Oregon. Congratulations to Telluride and tour operator Ski.Com for their successful bid. The council trip leaders had a site inspection in Telluride in January and are putting in requests for lodging.

Far West Mini Ski Week 2016: Crested Butte Mountain Resort will be the destination for the Far West Mini Ski Week trip in the early spring of 2016. Stay tuned for more information to come.

FWSA offers one USA ski week, one mini US ski week, one European ski week (usually with pre and post-trip

extensions), and a number of "adventure" trips. For information on all FWSA International trips go to www.FWSA.org or contact the FWSA VP of International Travel, Debbie Stewart, by email fwsaintlTrvl@prodigy.net or phone 559-734-9294. For information about North American/domestic trips, contact Nancy Ellis at fwsatravelnancy@sbcglobal.net or 530-414-8261.

WOULD YOUR CLUB LIKE TO EARN A COMP ON ANY FWSA SKI TRIP? All you need to do is to bring 30 people, and the comp is yours to do with as you please. This might be shared if more than one club with in-club trip leaders has a total of 30 participants. This would also give you more input into future ski weeks that FWSA plans.

MEMBER BENEFITS AND DISCOUNTS:

Mark your calendar for **Crystal Mountain's** NWSCC half price ski day, March 22, 2015. Just show your FWSA/Club membership card at the ticket window to receive half off your adult lift ticket price.

Watch for announcements of other special discount ski days at Northwest ski areas!

Look at the NWSCC website at www.nwskiers.org to see an updated list of **member benefits and discounts**, and check out the FWSA website at www.fwsa.org under Membership to see the current discounts. Debbi Kor is frequently adding new benefits!

As a member of FWSA, you also belong to the **National Ski Council Federation**, made up of ski councils and clubs throughout the U.S. A current list of NSCF benefits can be found at www.skifederation.org in the Members Only section. User name: **skiclub** - password: **member**.

UPCOMING 2015 CHARITABLE EVENTS

Mark your calendar now for charitable events that NWSCC clubs have supported every year, as participants, volunteers, and donors:

March 2-3 **Hope on the Slopes**, Stevens Pass

March 16 **Hope on the Slopes**, Crystal Mtn.

March 16-17 **Hope on the Slopes**, White Pass

March 21-22 **Hope on the Slopes**, Mt. Hood Skibowl

All these events involve a vertical ski challenge and fundraiser for the American Cancer Society.

March 8-9, 2015 **Oregon Cancer Ski Out**, Mt. Hood Meadows—a fun 2-day event (Sunday & Monday). Teams of five compete for best consistency (not speed).

April 11, 2015 **Ski to Defeat ALS**, Mt. Hood Meadows, a fundraiser for ALS (Lou Gehrig's Disease) Amyotrophic Lateral Sclerosis, which is a progressive neurodegenerative disease that slowly robs a person of the ability to walk, speak, swallow and, eventually, breathe. This will be the first event

without the inspiring presence of Fred Noble, who was the local spokesperson and honorary chairperson.

MISCELLANEOUS AND FUN INFORMATION:

PLEASE NOTE THAT ALL REGULAR NWSCC MEETINGS ARE "OPEN," AND PARTICIPATION BY CLUB MEMBERS IS ENCOURAGED! The meeting location may vary, so check the NWSCC website or contact President Steve Coxen at President@nwskiers.org. Board meetings are *usually* held the 4th Wednesday of each month; contact an officer if you have a topic you would like to have considered.

Did you know that the **NWSCC has a Facebook page?** You can reach this page from the NWSCC website, and you can keep up-to-date on all our events and activities.

The 2014-2015 **Northwest Skiers' Directory** is now available at Certified Folder Display throughout sports locations in the Northwest, and copies will be given to any club which will pass them out. But it's truly cool to look at it online, on the home page of NWSCC's website. You can turn the pages and hit links that take you directly to the clubs or commercial members' websites!

