Innovate 518: Out & About

♦ Startup Weekend at Sage
The 54-hour event featured pitches, brainstorming, business plan development, and basic prototype creation. See page 2 for an overview from Innovate 518 EIR, Bob Manasier.

♦ Accolades
UAlbany President Havidán Rodríguez touted the success of Innovate 518 to the New York State Assembly during a recent public hearing examining the effectiveness of state-supported programs in creating employment opportunities and business growth for New Yorkers.

♦ FuzeHub Commercialization Competition
Innovate 518 sponsored the two-day event featuring a pitch competition and networking opportunities. Nancy Min from ecoLong presented at the competition. Thank you to our affiliate partners who served as judges.

♦ VETCON 2017
Innovate 518 recently had a major presence among 300+ veterans and state agencies as a Silver Star sponsor for VETCON 2017. The conference, hosted by Tully Rinckey Legal, featured breakout sessions, a job fair, and a business plan for veterans. Thank you to our affiliate partners who served as judges.

And coming in January…

♦ Lunch & Learn, UAlbany Health Sciences Campus
On Thursday, January 18, Innovate 518 will host Guardian Financial Representative Lou Sackal to present, “Finances as a Business Owner.” Lou will discuss philosophies, the importance of financial organization, prioritization of cash flow, rate of return and savings rates and exit considerations.

#ICYMI
- The Startup Showcase videos featuring ACTASYS, ecoLong, Stonewall Defense and TruWeather Solutions from UAlbany’s Weather Solutions for Ground Transportation Workshop can be viewed at www.innovate518.com/news. Check out the innovative technology and products these organizations have developed.
- Business Express is a great resource offered by NYS to help guide users through business and professional requirements. Visit it at: https://www.businessexpress.ny.gov.
The Value of Startup Weekends

Haven’t been to a Start-Up Weekend in our region? Check out [http://bit.ly/2zUojdt](http://bit.ly/2zUojdt) to get a bird’s eye view of the value of these opportunities for budding entrepreneurs from Bob Manasier.

The Innovate 518 EIR overviews:

- **Day 1: Open Pitches**
- **Day 2: There’s No “I” in Team**
- **Day 3: Collaboration is Key**

Startup Weekend 6 winners included French Toastary, a mobile food business, a collaboration of RPI, Clarkson and Sage students, and runner-up Aspect: Vanguard, a crowdsourced security solution, a collaboration of students from RPI and Sage.

A Startup Weekend “alum” also made a special appearance to share his experience. A former 3rd place winner, everyone pushed him to go into banking. He credits Startup Weekend with giving him the courage to follow his dream to be in the airline business and reports that he is now in the Delta Airline Management Program.

Partner Spotlight: BEAHIVE

Why is BEAHIVE spelled funny? It’s a cute reference to Beacon, NY (BEA-HIVE, Bea-con…). Beacon is the quaint river town in the Hudson Valley that has been bubbling with potential since the renowned contemporary art museum Dia:Beacon moved in.

Inspired in part by the co-working and Localism movements, BEAHIVE is a new kind of collaborative space for work and community, the only of its kind in the Hudson Valley. At the most basic level, BEAHIVE provides a shared, creative work environment for entrepreneurs, the creative class, micro businesses and consultants.


Future Entrepreneur?

Innovate 518 Associate Director, Maria Pidgeon and her husband welcomed baby Leo on Tuesday, November 21, 2017. Leo weighed 7 lbs. 5 oz. and was 21” long. Mom, Dad and baby, as well as Leo’s big brother and sister are all doing fine.