

CARDIOVASCULAR INNOVATIONS 2018

Industry Prospectus and Opportunities

JULY 26-28, 2018
THE GRAND HYATT HOTEL • DENVER, CO
www.cvinnovations.org

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Cardiovascular Innovations (CVI) 2018 is a world-class meeting focused on state-of-the-art therapy for peripheral, coronary, and structural heart disease. More than 120 faculty are confirmed and will present during the 3-day meeting. The course is designed to meet the needs of cardiologists, surgeons, physicians, trainees, investigators, and allied health care staff, who participate in the care of these patients. The focus of the conference is on innovative health care solutions to optimize the delivery of care for these patients. The meeting will be held July 26-28, 2018, at the Grand Hyatt Hotel, 1750 Welton St, Denver, CO, 80202.

Course Directors

Subhash Banerjee, MD, FACC, FSCAI

Emmanouil S. Brilakis, MD, PhD, FACC, FAHA, FSCAI, FESC

Mehdi H. Shishehbor, DO, MPH, PhD, FACC, FAHA, FSCAI

Paul Sorajja, MD, FACC, FAHA, FSCAI

Application and payment deadline for industry support: June 1, 2018

All industry partners are welcome to participate and support the activities in this prospectus. Due to the small number of these available opportunities, the program committee will evaluate and determine the schedule of events with consideration given to the timing and level of support. Final decisions on partnerships for these opportunities will be determined in early 2018.

Booths must comply with IAEE guidelines and exclusively promote education and therapies of interest to health care professionals. Support for exhibitors, beginning in June and continuing on-site during the meeting, will be provided. Cancellations must be received by June 1, 2018, in accordance with the cancellation policy (see application form).



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Exhibit Booth Opportunities

Please indicate choice

Platinum **\$50,000**

- Recognition as Platinum-level exhibitor on slides/signage
- 1 choice of a CVI 2018 Satellite Symposium (see below for details).
- 3 days of exhibit booth space (20 feet x 20 feet)
- Two 6-foot tabletop displays in the booth (includes linen, skirting, and 4 chairs)
- Promotional insert in on-site attendee packet
- 1 M Sign (38" x 87") for display in the exhibit hall/registration area
- 7 full-access attendee registrations

Gold **\$35,000**

- Recognition as Gold-level exhibitor on slides/signage
- 3 days of exhibit booth space (10 feet x 10 feet)
- Two 6-foot tabletop displays in assigned location (includes linen, skirting, and 4 chairs)
- Promotional insert in on-site attendee packet
- 5 full-access attendee registrations

Silver **\$20,000**

- Recognition as Silver-level exhibitor on slides and signage
- One 6-foot tabletop display in assigned location (includes linen, skirting, and 4 chairs)
- Promotional insert in on-site attendee packet
- 3 full-access attendee registrations

Bronze (Publishers/Associations/Recruiters only) **\$2,000**

- Recognition as Bronze-level exhibitor on slides/signage
- One 6-foot tabletop display in assigned location (includes linen, skirting, and 4 chairs)



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Pre-conference Satellite Symposia

CVI 2018 Satellite Symposia may be sponsored separately or as part Platinum-level exhibitor sponsorship. Platinum-level exhibitor sponsorship includes 1 choice of a CVI 2018 Satellite Symposium. All requests for CVI2018 Satellite Symposia are reviewed through May 1, 2018, for scheduling in accordance with final planning of the conference agenda.

Half-day Symposium \$10,000

- Time slots are 7 AM to 12 PM or 1 PM to 6 PM
- Content and faculty at the discretion of the sponsor (non-CME activity)
- Reserved meeting space for up to 50 people at the Grand Hyatt or designated hotel

Full-day Symposium \$40,000

- Time slot is 7:00 AM to 5:00 PM
- Content and faculty at the discretion of the sponsor (non-CME activity)
- Reserved meeting space for up to 50 people at Grand Hyatt or designated hotel

CVI 2018 Satellite Symposia

Please note: Meals and beverages and faculty honoraria are not included. Satellite Symposia includes:

- Reserved meeting space for up to 125 people at the Grand Hyatt Hotel
- Content and faculty at the discretion of the sponsor (non-CME activity)

Thursday, July 26, 2018

- | | |
|--|----------|
| <input type="checkbox"/> Women in Cardiovascular Medicine Breakfast Satellite Symposia (1 available) | \$10,000 |
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$10,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (2 available) | \$20,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available) | \$20,000 |