Mt. Hood Meadows announced with sorrow the death of its original official photographer, Dick Powers, on January 17, 2015. Dick started taking photos for Meadows even before they opened. He met Meadows founder Franklin Drake on the mountain in 1967 when Frank was scoping out the permit area, and has been documenting the winter recreational experiences, growth and development of Mt. Hood Meadows ever since. Most of the imagery in Meadows' lodges was shot by Dick Powers. Dick was a member of the legendary **Tenth Mountain Division**. He proudly served for the better part of 30 years and retired from the Army, returning to Portland with his wife Jean to raise their family. Dick was a photographer and videographer for Portland State University, and he also photographed many of the major events in Portland such as the Rose Festival and Indy Car Races. Dick did more than capture Mt. Hood Meadows on film—he helped create what Meadows has become. Dick was a big part of the 40th Anniversary video put together in 2008. He shot most of the archival film footage and photos and even kicked off the video with his eloquent description of capturing the beauty of the mountain. Dick's service to Mt. Hood Meadows was recognized by founder Franklin Drake at the 40th Anniversary party in January 2008, at which the video was debuted. For details and to see videos from Mt. Hood Meadows' 40th Anniversary celebration, click on <https://www.skihood.com/about-us/meadows-blog/posts/2015/01/our-long-time-friend-and-photographer-dick-powers>

Subscribe to **SKI OREGON's** notifications and receive the latest about skiing and snowsports in Oregon, as well as powder alerts: www.skioregon.org

Excerpts from FWSA NEWS FLASH:

The New Mountain Collective: James Coleman, the managing partner of Sipapu Ski Resort near Taos and part owner of Pajarito Mountain Ski Area in Los Alamos, has purchased Purgatory at Durango Mountain Resort and Arizona Snow Bowl, near Flagstaff. These four areas, with a total of 3,100 acres of skiable terrain, will now form the Mountain Collective. All are within a four-hour drive of each other in the southwestern United States.

US Women's Ski Jumping Competition: At the World Cup competitions in Sapporo, Japan in mid January, the US Women's Ski Jumping team made a great splash! Sarah Hendrickson placed 5th and 8th, respectively in the 2nd and 3rd competitions, while teammate Jessica Jerome placed 13th and 12th, and Nita Englund had an 11th place finish on Sunday. Way to go, ladies!

Happy Anniversary: Bridger Bowl turned 60 in January. Both Winter Park and Wolf Creek celebrate their 75th anniversary this ski season. Howelson Hill, the small race hill in Steamboat Springs, turns 100, and both St. Moritz and Davos are celebrating 150 years of winter sports this year. Switzerland will be doing some fun and special things throughout the winter. Congratulations to all of these areas!

New Benefits Partners Added: A number of new Member Benefits Partners have been added to the Far West website for the coming season, including two new lodging partners in Utah: Hyatt Place in Holladay and Hyatt House in Sandy, Utah. Both offer unique lodging experiences for those skiing Alta, Snowbird, Brighton, and Solitude ski areas. Canyon Transportation also offers 15% off transportation from the SLC airport with proof of your Far West membership.

Skier Safety: As the Pacific Northwest and California skiers and boarders are doing their snow dances and patiently waiting for more snow, please don't forget to be careful in the marginal conditions that currently exist. Mt Hood was hit with two terrible accidents over New Years. The first was a 37-year-old man who died of severe chest trauma after a high speed crash, and the second was a 19 year old female who remains hospitalized, recovering from traumatic brain injury. Both of these people were expert skiers and former high school racers. Neither was wearing a helmet.

FWSA – First With Safety Awareness

Two prospects from the U.S. Ski Team were killed earlier this month in an avalanche while skiing near their European training base in the Austrian Alps. The team said Ronnie Berlack, 20, and Bryce Astle, 19, died in the incident near the

Rettenbach glacier in the mountains over Soelden, the venue for the annual season-opening World Cup races. Berlack, from Franconia, New Hampshire, and Astle, from Sandy, Utah, were part of a group of six skiers who were descending from the 3,056-meter Gaislachkogel when they left the prepared slope and apparently set off the avalanche. The other four skied out of the slide and escaped unhurt.

