

ENGAGED COLLECTIVE

Hosted By Engaged Wedding Library

The Engaged Collective Winter Bridal Event is the perfect time for newly engaged brides to get a jump-start on their wedding planning. Most engagements happen over the holidays so we host this event right after Valentine's Day for optimal bridal attendance. Vendors can expect a traditional bridal event set-up with standard booth spaces. A highly anticipated fashion show finale concludes this event.

The Engaged Collective includes educational planning seminars and a silent auction benefiting Engaged's bridal ministry- equipping brides with resources to prepare for marriage. Engaged Vendor Partners receive the first chance to participate with discounted rates. Outside vendors may be invited to participate by invitation.



The Engaged Collective Winter Bridal Event

**February 18, 2018
From 1:00 pm until 4:00 pm
At the Haven**

Approx.
Bridal
Attendance: 200

Approx.
Vendor
Attendance: 65-75

Vendor Cost: Starts at \$700
(discounts may be available)

Participation
Includes: Power
Internet
Table
Linen
Trash Can
Lead List
Chairs (on request)

Booth
Set-Up: Standard

Special
Features: Fashion Show
Seminars
Silent Auction

IMPORTANT BRIDAL EVENT VENDOR INFORMATION

- [] Power is provided by the venue; however, you must bring an extension cord.
- [] Standard vendor booths are 8ft. by 8ft. If you have a structure that requires more room, please let us know in advance.
- [] You have the option to choose your table size. We will send you a form to choose from a 6ft rectangle, 60in. round, 48in. round, or a highboy.
- [] Vendor signs can be ordered for an additional fee.
- [] Linens are provided for your table.
- [] Sponsor benefits include: early set-up on Saturday, optimal booth location, hosting a seminar, presenting sponsors receive a double page spread in the Engaged Collective Lookbook, the lead list one week before the other vendors, and the opportunity to include marketing materials in the swag bags.
- [] Load-in is at 9am on Sunday. Sponsors may set up on specified times on Saturday.
- [] The show is over at 4:00pm or at the conclusion of the fashion show. We ask that you remain set up until the event has ended.
- [] We will give you free tickets to give out to your brides- limit 10 tickets per vendor. These tickets are for free bride admission only.
- [] If you have a small gift, promotional item, or gift card we are happy to include these in the swag bags. Fliers and brochures are not accepted for the swag bags.
- [] You can do a giveaway from your booth but we will not be announcing giveaways as part of the show. Instead of the giveaways, we will have a silent auction where brides can bid to win your giveaway.
- [] To participate in the silent auction, you must provide a physical item to set on the table by your bidding sheet.
- [] Proceeds from the silent auction go to equipping Engaged Wedding Library brides with materials to help them prepare for marriage.
- [] The Haven is located at 2515 6th Avenue South Birmingham AL 35233.
- [] To ask about serving alcohol or having candles at your booth, please speak to Monica or Jackie at the Haven.
- [] To maintain the integrity of our shows we only allow participating vendors to be promoted in your booth space.
- [] You will receive a lead list 1-2 weeks after the show. Please use email best practices when emailing the bride leads.
- [] Members of the GoPro event team will be there to help you load-in.
- [] Event hashtag: #EngagedCollectiveBham



ENGAGED COLLECTIVE

winter bridal event

VENDOR REGISTRATION
WINTER EVENT
February 18, 2017
The Haven
1:00-4:00 pm

Business Name _____

Contact Name _____

Email _____

Business Phone _____ Cell Phone _____

Website _____

Select Your Booth Size

- Double Booth (16' wide X 8' deep) = \$1300
- Standard Booth (8' X 8') = \$700
- Table-Top, Floating Booth (4' X 4') (restrictions apply) = \$500

Optional Upgrades

- Presenting Sponsor (limit 3) + \$1000
Includes 2-Page LookBook Feature & Seminar Host
- Seminar Host Sponsor (limit 3) + \$400
Includes logo placement in LookBook & Seminar Host
- Fashion Show Participant + \$400
Bridal Shops Only, Engaged to provide models
- Table-Top Booth Sign + \$25

TOTAL COST \$ _____

LESS COUPON/DISCOUNT *enter code here* _____ (\$ _____)

LESS AMOUNT PAID TODAY
\$350 deposit required to hold your spot (\$ _____)

BALANCE OWED \$ _____
Balance due 2 weeks prior to show

Booths Include

Table + Basic Table Linen + Lead List + Power Access + Internet Access + Listing in 2018 Winter Lookbook

Special Requests *(We will try to our best to honor your request.)* _____

Select Payment Option

- CHECK made payable to Engaged and mailed to 1018 Oxmoor Road Homewood 35209
- CREDIT CARD *(Add a 1% processing fee; Please complete credit card authorization form on reverse OR pay online at EngagedBirmingham.com/Vendors; Open balance will be automatically charged 2 weeks before the event.)*

COUPON CODES

(only one per vendor)

SAVE100

\$100 Off

For Engaged Vendors that pay in full before Dec 15 AND post the linked vendor badge to their website.

BADGEISUP

\$50 Off

For Engaged Vendors that post the linked Engaged Vendor Badge to their website.

EARLYBIRD

\$50 Off

For vendors that pay in full before Dec 15.

QUESTIONS? Email us at Hello@EngagedBirmingham.com or call 205-637-0735.

Credit Card Authorization Form

Credit Card Information

Card Type: MasterCard VISA Discover AMEX

Cardholder Name (as shown on card): _____

Card Number: _____

Expiration Date (mm/yy): ____ / ____

Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize Engaged LLC to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account.

Customer Signature

Date