

The Lab – A Place for Bright Sparks

The Opportunity

Publicis Health are proud to announce that, for the third year running, we will be re-opening 'The Lab: A place for bright sparks' in 2016.

We believe that everyone is unique, with their own personality and strengths, much like our UK agencies. In 2016, The Lab will provide up to 4 individuals with the opportunity to work with us over 6 months, across a variety of projects and work streams. During this time, we'll help you to discover the power of health and wellness communications, develop your skills and show you how you can make a real difference to people's lives. At the end of that 6 months, you could be in with a chance to be considered for a full time, permanent role. There will be a lot to learn but this is a brilliant and exciting opportunity to fast-track your career.

The best bit? The Lab application process doesn't focus on formal academic qualifications. We're looking for people with raw talent, with the drive to prove themselves and make a difference. Why? Because we believe that everyone deserves a chance to get into the creative and communications industry. By joining us as part of The Lab, you can impact and change people's lives through the work you'll be doing.

Who are we?

Publicis Health is the largest health-oriented agency network in the world. With more than 6,000 employees, Publicis Health manages 15 agency brands through 60 offices located in 10 countries. Our ambition is that by 2020, we will be the power behind the world's most influential health brands.

What will you be doing?

We work in a distinct and innovative network, made up of lots of agencies with different working styles and specialities. This means that we have a host of opportunities available! If you join us as part of The Lab, you could be working across a wide range of functions such as Production, Creative Services, Digital, Content Development, Client Services and many more.

Throughout the application process, we'll be evaluating your skills, interests and suitability for our agencies to make sure we place you in a role that's suited to you and that will allow you to contribute to our growing business.

Essential Skills:

- You should have a thirst for knowledge – we are looking for highly innovative individuals hungry to learn and who want to take as much as they can from this opportunity.
- You'll need good written and verbal communication skills and be able to show us you work well in a team.
- You should have strong attention to detail and impeccable interpersonal and listening skills.
- You should be able to commit to a 6 month contract within our business commencing at the end of October 2016 and be eager to pursue a full time, permanent role.
- You should have strong A-levels/AS levels and hold Maths and English GCSE above a grade C.
- You should be flexible and able to work at any one of our three sites.

Day-to-day responsibilities:

As this is a flexible scheme, you may find that some of your duties may change from time-to-time. The following points will give you an outline of what to expect if you join us:

- You'll be expected to learn as much as you can about our agencies and the wider Publicis Health group.
- You'll gain exposure to basic marketing concepts and practices.
- You'll develop knowledge and demonstrate understanding of different communications disciplines through on the job experience and training.
- You'll develop your awareness of how to work effectively in this industry in the best possible way.
- You'll be keen to understand our clients and their brands/business and be interested in working with healthcare clients.
- You'll need to demonstrate the ability to prioritise your workload which may mean juggling multiple clients/projects at the same time, whilst ensuring a high standard of work is delivered.
- You'll demonstrate fundamental business writing skills and communicate with team and wider business in a professional manner.
- You'll be proactive in your personal development – this will include attendance to our internal training events we have here and also any online learning we can offer you.
- You'll learn (and follow) all of our agency practices and procedures at all times.

What will we be looking for?

These are core traits or behaviours we look for in our candidates and potential new employees.

- **Planning** – this behaviour looks to explore how you would approach a large project and manage time scales and expectations from all those involved.
- **Customer Focus** – we're keen to see if you understand the value and importance of meeting your customers' needs on an internal and external level.
- **Collaboration**- we're interested to see how you interact with others to produce the best work we can as part of our network.
- **Drive for Results**- we're looking for someone who has a track record of producing work on time and delighting customers with the finished product.
- **Innovation**- we'll be looking to see if you can imagine and generate unique and exciting ideas by thinking collaboratively and drawing inspiration from a number of resources.

Publicis Health is an equal opportunities employer – if you require any reasonable adjustments to complete your application or attend an interview, please contact a member of the People Team on 020 7173 4000.