Far West Ski Foundation Supports Vail Veteran's Program: Far West has been a supporter of the Vail Veteran's Program for some time. In paying tribute to so many veterans this past Veteran's Day, we heard from Brigadier General Pete Dawkins (U.S. Army, retired) and his wife Judy: "Of all the wounded warrior-type undertakings, the Vail Veterans Program is unique. Begun 11 years ago, it concentrates on two specific features. First, to show the individuals that, despite the limitations of their injuries, they can still lead active, energetic lives. Many arrive discouraged and despondent, but find to their astonishment that new avenues of activity they never dreamed of are available to them. Second, the Vail Veterans Program approach makes a special effort to include and involve husbands, wives, kids, parents, and caregivers. What is sometimes missed is the understanding of just how much families benefit from being a part of it all, and how powerful the reassurance and encouragement is that comes from the collective spirit of family." FWSA Foundation has made grants to the Vail Veterans Program and the DREAM Adaptive Recreation. We need to continue our support of on-snow rehabilitation using adaptive techniques and our support to women's ski jumping. (WSJ has inaugurated its Fly Girls program to bring young girls up in the program, following their presence at Sochi). We have not made a grant for jumping yet this year. If you wish to add your support to the Foundation's four missions - scholarships, rehab, women's jumping and snowsport legacy - please send your contribution to John Reinhardt, 6105 SW Sheridan, Portland OR 97225 or if you are a paypal user, send your contribution to FWSFPresident@gmail.com.

Excerpts from the NATIONAL SKI CLUB NEWS:
INCREASED AIR ACCESS TO U.S. RESORTS: Montana's Bozeman-Yellowstone International Airport airline seats have increased by 20% for this year. The increased winter air service will include a Delta Airlines flight from Seattle, making a total of 14 non-stop flights into Bozeman-Yellowstone International Airport (BZN) that serves both Big Sky and Bridger Bowl ski resorts.

NEW LIFTS: Next winter Vail will replace the Avanti Express lift (#2) with another six seater, complete with loading conveyor. The Avanti Express Lift (#2) is a primary lift on the front side of Vail Mountain, serving intermediate

and advanced terrain and dispersing skiers and snowboarders from Lionshead to mid-mountain.

Powderhorn Mountain Resort outside Grand Junction will invest \$5 million this summer primarily for a Poma high-speed quad chairlift along the same alignment as the current Take Four lift -- which will cut ride time in half. The bottom terminal will be lowered by approximately eight feet to create much easier access to lift loading area. The new chairlift will be ready for opening day in mid-December for the 2015-2016 ski season.

MAMMOTH BUYS BIG BEAR MOUNTAIN AND SNOW SUMMIT: The owners of the Mammoth Mountain Ski Area are purchasing California's Big Bear Mountain Resorts and Snow Summit -- which are two miles apart and connected by shuttle. The Southern California ski resorts, combined, have 55 runs on 438 acres served by 26 lifts and attain nearly 800,000 skier days annually. When added to Mammoth and June's figures, this transaction has created one of the nation's largest ski companies with over two million visitors per year. There's also a new season pass the "Cali4nia Pass" that includes unrestricted access to Mammoth, June Mountain, Big Bear, and Snow Summit, for \$689 for adults.

UBER NOW SERVICING COLORADO SKI RESORTS: Uber is coming to Colorado ski country. The driver service recently announced that its smartphone app is ready to launch in several Colorado mountain towns including Summit County (Breckenridge - Copper Mountain - Keystone-Arapahoe Basin), Eagle County (Vail and Beaver Creek), and Pitkin County (home of Aspen-Snowmass-Buttermilk-Aspen Highlands).

MTS REGISTRATION BEGINS: Registration has begun for the 40th annual Mountain Travel Symposium (MTS), a business-to-business event that annually attracts the most influential domestic and international tour operators worldwide to meet with mountain resort representatives and destination marketing organizations. The 2015 event is being held at Whistler/Blackcomb from April 12-18. See details at talktous@mtntrvl.com.

