

Last updated: May 5, 2017

SJL Attorney Search, LLC is committed to protecting your privacy. This Privacy Policy describes our practices in connection with information that we collect through our website located at www.sjlsearch.com (the "Site").

This Privacy Policy applies only to our online information-gathering and dissemination practices through the Site, and does not apply to any of our practices conducted offline. If you have any questions or comments about the Privacy Policy or our privacy practices, please contact us at info@sjlsearch.com.

IF YOU DO NOT UNDERSTAND OR DISAGREE WITH ANY PART OF THIS PRIVACY POLICY, DO NOT USE THIS SITE.

Visiting the public areas of our website does not require you to provide any personally identifiable information, such as your name, address, email address, or phone number ("Personal Information"). The cookies used on the public areas of this website do not gather Personal Information, although your computer's browser may automatically provide us with certain other information, such as the date and time of your visit, your computer's browser type, operating system and IP and any referring and exiting URLs.

PERSONAL INFORMATION WE MAY COLLECT

"Personal Information" is information that identifies you as an individual, such as your name, mailing address, telephone number and email address.

How We May Collect Personal Information

We and our service providers may collect Personal Information through the Site, e.g., when you sign up for our newsletter or send us an email using our "Contact Us" page.

How We May Use Personal Information

We may use Personal Information:

- To respond to your inquiries and fulfill your requests, such as to send you newsletters or publications that you request.
- To send you company updates and mailings relating to our ideas, services or events that we think may be of interest to you.
- To keep a record of your contact information and correspondence, and use it to respond to you, if you contact us through the Site.
- For our business purposes, such as data analysis, audits, fraud monitoring and prevention, enhancing, improving or modifying our services, identifying usage trends, determining the effectiveness of our promotional campaigns and operating and expanding our business activities.

How Personal Information May Be Disclosed

Your Personal Information may be disclosed:

- To our third-party service providers that provide services such as website hosting, services-related consulting and monitoring, data analysis, information technology and related infrastructure, customer service, email delivery, auditing and other similar services.
- To identify you to anyone to whom you send messages through the Site.
- To a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

In Addition...

We may use or disclose Personal Information as we understand to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property and/or that of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

Except as otherwise disclosed in this Privacy Policy, we will not sell, rent or transfer Personal Information to third parties without your consent.

OTHER INFORMATION WE MAY COLLECT

“Other Information” is any information that does not reveal your specific identity or does not directly relate to an individual, such as:

- Browser and device information;
- Site usage data and analytics;
- Information collected through cookies, pixel tags and other technologies; and
- Demographic information and other information provided by you.

How We May Collect Other Information

We and our third party service providers may collect Other Information in a variety of ways, including:

- Through your browser or device: Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Macintosh), screen resolution, operating system name and version, device manufacturer and model, language and Internet browser type and version. We use this information to ensure that the Site functions properly.
- Using cookies: Cookies are pieces of information stored directly on the computer that you are using. We may use cookies in connection with the Site.
- Using pixel tags and other similar technologies: Pixel tags (also known as web beacons and clear GIFs) may be used in connection with the Site to, among other things, track the actions of users of

the Site, measure the success of our marketing campaigns and compile statistics about usage of the Site and response rates.

- **IP Address:** Your “IP Address” is a number that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP). An IP Address may be identified and logged automatically in our server log files whenever a user accesses the Services, along with the time of the visit and the page(s) that were visited. Collecting IP Addresses is standard practice and is done automatically by many websites and applications. We use IP Addresses for purposes such as calculating usage levels of the Site, helping diagnose server problems and administering the Site.
- **From you:** Information such as your location, as well as other information, such as your preferred means of communication, is collected when you voluntarily provide this information. Unless combined with Personal Information, this information does not personally identify you or any other user of the Services.
- **By aggregating information:** Aggregated Personal Information does not personally identify you or any other user of the Services (for example, we may use aggregated Personal Information to calculate the percentage of our users who have a particular telephone area code).
- **By using **Google Analytics**,** which is a web analysis service provided by Google that collects usage and cookie data. Google utilizes the data collected to track and examine the use of www.sjlsearch.com to prepare reports on its activities and share them with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising network. Find Google’s privacy policy here: www.google.com/policies/privacy/partners/

How We May Use and Disclose Other Information

Please note that we may use and disclose Other Information for any purpose, except where we are required to do otherwise under applicable law. If we are required to treat Other Information as Personal Information under applicable law, then we may use it as described in “How We May Collect Other Information” section above, as well as for all the purposes for which we use and disclose Personal Information.

In some instances, we may combine Other Information with Personal Information (such as combining your name with your geographical location). If we combine any Other Information with Personal Information, the combined information will be treated by us as Personal Information as long as it is combined.

THIRD PARTIES

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Site links. The inclusion of a link does not imply endorsement of the linked site or service by us. We encourage you to read the privacy policies of other websites you link to from the Sites or otherwise visit.

SECURITY

We seek to use reasonable organizational, technical and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be

guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us in accordance with the “Contacting Us” section below.

YOUR CHOICES

Your choices regarding our use of your Personal Information for marketing purposes

If you no longer want to receive marketing-related emails from us on a going-forward basis, you may opt-out of receiving these marketing-related emails by following the unsubscribe instructions in any such message or by contacting us by email at info@sjlsearch.com. We will try to comply with your request(s) as soon as reasonably practicable. Please note that if you do opt out of receiving marketing-related emails from us, we may still send you important administrative messages, and you cannot opt out from receiving administrative messages.

How you can access, change or suppress your Personal Information

You may request to review, correct, update, suppress or otherwise modify any of your Personal Information that you have previously provided to us through the Services, or object to the use or processing of such Personal Information by us. You may exercise these rights by contacting us by email at info@sjlsearch.com.

In your request, please make clear what Personal Information you would like to have changed, whether you would like to have your Personal Information that you have provided to us suppressed from our database or otherwise let us know what limitations you would like to put on our use of your Personal Information that you have provided to us. For your protection, we may only implement requests with respect to the Personal Information associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable.

Please note that we may need to retain certain information for recordkeeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed.

RETENTION PERIOD

We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

USE OF SERVICES BY MINORS

The Sites are not directed to nor intended for use by any individual under the age of eighteen (18), and therefore such individuals are requested and advised not to provide Personal Information through the Sites.

CROSS-BORDER TRANSFER

The Services are controlled and operated by us from the United States, and are not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. Your Personal Information may be stored and processed in any country where we have facilities or in which we engage service providers, and by using the Services you consent to the transfer of information to countries outside

of your country of residence, including the United States, which may have different data protection rules than those of your country.

SENSITIVE INFORMATION

You agree not send or disclose to us any sensitive Personal Information (e.g., Social Security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, or health) on or through the Site or otherwise to us unless specifically required in connection with an engagement for which there are agreed terms.

UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy. Please take a look at the “Last Updated” legend at the top of this page to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Site. Your use of the Site following these changes means that you accept the revised Privacy Policy and that it will also apply retroactively to all data we have collected through the Sites.

CONTACTING US

If you have any questions about this Privacy Policy, please contact us by email at info@sjlsearch.com, or please write to the following address:

SJL Attorney Search, LLC
Attn: Director of Administration
60 East 42nd Street, Suite 1201
New York, NY 10165

Please note that email communications are not always secure; so please do not include sensitive personal or professional information in your emails to us through the Site.