Title: Marketing Director
Supervisor: Director, Operating Programs
FTE: 100%
Salary: $85,000-95,000

Marketing Professional needed to make a global impact in the Jewish community.

About the Mayberg Foundation:
We are a family foundation with operating and grantmaking programs, reflecting a high impact, entrepreneurial approach to philanthropy. We seek to create a bold and vibrant Jewish future that is firmly rooted in foundational Jewish principles and inclusive of diverse perspectives. We maintain a friendly, collaborative and dynamic work environment where all perspectives contribute and every voice makes an impact.

About the position:
The Marketing Director facilitates all marketing needs of the Mayberg Foundation (MF), a private family foundation that supports groundbreaking communal projects dedicated to proliferating Jewish wisdom and values in the contemporary world. You will collaborate with multiple internal clients, including Foundation staff, trustees and the staff of several operating programs to ensure that marketing, communications and public relations are engaging and effective. You will advance the innovative objectives of MF by designing and managing PR and communications strategies, hiring and overseeing various contract talent as needed, developing and managing marketing timelines, and coordinating between marketing providers to ensure seamless production of all marketing and communications related activities and collateral. This is a full-time exempt position, working in-person from our offices in Chevy Chase, Maryland.

Your areas of knowledge and expertise:
Five or more years experience in strategic communications; relevant degree; working knowledge of not-for-profit organizations; able to understand and effectively convey Jewish cultural nuance; able to work independently; strong verbal and written communications and both project- and people-management skills; creative; collaborative; and mission driven. Marketing/advertising agency experience is a plus.
What you will be doing:

- Overseeing the marketing needs of each division so that the production of materials is properly prioritized and deadlines are met
- Writing copy, designing marketing materials and developing social media campaigns as needed
- Ensuring all messaging is consistent with Mayberg Foundation values and priorities
- Identifying marketing firms and contracted professionals and coordinating their roles in order to ensure high quality and seamless service delivery
- Creating content and building schedules for multiple touch points with key stakeholders
- Establishing and implementing systems to monitor and refresh all communications platforms
- Developing benchmarks, evaluating and reporting on their success

Foundation Responsibilities Include:

- Actively participating in staff meetings, team building, board meetings and other programs as required
- Serving as a positive representative of the Mayberg Foundation and operating programs in the community
- Participating in professional development experiences
- Other duties as assigned

For more information or to apply, please contact Susan Nadritch susan@shirawerblowsky.com