X-GAMES DRAW YOUNGER SKIERS TO ASPEN'S MOUNTAINS: A recent article by Scott Condon in the Aspen Times noted that The Winter X Games and the terrain parks at Buttermilk and Snowmass are key to appealing to younger generations of skiers and snowboarders, according to Aspen executives. "While many other ski resorts rely on baby boomers as their primary customers, that generation is 'aging out' of the sport, according to multiple industry officials." Aspen Skiing Company's Chief Operating Officer David Perry acknowledged at a recent business luncheon in Aspen that it's really concerning for the ski company because its clientele tend to be older than those of the ski industry as a whole. However, a survey commissioned by Aspen

Chamber Resort Association showed that Aspen ranks high as a place that skiers and snowboarders of all ages across the country aspire to visit. That “aspirational” ranking of Aspen-Snowmass was particularly high among those 35 and younger. “We mostly attribute that to the powerful engine that the X Games has provided,” Perry said, noting the high television viewership of the event, which tops 40 million in the U.S. “Aspen was known as a country club for rich, old, white guys 14 years ago before the resort landed the X Games, he said. The first Winter X Games were held in Aspen in 2002. Event organizer ESPN and Skico have a contract that goes through 2020. “In reality, X Games is the perfect fit for Aspen,” Perry said. He then added; “People have forgotten that Aspen was the original irreverent community.” Aspen Skiing Company President and Chief Executive Officer Mike Kaplan, also speaking at the recent business luncheon, said the company also has tried to crank up its appeal among younger generations by putting more emphasis on its terrain parks and halfpipes for snowboarders and skiers. Aspen-Snowmass cleaned up in the resort rankings of TransWorld Snowboarding in the fall. Skico’s four ski areas ranked first, as one entity, among 140 for overall best resort.

“FIRST DAY FACES” CONTEST FOR NEW SKIERS. A new campaign called "First Day Faces" debuted in December as part of the snow sports industry’s efforts to attract new skiers and snowboarders. The social media campaign features the happy faces of "newcomers" who just took beginner lessons. Beginners have a chance to win a free ski trip to Utah by entering the First Day Faces promotion. Newcomers simply register and share their positive experiences about learning how to ski or snowboarding via lessons with and a photograph taken on the slopes in their posts. One photo will be selected weekly and will be posted on the learntoskiandsnowboard.org web site. The campaign ends February 28, 2015, and the Utah trip winner will be announced immediately after that date.

SKI NATION MOBILE APPLICATION AVAILABLE FOR IPHONE AND ANDROID. The new Ski Nation mobile app features updated snow conditions, trail reports, trail maps, photos, and resort information for more than 1,000 ski venues in North America, a list that’s expected to grow as more “off-the-radar” areas are found. All ski venues are pre-loaded including downhill alpine areas, cross-country, and even ski jumps. The list includes major resorts, regional areas, local ski hills, and community facilities.

Skiers and snowboarders can also collect free digital pins to track a lifetime of all the places they’ve been, how many seasons on snow, gear preferences, skill, and more. “It’s the modern version of old-school ski pin collecting,” says Jack Turner. “Ski areas large and small have submitted unique designs that users can keep in an online pin

collection. See <http://www.skination.com> for more information and to download the Ski Nation mobile app from the Apple Store or Google Play.

POWDER ALLIANCE PARTNERS WITH SKI NATION MOBILE APP. The Powder Alliance (www.PowderAlliance.com) has selected Ski Nation® as the official mobile app for the coalition of 13 western ski resorts. The Powder Alliance areas include Crested Butte, CO; Snowbasin Resort, UT; Sierra-at-Tahoe, CA; Stevens Pass, WA; Timberline, OR; Schweitzer, ID; Angel Fire Resort, NM; Bridger Bowl, MT; China Peak, CA; Mountain High, CA; Arizona Snowbowl, AZ; Mt Hood Skibowl, OR; and Silver Star, BC. Ski Nation allows users to collect a digital ski pin from any place they ever skied in North America. Skiers and snowboarders who claim a pin from each of the 13 Powder Alliance resorts are automatically awarded a commemorative “Powder Alliance 13” ski pin for their on-snow history. It can be shared on Facebook, Twitter, and by email. The Powder Alliance is also conducting a contest to visit all 13 resorts during the 2014-15 ski season. Skiers and snowboarders that complete the entire circuit this winter will also be awarded an additional ski pin for the “Wild West Powder Quest.” Each Powder Alliance resort visited counts as an entry to win a variety of prizes.

CHECK THE NWSCC WEBSITE FREQUENTLY FOR THE LATEST INFORMATION!!