Friday, July 27, 2018

- | | |
|---|----------|
| <input type="checkbox"/> Advanced Practice Providers & Care Coordinators Breakfast Satellite Symposia | \$10,000 |
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$10,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (2 available) | \$20,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available) | \$20,000 |

Saturday, July 27, 2018

- | | |
|---|----------|
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$10,000 |
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Promotional Opportunities

Live Case Sponsorship during Lunch Symposia **\$100,000**

Sponsor a structural, peripheral, or interventional live case symposia during lunch at CVI 2018. For international live cases, there is an additional \$10,000 charge. *This fee is reduced by exhibit level amount for Platinum, Gold, and Silver sponsors*

Live Case Sponsorship During Meeting **\$50,000**

Sponsor a Structural, Peripheral, or Interventional live case during CVI 2018. For international live cases, there is an additional \$10,000 charge

CVI 2017 Wi-fi Access Sponsorship (exclusive) **\$10,000**

Keep CVI 2017 attendees connected with free Wi-Fi access throughout the conference space with your brand and logo prominently displayed with each login.

Meet the Faculty and Networking Reception **\$5,000**

Opportunity for 5 representatives from your company to attend a faculty reception on Friday, July 27, 2018, from 5:00 to 6:30 PM, where faculty and attendees will network on the latest innovations occurring in coronary, peripheral, and structural heart disease. Additional tickets for industry representatives may be purchased for \$500 per person.

Convention Center Display Boards **\$5,000**

Prominently display your brand and products to CVI 2018 participants with 1 M sign (38" x 87") display boards located in highly visible locations around the convention center (not within meeting rooms).

Main Registration Display Boards **\$7,500**

Display your brand and products to CVI 2018 attendees through 1 M sign (38" x 87") boards located in the highly visible main registration area location.



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Faculty Lounge Display Boards **\$5,000**

Display your brand and products to CVI 2018 faculty through 1 M sign (38" x 87") boards located in the faculty lounge or speaker ready room.

Attendee Bag (exclusive) **\$7,500**

Grab the attention of the CVI 2018 attendees by sponsoring and branding the meeting bag presented on-site to registrants with meeting agenda and other relevant program announcements.

Attendee Folder (exclusive) **\$7,500**

Grab the attention of the CVI 2018 attendees by sponsoring and branding the meeting folder presented on-site to registrants with meeting agenda and other relevant program announcements.

Customized Hotel Room Key Cards (exclusive) **\$5,000**

Unlock doors to CVI 2018 attendee rooms by having your insignia, brand, or products displayed on the hotel room key cards.

Program Advertising Inserts **\$2,500**

Educate the participants on your product with advertising directly inserted in the CVI 2018 program.

Meeting Badge Lanyards (exclusive) **\$5,000**

Showcase your products, brand, or logo on the lanyards given to each participant for the meeting badge.

Charging Station (2 available) **\$7,500**

Showcase your company on a charging station with prime location in the center of the exhibit area.

Meeting App Sponsorship (exclusive) **\$15,000**

Showcase your company on the meeting app used to plan participation and attendance by faculty and course registrants.



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Confirmation of Support

Confirmation of symposium slots must be received by May 1, 2018. Grants and in-kind support are independent and separate from exhibitor support, though they may be paid through a single financial transaction.

To confirm your exhibit or sponsorship, please complete the form and email it to Kelly Desatnik kelly.desatnik@cvinnovations.com or fax to 303-479-0061. Exhibits will be managed via our online exhibit portal. Confirmation of support must be received prior to the start of the CME activity.

Please see below for full Exhibitor Agreement Terms and Conditions of Use.

Please make checks payable to:

Cardiovascular Innovations Foundation

Tax ID #: 81-3064105

Please reference in memo field: CVI 2018 Exhibit/Sponsorship

Mail checks and completed forms to:

Cardiovascular Innovations Foundation
44 Cook Street, Suite #100
Denver, CO 80206

Questions?

Please contact Kelly Desatnik kelly.desatnik@cvinnovations.com



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Exhibit/Promotional Confirmation Form

Course:	Cardiovascular Innovations 2018
Location:	The Grand Hyatt Hotel, Denver, CO
Dates:	July 26-28. 2018

Company Name: _____

Headquarters Address: _____

Headquarters Phone: _____ **Federal Tax I.D.:** _____

Contact Name: _____ **Contact Phone:** _____

Representative(s) Attending Exhibit:

Name: _____

Address: _____

City: _____ **State:** ____ **Zip:** _____

Phone: _____

Email: _____

Name: _____

Address: _____

City: _____ **State:** ____ **Zip:** _____

Phone: _____

Email: _____

Exhibit Set-up Information Should Be Sent To:

Materials to be Displayed:

Name: _____

Address: _____

City: _____ **State:** ____ **Zip:** _____

Phone: _____

Email: _____

Electricity Needed For Display? YES / NO

If yes:

_____ **Required Voltage**

_____ **Total Amps**



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Exhibitor Agreement Terms and Conditions of Use

In consideration of the mutual promises and covenants contained herein, Cardiovascular Innovations Foundation (“CVI”) and Company agree as follows:

- 1. Exhibit Space.** CVI shall provide an Exhibit space at the site specified for the fees associated with such Exhibit space as listed on preceding page. Company representatives shall not engage in any question and answer portion of the activity at which Company is exhibiting.
- 2. Waiver/Indemnity.** Company hereby agrees that the use of the Exhibit Space shall be undertaken at Company’s own risk and that CVI, its officers, agents and employees (“CVI Representatives”) shall not be liable for any claims, damages, injuries, actions, or causes of actions whatsoever, to the Company, or to the Company property, or to the executors, heirs, or assigns of the employees or agents of Company, arising out of or connected with the use of the Exhibit Space, except that caused by CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct, and the Company shall take no action against CVI, its officers, agents and employees for any cause of action related to the use of this Exhibit Space, except that arising out of or connected to CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct. Company shall indemnify, defend and hold harmless CVI officers and employees and shall defend same against and hold harmless from any allegations, claims, actions, suits, loss, damages, fines, penalties and costs (including, but not limited to, attorney’s fees) arising out of or relating to Company’s use of the Exhibit Space. If any settlement requires an affirmative obligation of, results in any ongoing liability to, or prejudices or detrimentally impacts CVI in any way, then such settlement shall require CVI’s prior written consent. CVI may elect to have its own counsel in attendance at all proceedings.
- 3. No Warranty.** CVI MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, WITH RESPECT TO THE EXHIBIT SPACE, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, OF FITNESS FOR A PARTICULAR PURPOSE OR USE OR TITLE. FURTHER, CVI DOES NOT MAKE ANY WARRANTY FOR ANY THIRD PARTY RELATED TO WITHOUT LIMITATION, THE SITE OR THE EXHIBIT SPACE.
- 4. Force Majeure.** Neither party will be liable for any delay in performance hereunder if such delay is due to causes beyond the reasonable control of such party. Such causes will include, without limitation, fires, floods, strikes or other labor disputes, war, criminal disturbances, power failure, acts of God and restrictions imposed by any governmental agency. In the event such delay or nonperformance extends beyond thirty (30) days, either party may, at its option, cancel any portion of this Agreement and/or extend any date upon which any performance is due, and neither party will assess any damages against the delaying party in such event.
- 5. Publicity and Use of Name.** Company shall not use the name, likeness or trademarks of CVI for advertising, marketing, media communications or endorsement purposes without the prior written consent of CVI for each such use. Notwithstanding the foregoing, CVI and Company agree that Company shall have the right to disclose publicly the terms and conditions of this agreement, including, without limitation, CVI’s name, description of services, amount of payment and any additional disclosures as required by applicable law.



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6. **Jurisdiction and Venue.** This Agreement shall be governed by the laws of Delaware, without regard to conflicts of law provisions, and any legal action concerning the provisions hereof shall be brought in the courts sitting in the State of Delaware, county of Kent.

7. **Changes in Law.** The parties recognize that the law and regulations may change or may be clarified, including in relation to certification and/or accreditation, and that terms of this Agreement may need to be revised, on advice of counsel, in order to remain in compliance with such changes or clarifications, and the parties agree to negotiate in good faith revisions to the term or terms that cause the potential or actual violation or noncompliance. In the event the parties are unable to agree to new or modified terms as required to bring the entire Agreement into compliance, either party may terminate this Agreement on thirty (30) days written notice to the other party, or earlier if necessary to prevent noncompliance with a deadline or effective date.

8. **Refund Policy.** CVI shall not refund any fees paid under this Agreement if the Company cancels after July 1, 2017, or does not use the Exhibit space.

9. **Entire Agreement.** This Agreement sets forth the entire understanding of the parties and may not be changed except by a written agreement signed by both parties hereto.

10. **Signed Copy.** For purposes of this Agreement, the parties intend and agree that a signed copy delivered by facsimile or electronically shall be treated by the parties as an original of this Agreement and shall be given the same force and effect.

Signature

Name

Date

Company Name (As it will appear on sponsorship material)