**ALL CLUB CALENDAR:
February 2015**

1-5	Scottish Lakes Backcountry, WA	OR Nordic
1-7	Reno/Lake Tahoe, CA (airline trip)	Skihawks
1-8	Bogus Basin/Brundage, ID	Bergfreunde
5	Mission Ridge, WA (weekly bus)	Desert S.C.
6-8	Anthony Lakes, OR (bus trip)	Desert S.C.
6-8	Ochoco Mountains, OR (XC)	OR Nordic
6-8	Tilly Jane A-Frame Backcountry	OR Nordic
6-11	Lake Tahoe, CA (airline trip)	S’no Joke
6-16	Solden, Austria	S’no Joke
8-13	Methow Valley, WA (XC)	Cascade PT
8-13	Methow Valley, WA (XC)	OR Nordic
8-14	Kicking Horse/Revelstoke, Canada	SKIBACS
8-14	Breckenridge, CO (airline)	WIHSKI
9-13	Methow Valley, WA (XC)	Cascade PT
12	Mission Ridge, WA (weekly bus)	Desert S.C.
13-15	Crater Lake/Murder Mystery Trip	Bergfreunde
13-15	Mt. Bachelor, OR (bus trip)	Desert S.C.
13-16	Leavenworth, WA (car trip; DH/XC)	S’no Joke
13-16	Sunriver, OR Presidents Weekend	OR Nordic
13-17	Sunriver, OR Family Weekend Trip	OR Nordic
14-22	Yellowstone Nat’l Park Dream Trip	OR Nordic
15-20	Red Mountain, BC, Canada	Cascade PT
15-20	Revelstoke, BC (Heli Ski trip)	FWSA/All

March 2015

19	Mission Ridge, WA (weekly bus)	Desert S.C.		
20-22	Shelter Cove, OR (DH, XC, SS)	Altair	2-4	White Pass, WA (DH, XC) Cascade PT
20-22	Mission Ridge/Stevens Pass WA	Desert S.C.	2-8	Whitefish Mtn Resort, MT (Train) Skikats
20-22	Ochoco Mountains (XC)	OR Nordic	3-5	Shelter Cove, Odell Lake, OR (XC) Bergfreunde
21	Crab Feast, Lodge, Gov't Camp	Cascade S.C.	4-8	Red Mountain/Whitewater, BC WIHSKI
21	Hope on the Slopes, Mt. Spokane, WA		5-8	Hickory Lane/Sunriver, OR Altair
21	King Winter Coronation/Govt	Skiyente S,C,	6-8	Tilly Jane A-Frame Backcountry OR Nordic
21-27	Lake Tahoe Sampler (25th)	Bergfreunde	7	Ski The Glade Trail Day (Benefit Open to All
22-27	Whitefish Mountain Resort, MT	Cascade PT		for Mt. Hood Museum)
25-3/4	Steamboat, CO	S'no Joke	7-12	Big Sky, MT (airline) S'no Joke
26	Mission Ridge, WA (weekly bus)	Desert S.C.	8-9	Oregon Cancer Ski-Out, Open to All
27-3/1	Crater Lake, OR (bus trip: XC)	OR Nordic		Mt. Hood Meadows
27-3/3	Big Sky, MT (airline trip)	Desert S.C.	9-13	Manning Park, CA (XC) OR Nordic
27-3/7	Whitefish, MT (Amtrak)	Mt. High	10-14	FWSA Int'l Pre Trip to Paris FWSA
28-3/1	Hope on the Slopes, Stevens Pass, WA		12-15	Wallowa Lake, OR (XC) OR Nordic
28-3/1	Masters Mania, Mt. Hood Skibowl	Schnee/ Skiyente/Open	13-15	Shelter Cove, Odell Lake, OR (XC) OR Nordic
			13-15	Winthrop, WA (carpool, XC) S'no Joke
			14	Spree at Alpental - Demo Day/ Benefit, Outdoors for All Open to All
			14-15	Hope on the Slopes, White Pass, WA
			14-21	Val d'Isère, France (FWSA Ski Week)
			14-21	Taos, NM SKIBACS
			15-19	Squaw Valley/N. Lake Tahoe Desert S.C.
			18-21	Leavenworth/Stevens Pass/ Mission Ridge WIHSKI
			19-29	Norway Hut Trip (XC) OR Nordic
			20-22	Crystal Mountain, WA (bus trip) Mtn High
			21	Hope on the Slopes, Crystal Mtn, WA
			21-22	Hope on the Slopes (24 hour) Mt. Hood Skibowl, OR Open to All
			21-28	FWSA Post Trip/Aix en Provence/Nice FWSA/All
			27-29	FWRA Championships, Mammoth FWRA/All
			29	Bluewood Bash, WA (car) Desert S.C.
			30-4/4	Whitefish, MT (FWSA Mini Ski Wk) FWSA/All Clubs

Did you notice the highlights on some of the headings in this newsletter? Here's the key:

- TURQUOISE** = NWSCC news and events
- PURPLE** = FWSA news and events
- YELLOW** = Clubs news and events
- GREEN** = Other news and events

NWSCC OFFICERS and COMMITTEES 2014-2015

President
Vice President
Secretary
Treasurer
Director, Communications
Director, Community Service & Safety
Director, Membership
Director, Membership Development
Director, Public Affairs
Director, Racing (PACRAT Chair)
Director, Travel
Director, Washington Clubs
Regional Reps, Eugene
Regional Rep, SW Washington
Past President
Webmaster
Commercial Membership Program
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A BIG WELCOME TO 2014-2015 NWSCC COMMERCIAL MEMBERS!!

GOLD MEMBER:

Mt. Hood Meadows Resort, OR

BLACK DIAMOND MEMBER

(PACRAT BIB SPONSOR):

Hillcrest Ski & Board Shop, Gresham, OR

SILVER MEMBERS:

Mt. Bachelor Resort, OR

Mt. Hood Skibowl, OR

Timberline Lodge, OR

BRONZE MEMBERS:

Aspen/Snowmass Ski Resorts, CO
Big White Mountain Resort, BC, Canada
Brundage Mountain Resort, ID
Cooper Spur Mountain Resort, OR
Discover Sunriver Vacation Rentals, OR
Huckleberry Inn, Gov't Camp, OR
Jackson Hole Mountain Resort, WY
Mammoth Mountain, CA
Mountain Shop, Portland, OR
Resort at the Mountain, OR
Schweitzer Mountain Resort, ID
Stevens Pass Mountain Resort, WA
Sun Peaks Resort, BC, Canada
Sun Valley Resort, ID
Whitefish Mountain Resort, MT
Whitewater Ski Resort, BC

SUPPORTING MEMBERS:

49 Degrees North Ski Area, WA
Awesome Ales, OR
Grand Targhee Resort, WY
Pacific NW Ski Areas Association
Resorts of the Canadian Rockies, BC, Canada

**THANKS TO THIS YEAR'S
COMMERCIAL MEMBERS!!
PLEASE PATRONIZE AND
SUPPORT OUR COMMERCIAL
MEMBERS AND LET THEM
KNOW YOU'RE WITH NWSCC!!**

NWSCC MEMBER CLUBS - NWSCC REPRESENTATIVES

Please check www.nwskiers.org or the NWSCC's Northwest Skiers' Directory for a complete list of member clubs as well as contacts and their phone numbers and/or email addresses. Or, you may contact any of the board members listed above.

Why not send this newsletter to all your club members? It's available in .pdf format on the website, and the link can easily be passed on to your members.

NORTHWEST SKI CLUB COUNCIL

5331 SW Macadam Avenue, Suite 258, Box 438

Portland, OR 97239

WEB SITE: www.nwskiers.org

E-MAIL: contact@nwskiers.org

NEXT MEETING:

Wed., **March 18**, 6:00 P.M.

LOCATION: Buffalo Gap Saloon
6835 SW Macadam Ave
Portland, OR 97219

EVERYONE IS WELCOME!!

← **NOTE THERE IS NOT A MEETING IN FEBRUARY**

Far West Ski Association Safety Slogan:

SKI WITH PRIDE, LET IT RIDE, WATCH ALL SIDES!

First With Safety Awareness!

The Northwest Ski Club Council is a member of:

Far West Ski Association: www.fwsa.org

National Ski Council Federation: www.skifederation.org